paul.rosen@utah.edu @paulrosenphd https://cspaul.com

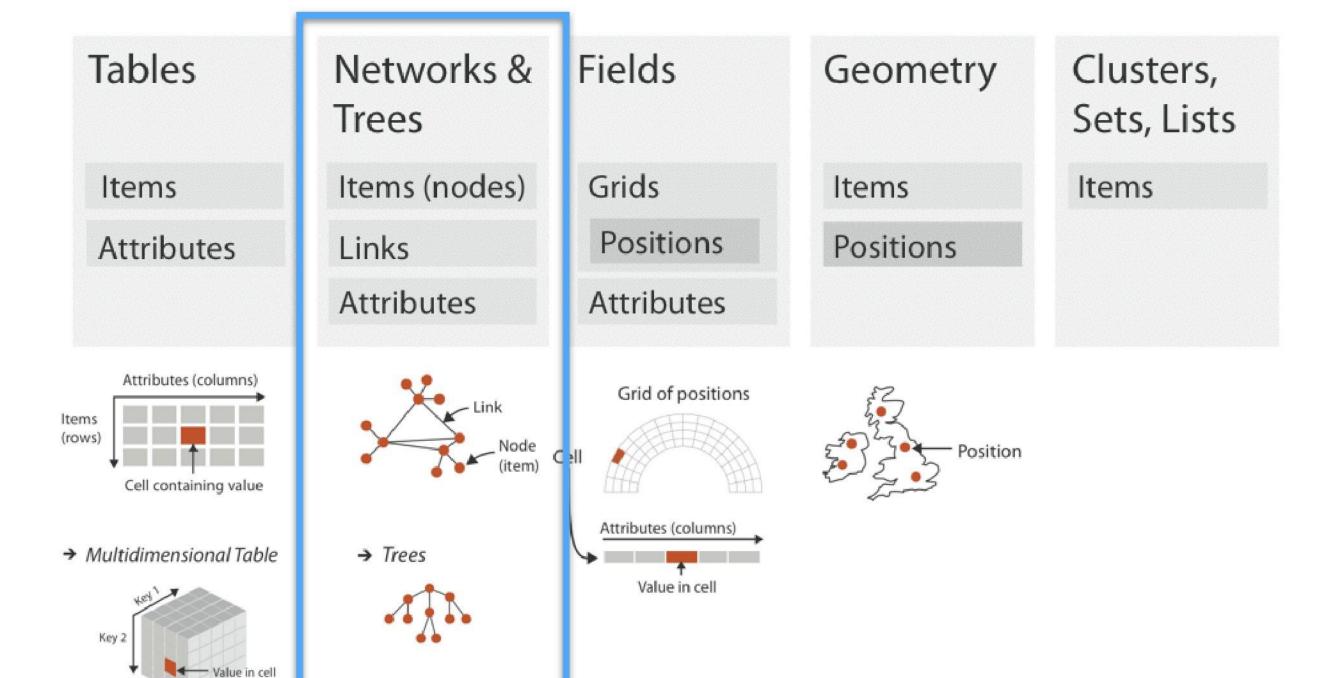


Visualization for Data Science DS-4630 / CS-5630 / CS-6630

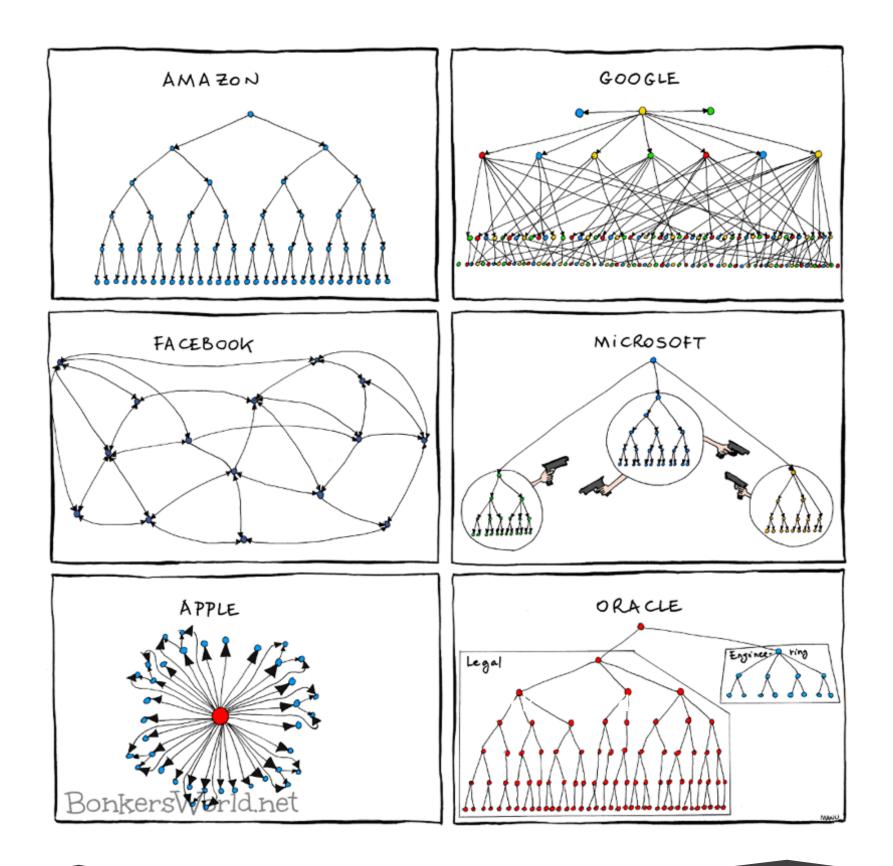
TREES & GRAPHS

Dataset types

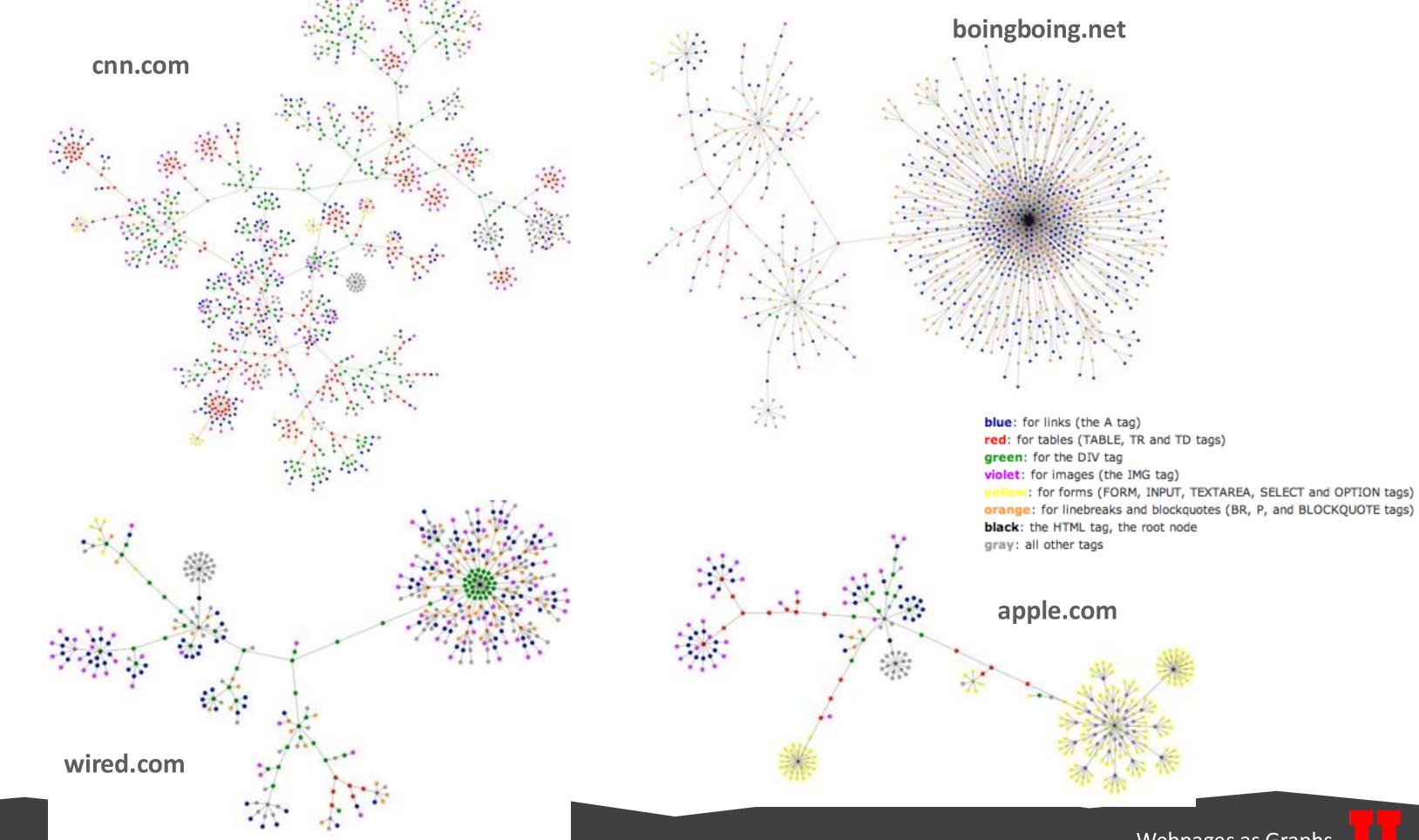
Attributes



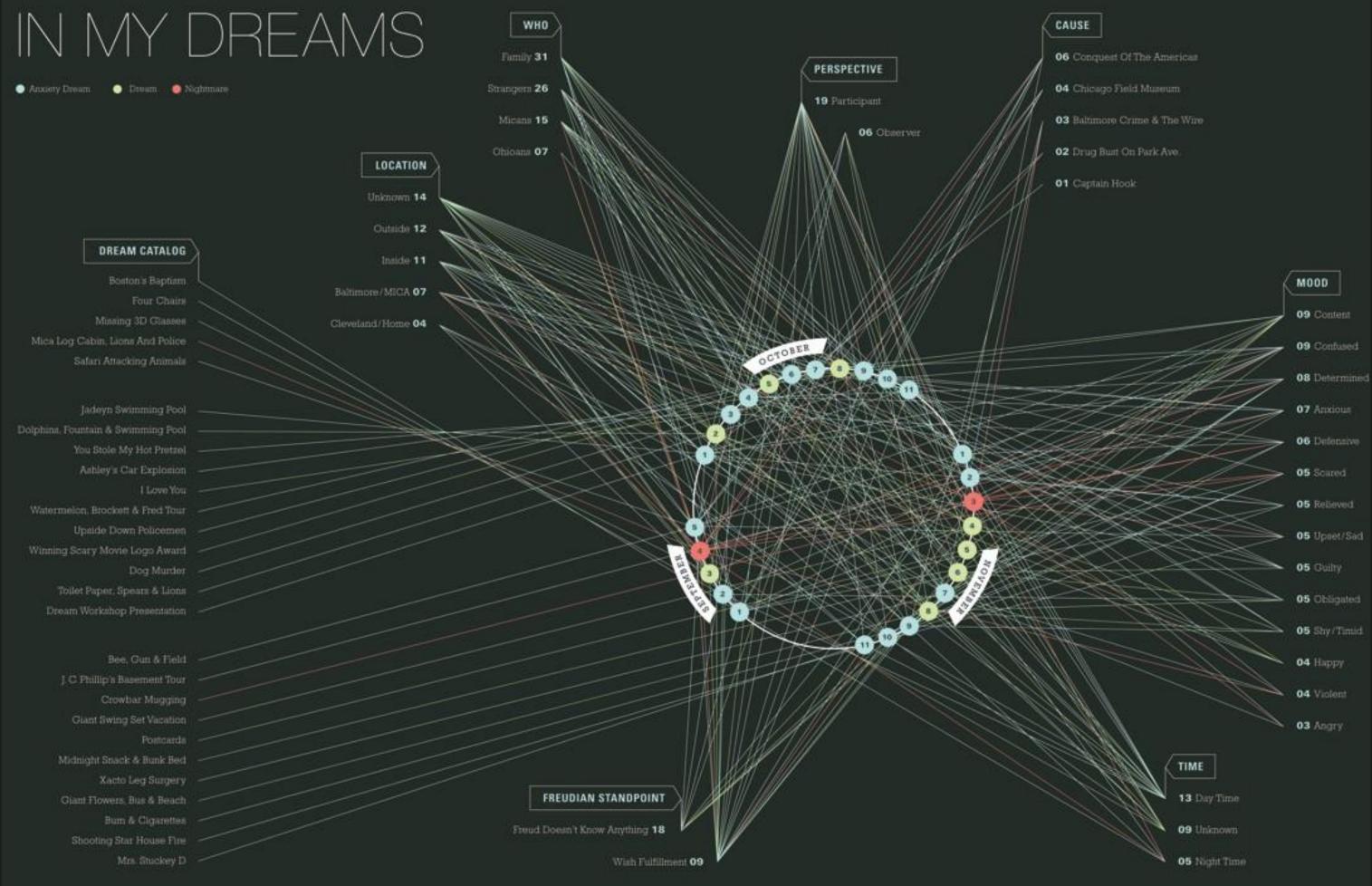










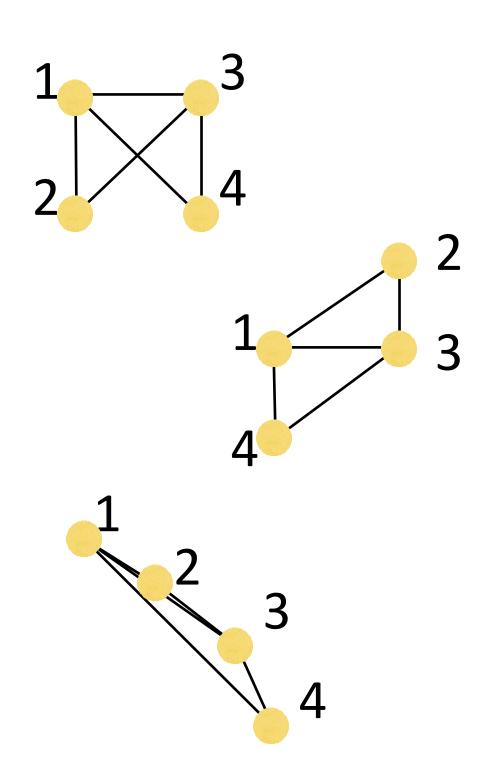


DEFINITIONS



GRAPH

- A graph G consists of
 - **V** a collection of vertices (or nodes)
 - E a set of edges consisting of vertex pairs
- An edge $e_{xy} = (x,y)$ connects two vertices x and y
- Example
 - V={1,2,3,4}
 - $E=\{(1,2),(1,3),(2,3),(3,4),(4,1)\}$



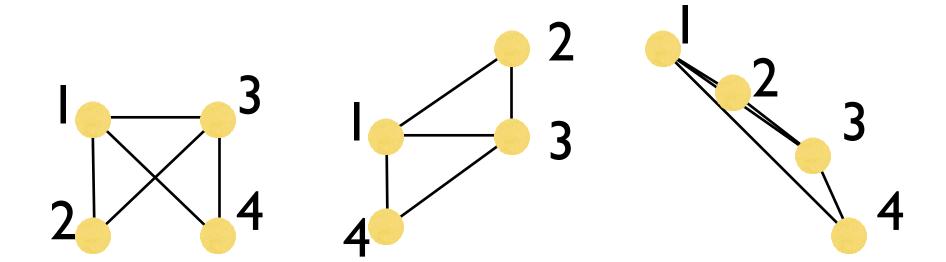


Nodes

ID	Attribute I	Attribute 2
	3.4	Good
2	5.8	Bad
3	1.1	Ugly
4	-3.5	Really Ugly

Edges

Source	Target	Attribute 3			
	2	100			
	3	200 50			
	4				
2	3	150			
3	4	250			



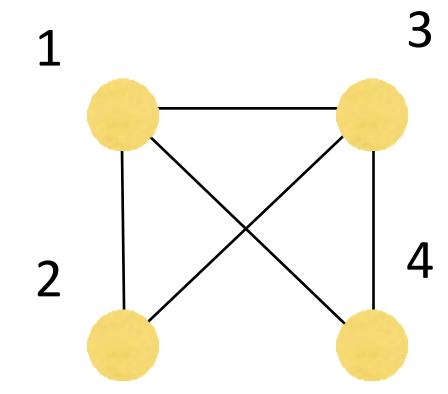


Adjacency Matrix

 A matrix that where each row/column represents a node and nonzero values represent edges

• Example

$$\begin{bmatrix} 0 & 1 & 1 & 1 \\ 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \end{bmatrix}$$

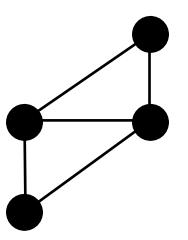


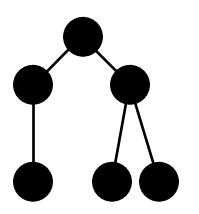


GRAPHS & TREES

- graphs
 - model relationships about data
 - nodes and edges

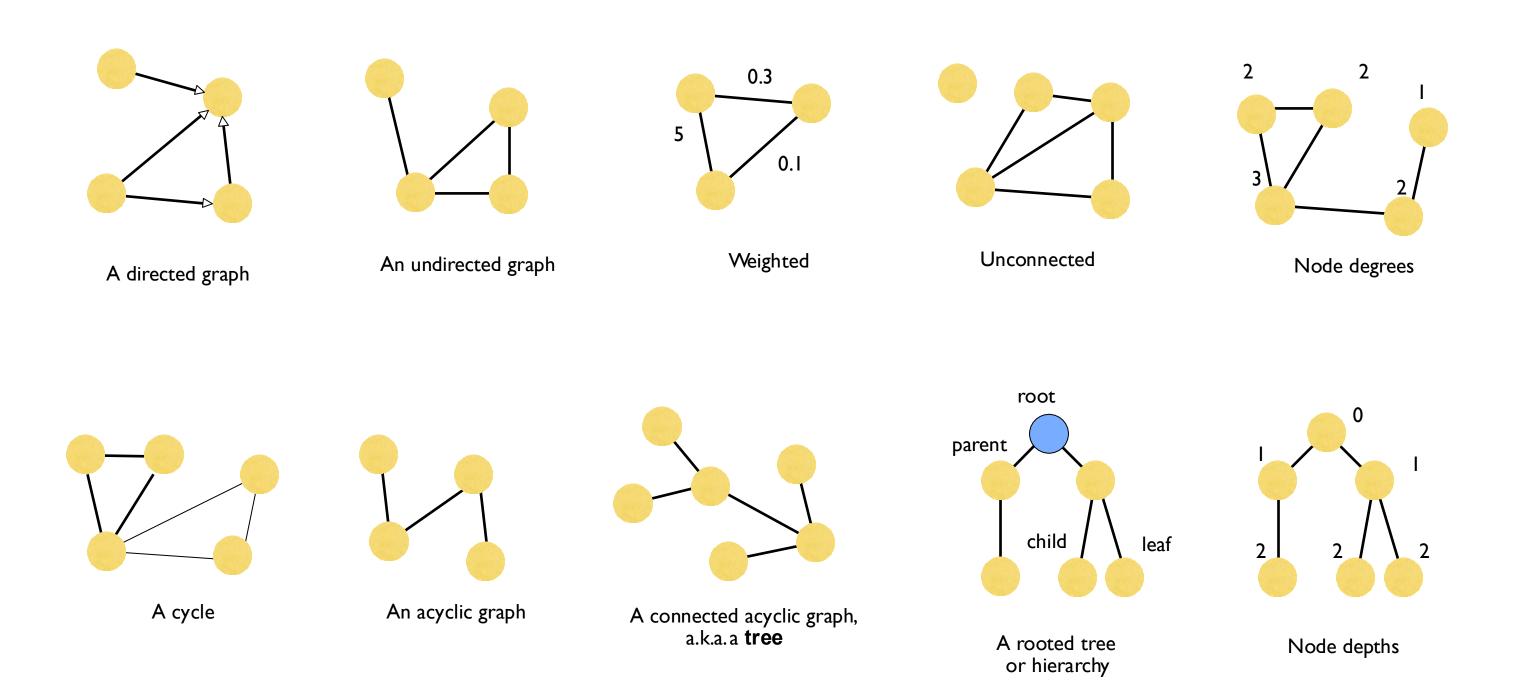
- trees
 - graphs with hierarchical structure
 - nodes as parents and children







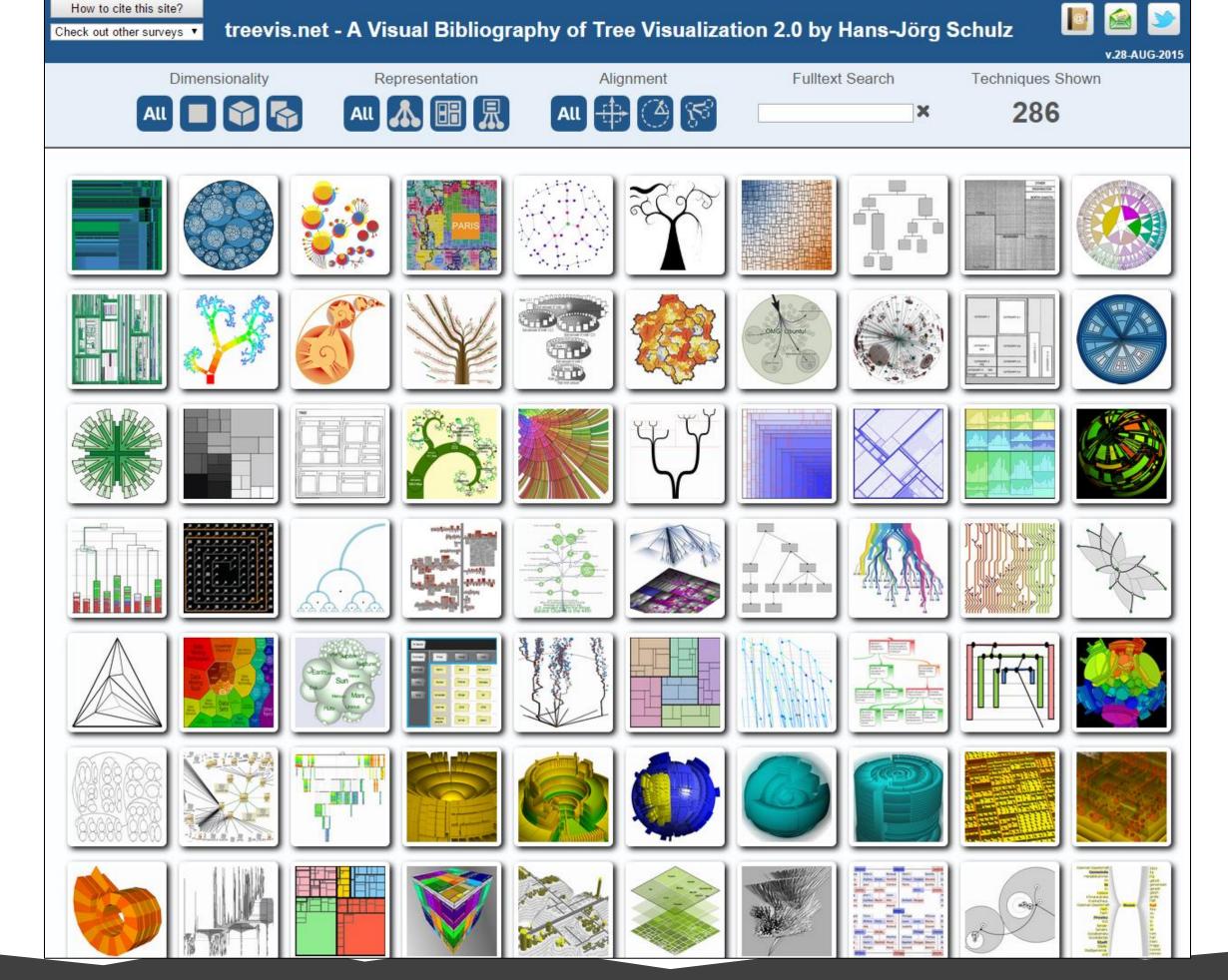
a bunch of definitions





VISUALIZING TREES







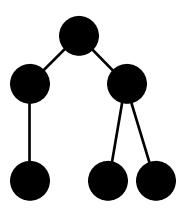
ROOTED TREES

- recursion makes it elegant and fast to draw trees
- approaches:
 - node link
 - layered
 - indentation
 - enclosure

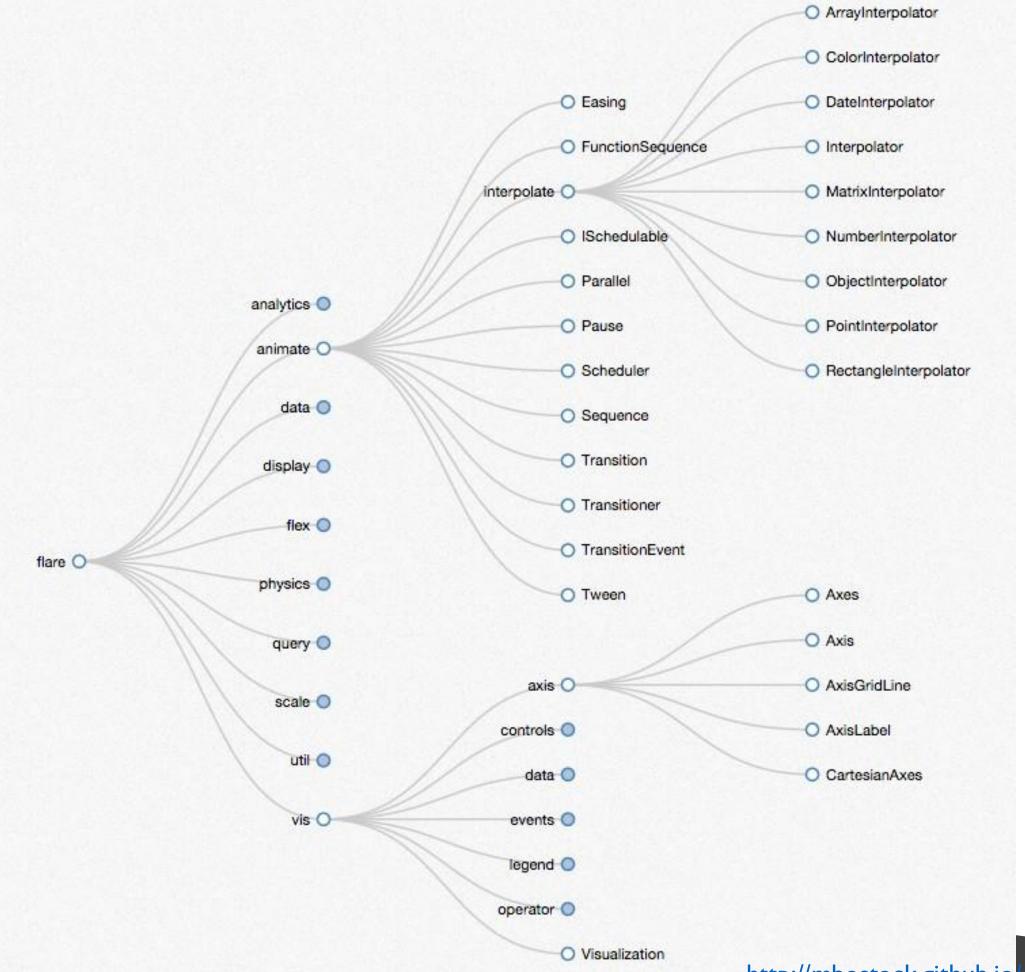


NODE-LINK DIAGRAMS

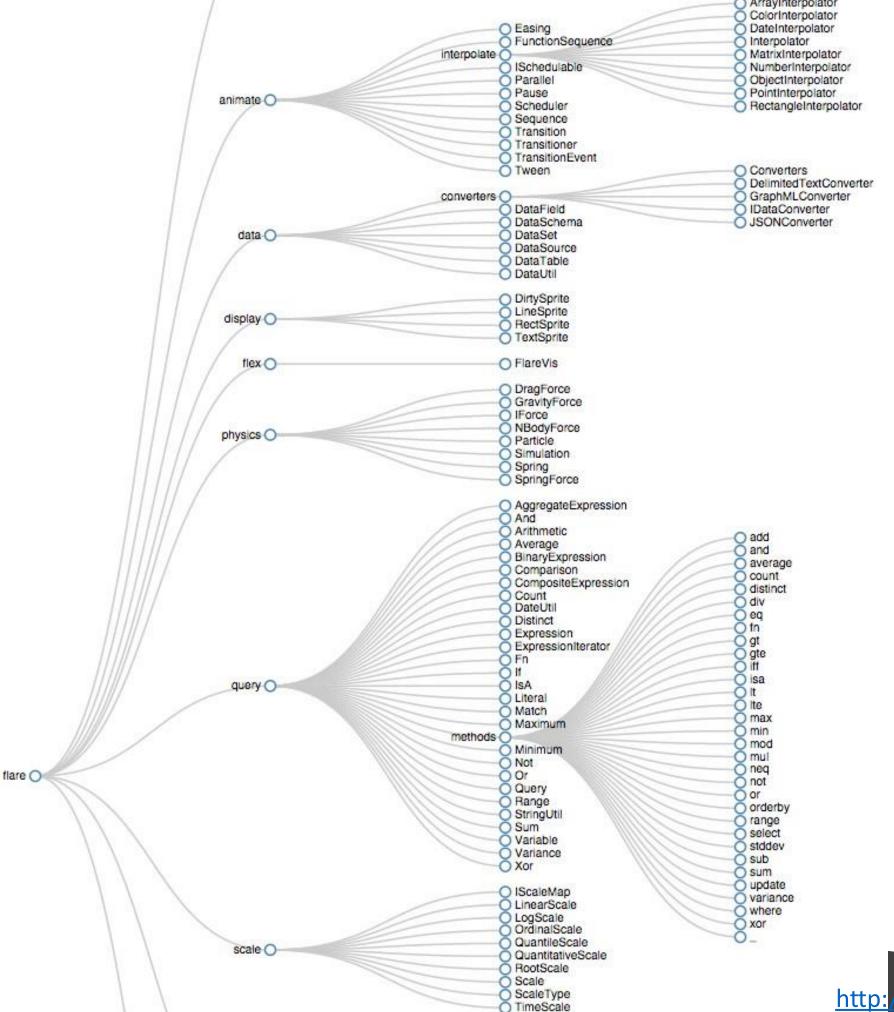
- nodes are distributed in space, connected by straight or curved lines
- typical approach is to use 2D space to break apart breadth and depth
- often space is used to communicate hierarchical orientation



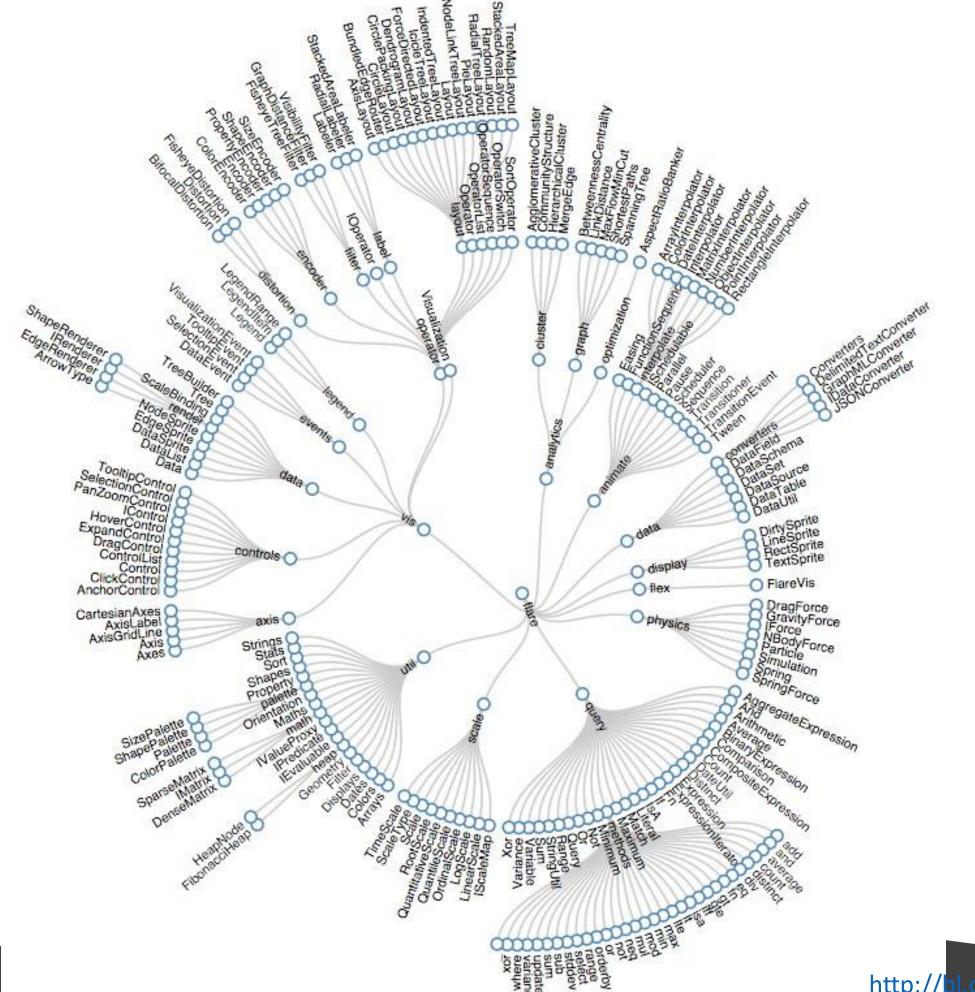






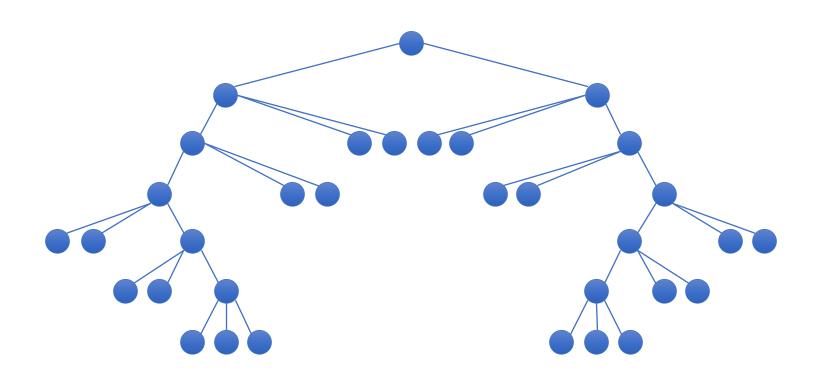






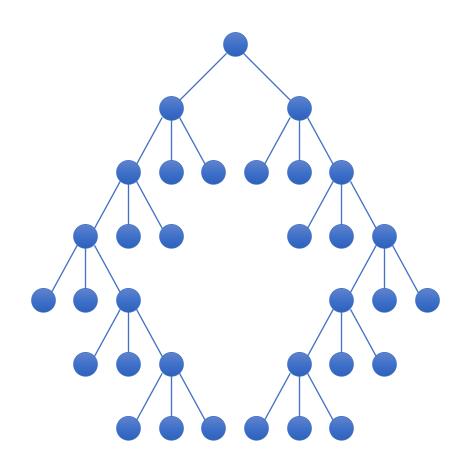


- repeatedly divide space for subtrees by leaf count
 - breadth of tree along one dimension
 - depth along the other dimension



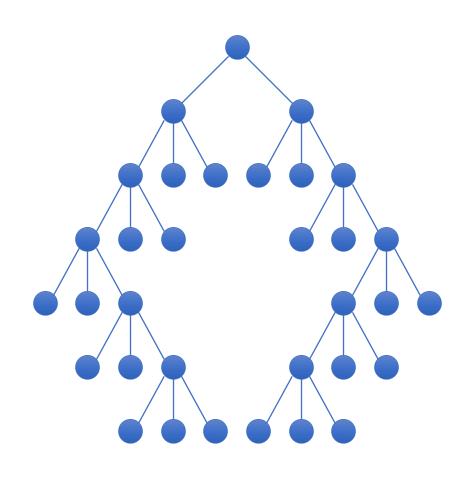


- goal
 - make smarter use of space
 - maximize density and symmetry



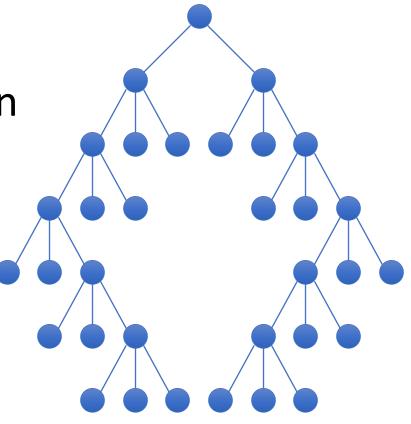


- design concerns
 - clearly encode depth level
 - no edge crossings
 - isomorphic subtrees drawn identically
 - compact





- approach
 - bottom up recursive approach
 - for each parent make sure every subtree is drawn
 - pack subtrees as closely as possible
 - center parent over subtrees





LAYERED DIAGRAMS

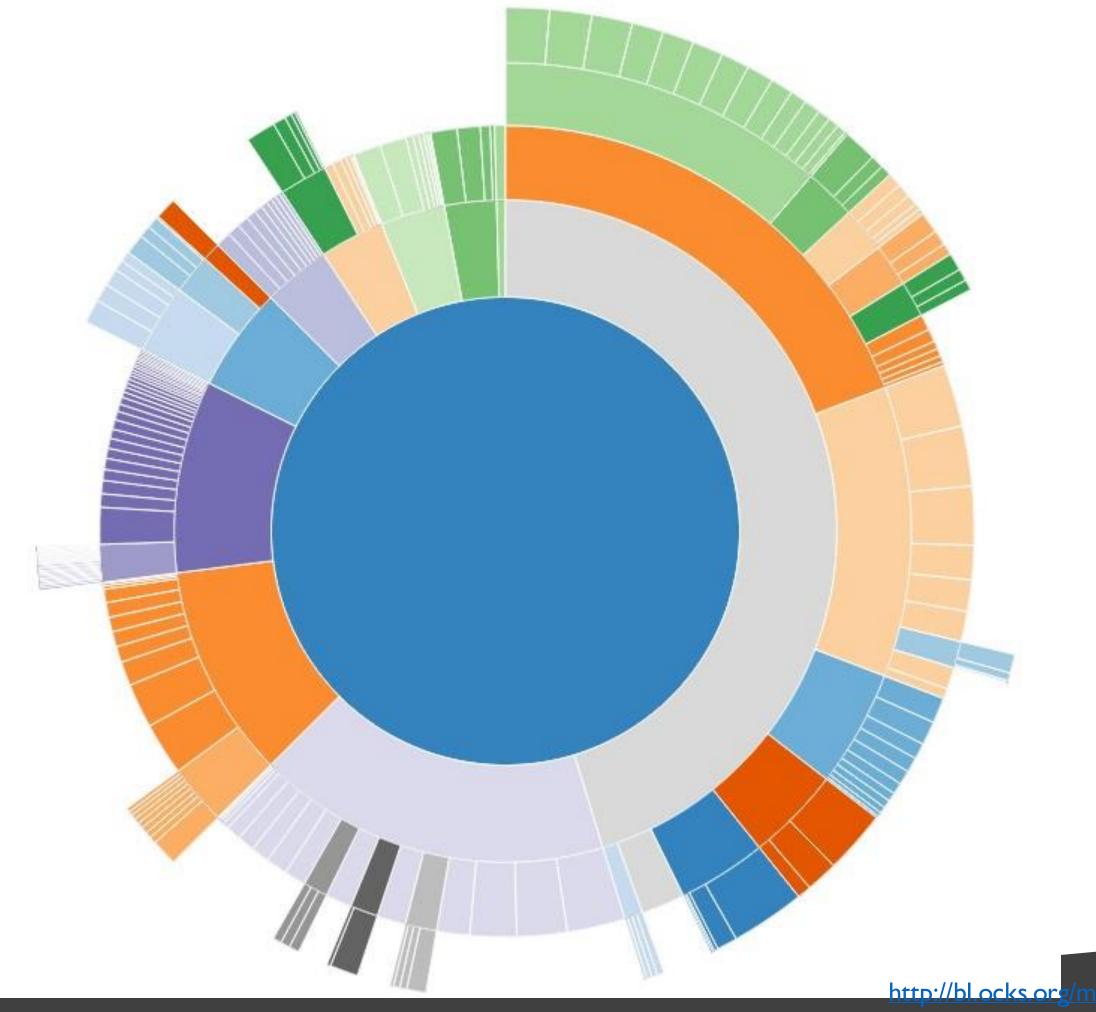
- recursive subdivision of space
- structure encoded using:
 - layering
 - adjacency
 - alignment



		operator	layout	
	vis	data	Data DataList NodeSprite	
		controls		
		legend	Legend	
flare		axis	Axis	
	util	Strings		
	animate	interpolate Transitioner		
	query			
	analytics	graph		
	scale			
	data			
	physics			
	display			









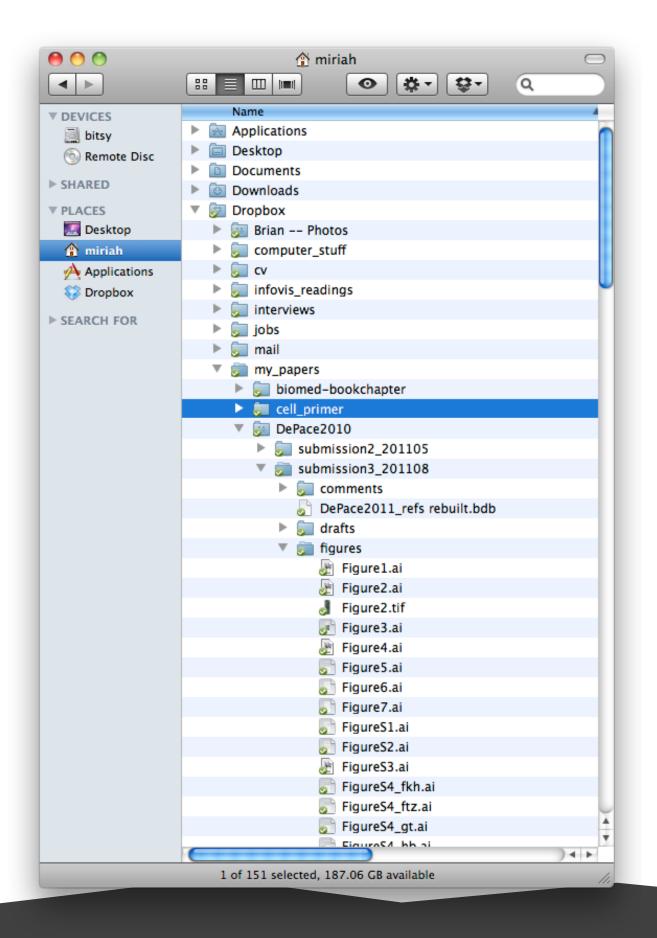
SCALE PROBLEM

- tree breadth often grows exponentially—quickly run out of space!
- solutions
 - scrolling or panning
 - filtering or zooming
 - hyperbolic layout



INDENTATION

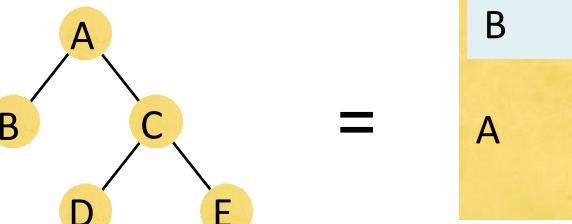
- indentation used to show parent/child relationships
- breadth and depth contend for space
- <u>problem</u>: often requires a great deal of scrolling

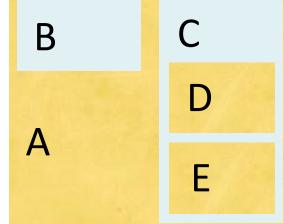




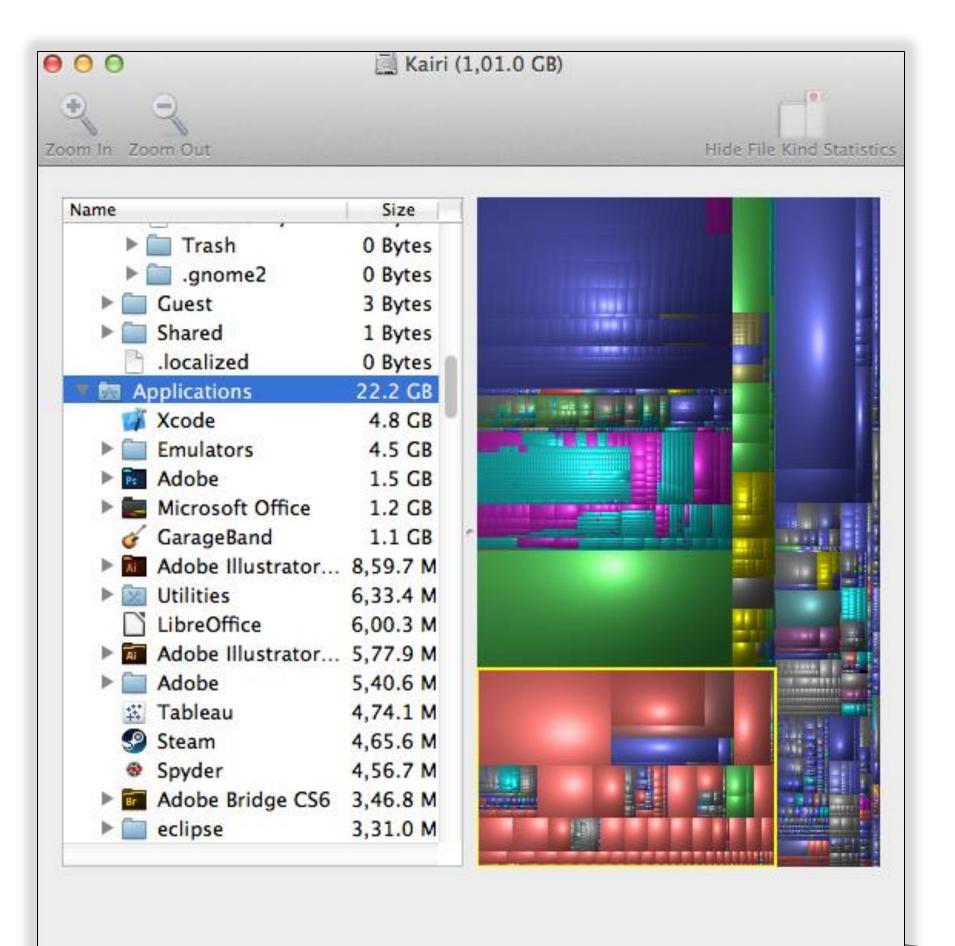
ENCLOSURE DIAGRAMS

- encode structure using spatial enclosure
 - often referred to as treemaps
- benefits
 - provides single view of entire tree
 - easier to spot small / large nodes
- problems
 - difficult to accurately read depth





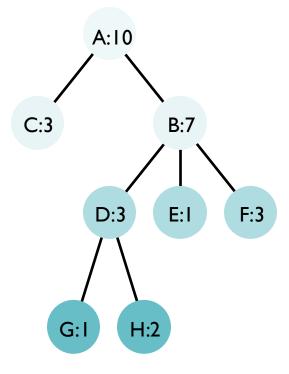


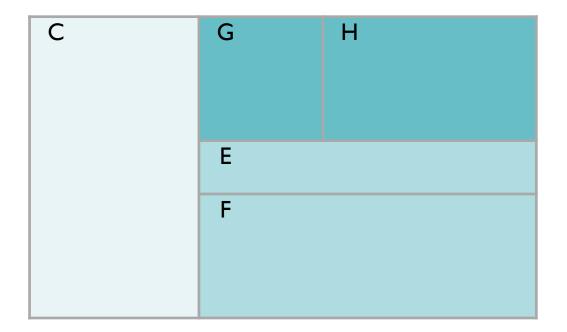




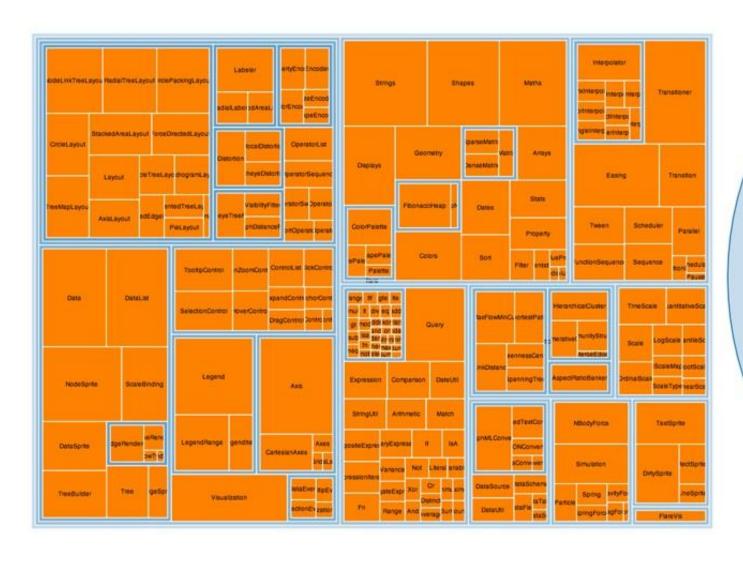
TREEMAPS

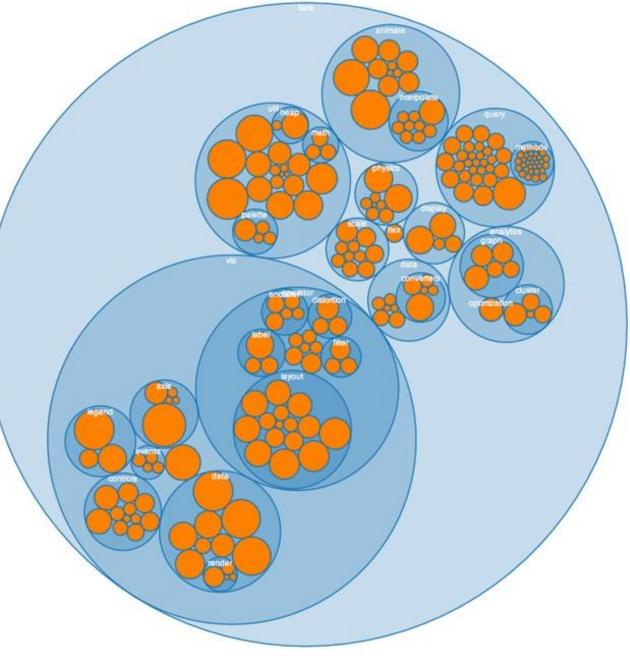
- recursively fill space based on a size metric for nodes
- enclosure indicates hierarchy
- additional measures can control aspect ratio of cells
- most often use rectangles, but other shapes possible
 - square, circle, voronoi tessellation













'What Do You Think Is the Most Important Problem Facing This Country Today?'

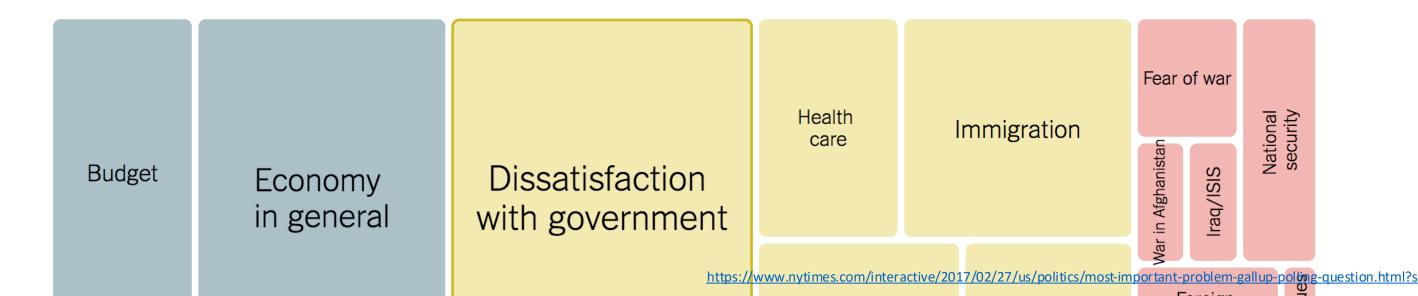
By GREGOR AISCH and ALICIA PARLAPIANO FEB. 27, 2017

Since the presidency of Franklin D. Roosevelt, the Gallup polling organization has asked Americans an open-ended question: "What do you think is the most important problem facing this country today?"

As Donald J. Trump prepares for his first major address to the nation on Tuesday, he has a unique set of issues to tackle. But there is not one singular issue that is dominating the American consciousness.

January 2015

The biggest problems cited by Americans this month:



VISUALIZING GRAPHS



Graph Drawing Exercise

• create an aesthetically pleasing node-link diagram representation

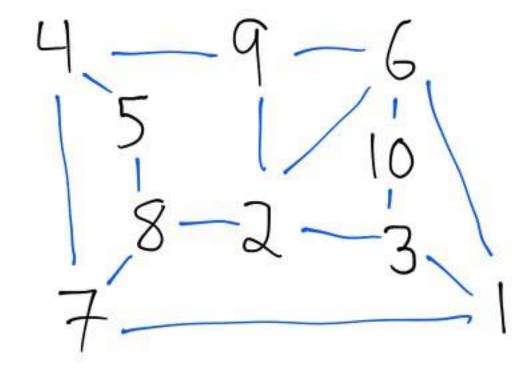
	1	2	3	4	5	6	7	8	9	10
1	0	0	1	0	0	1	1	0	0	0
2	0	0	1	0	0	1	0	1	1	0
3	1	1	0	0	0	0	0	0	0	1
4	0	0	0	0	1	0	1	0	1	0
5	0	0	0	1	0	0	0	1	0	0
6	1	1	0	0	0	0	0	0	1	1
7	1	0	0	1	0	0	0	1	0	0
8	0	1	0	0	1	0	1	0	0	0
9	0	1	0	1	0	1	0	0	0	0
10	0	0	1	0	0	1	0	0	0	0

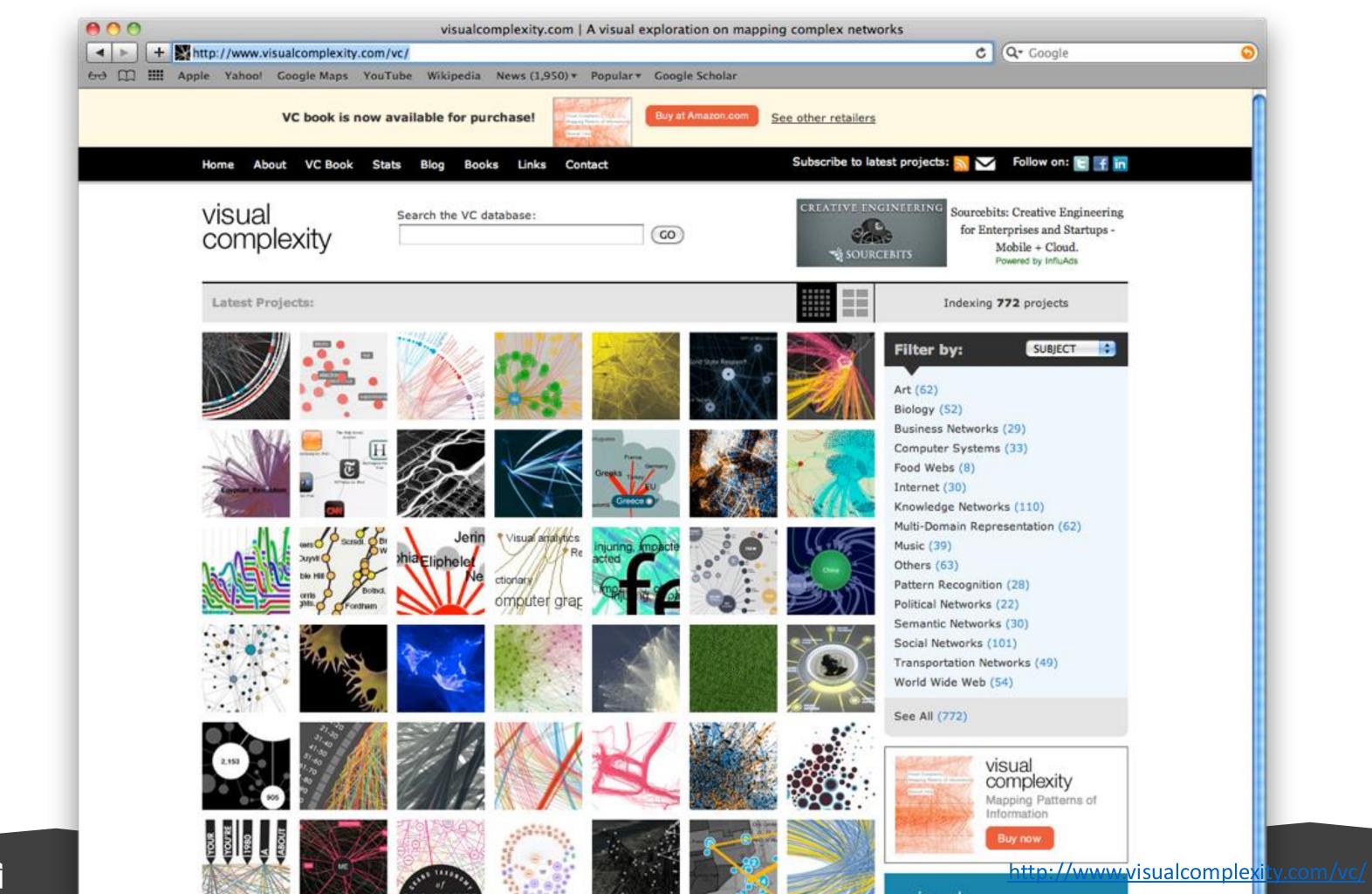




GRAPH DRAWING EXERCISE

• create an aesthetically pleasing node-link diagram representation





VISUALIZING GRAPHS

- node link layouts
 - Reingold-Tilford (discussed previously)
 - Sugiyama (directed acyclic graphs)
 - Force directed
 - Attribute-based
- adjacency matrices
- aggregate views
 - Motif Glyphs
 - PivotGraph



SPATIAL LAYOUT

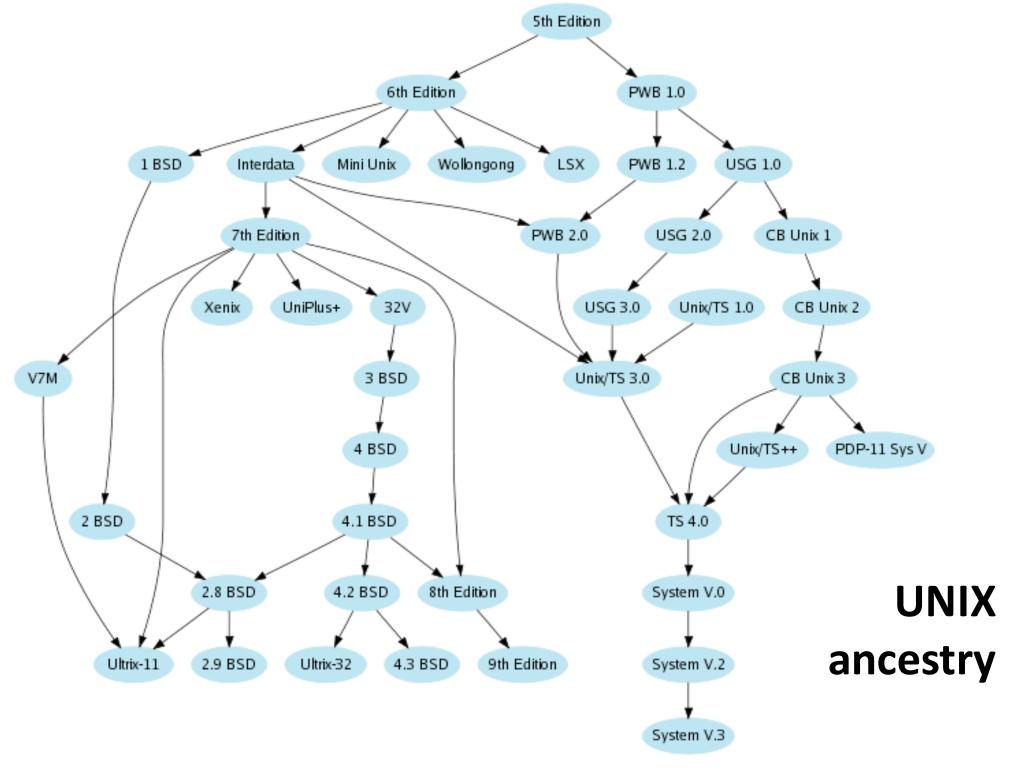
- primary concern of graph drawing is the spatial layout of nodes and edges
- often (but not always) the goal is to effectively depict the graph structure
 - connectivity, path-following
 - network distance
 - clustering
 - ordering (e.g., hierarchy level)



SUGIYAMA

- great for graphs that have an intrinsic ordering
- depth not strictly encoded

What is the depth of V7M?





SUGIYAMA

- + nice, readable top down flow
- + relatively fast (depending on heuristic used for crossing minimization)

- not really suitable for graphs that don't have an intrinsic top down structure
- - hard to implement

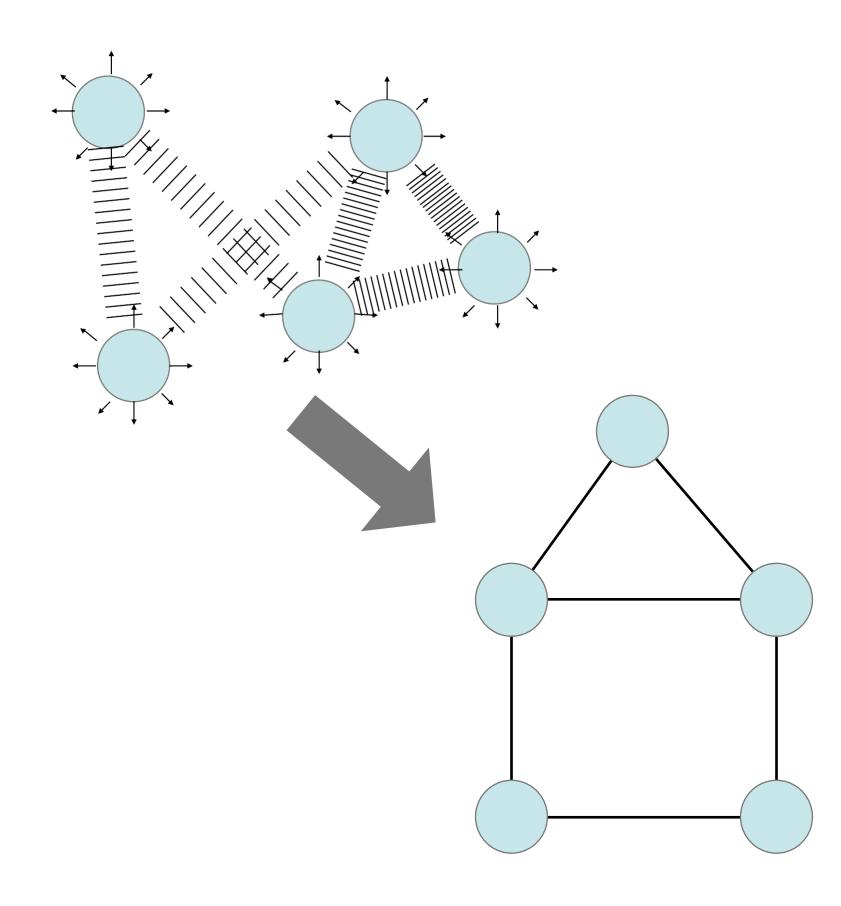
• use free graphviz lib: http://www.graphviz.org



FORCE-DIRECTED

no intrinsic layering, now what?

physically-based model



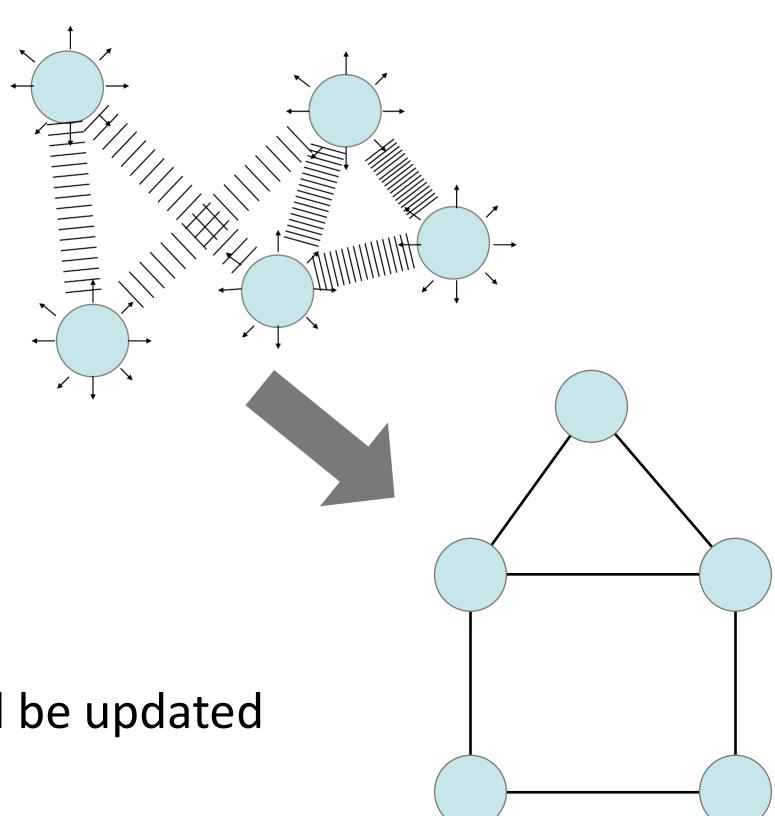


FORCE-DIRECTED

 many variations, but usually physical analogy of repulsion and attraction

- Generally...
 - edges = springs
 - nodes = repulsive particles

 Requires an iterative calculation, should be updated each time the draw loop is called





Physics Review

- F = ma
 - (Force = mass * acceleration)
- $\Delta v = a \Delta t$
 - (change in velocity = acceleration * time step)
- $p' = p + v \Delta t + \frac{1}{2} a \Delta t^2$
 - (new position = old position + velocity * time step)

For a Given Node i

$$\bullet \ \overrightarrow{a_i'} = \frac{\overrightarrow{F_i}}{m_i}$$

(acceleration = Force / mass)

$$\bullet \ \overrightarrow{v_i'} = \overrightarrow{v_i} + \overrightarrow{a_i'} \Delta t$$

(new velocity = old velocity + acceleration * time step)

•
$$\dot{p}'_i = \dot{p}_i + \overrightarrow{v}'_i \Delta t + \frac{1}{2} \overrightarrow{a}'_i \Delta t^2$$

• (new position = old position + new velocity * time step + $\frac{1}{2}$ acceleration* time step2)



FORCE MODEL

- Use force to update acceleration
- Use acceleration to update velocity
- Use velocity and acceleration to update position



FORCE MODEL

 many variations, but usually physical analogy of repulsion and attraction

• Every node feels repulsion (or attraction) to every other node



FORCE MODEL: Repulsive Forces

$$\bullet f_R(d) = \frac{c_R m_1 m_2}{d^2}$$

- C_R is a strength constant
- m_1 , m_2 are node masses
- *d* is a distance between nodes

FORCE MODEL: Attractive Forces

•
$$f_A(d) = C_A * (d - L)$$

- C_A is a strength constant
- d is a distance between nodes
- L is the rest length of the spring (i.e. Hooke's Law)



FORCE MODEL: Attractive Forces

- $f_A(d) = C_A \cdot max(0, d L)$
 - C_A is a strength constant
 - *d* is a distance between nodes
 - L is the rest length of the spring (i.e. Hooke's Law)



FORCE MODEL

• Every node feels repulsion to every other node

Only connected nodes feel attracted



FORCE MODEL

- Repulsive force:
 - $F_R(P) = \Sigma_{\text{all neighbors}(Q)} f_R(||Q-P||) * (Q-P)$
- Attractive force:
 - $F_A(P) = \Sigma_{connected neighbors (Q)} f_A(||P-Q||) * (P-Q)$

ALGORITHM

- start from random layout
- (global) loop:
 - for every node pair compute repulsive force
 - for every edge compute attractive force
 - accumulate forces per node and update velocity
 - update each node position in direction of velocity
- stop when layout is 'good enough'



What values do we set for...

- time step Δt ?
- initial position p_i ?
- initial velocity v_i ?
- mass m_i ?
- Force F_i ?



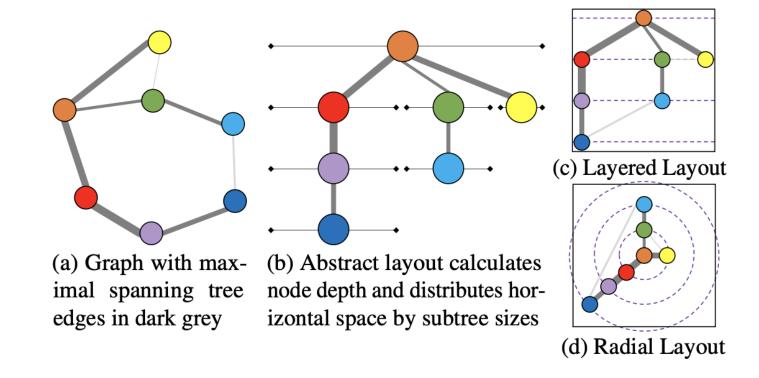
What values do we set for...

- time step Δt ?
 - Fixed timestep, time since last frame was drawn, ...
- initial position p_i ?
 - Start with a random position
- initial velocity v_i ?
 - Zero
- mass m_i ?
 - Depends, however, the heavier it is, the slower it moves
- Force F_i ?
 - That is what we still need to calculate...

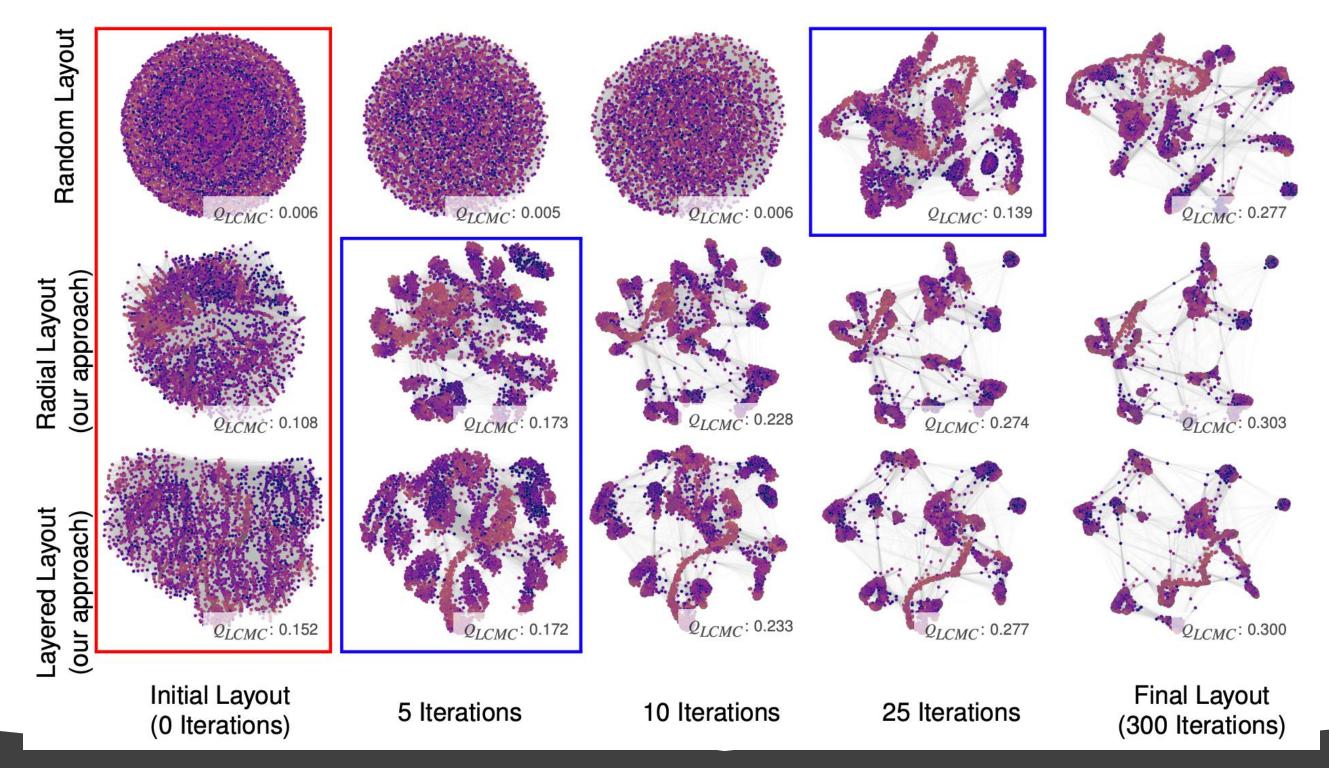


Improving initial starting position

- Use concepts from topology to initialize a graph
- Graph initialized in a 2-step process that lays out the maximal spanning tree in a layered or radial configuration

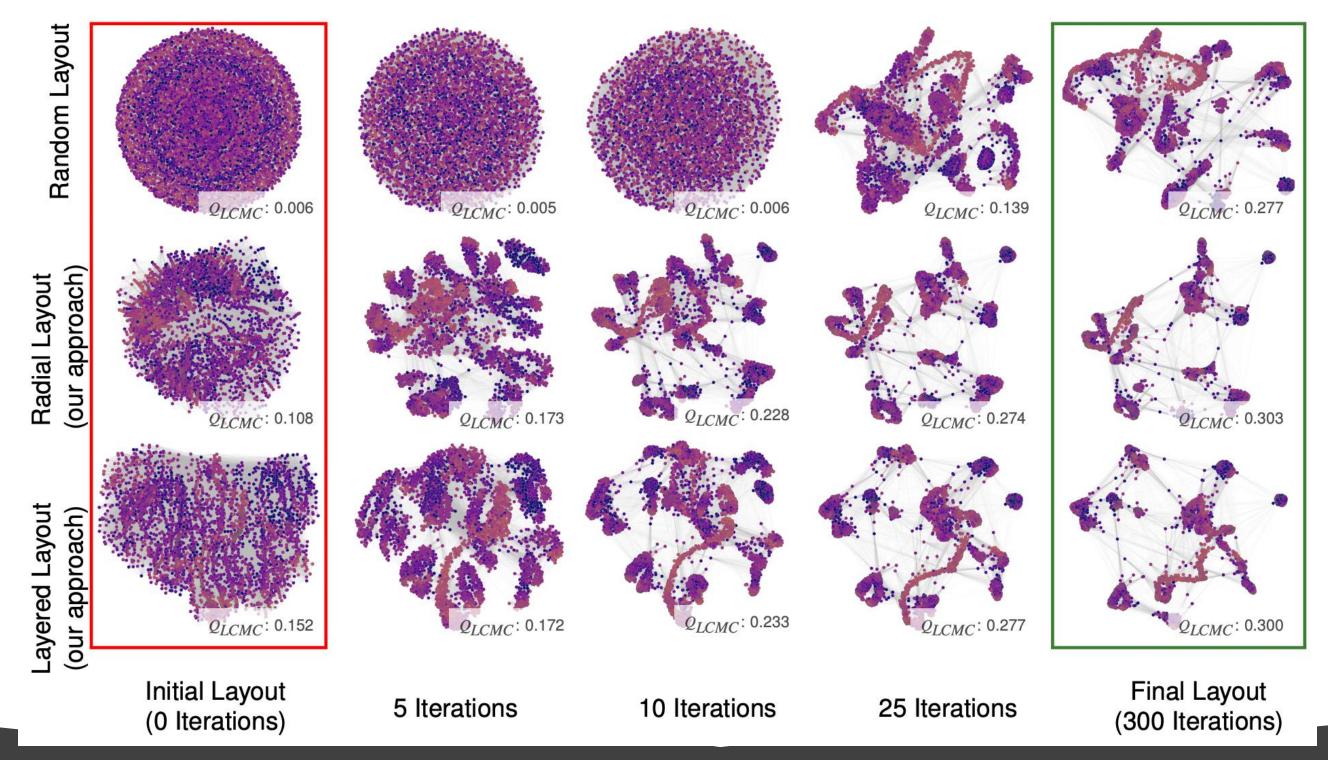


Example: Rate of Convergence





Example: Convergence Quality





What values for...

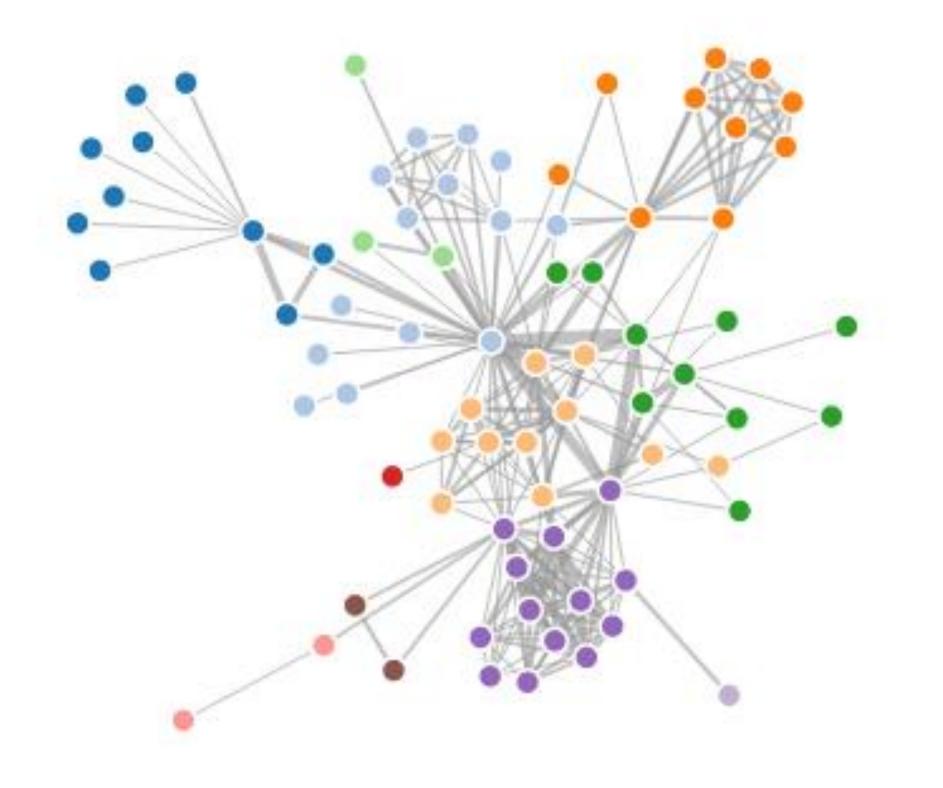
- Repulsive constant C_R ?
- Attractive constant C_A ?
- Rest length of the spring L ?



What values for...

- Repulsive constant C_R ?
 - Start with something small (weaker force)
- Attractive constant C_A ?
 - Start with something small (weaker force)
- Rest length of the spring L?
 - Closest you would *like* 2 nodes to be together (they will be closer) 10-20 pixels is a good start

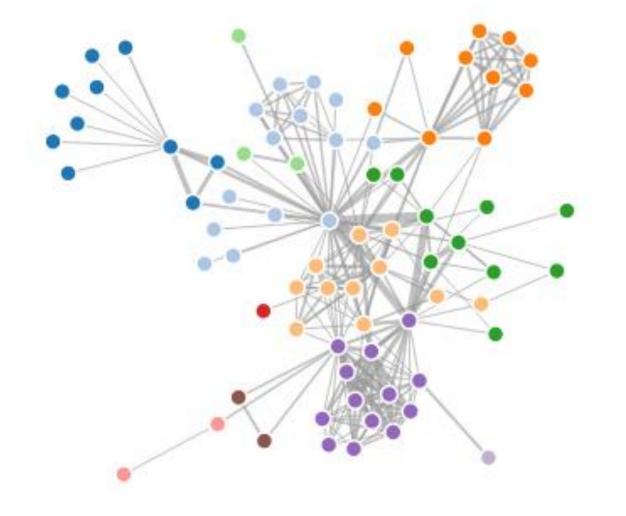






FORCE DIRECTED

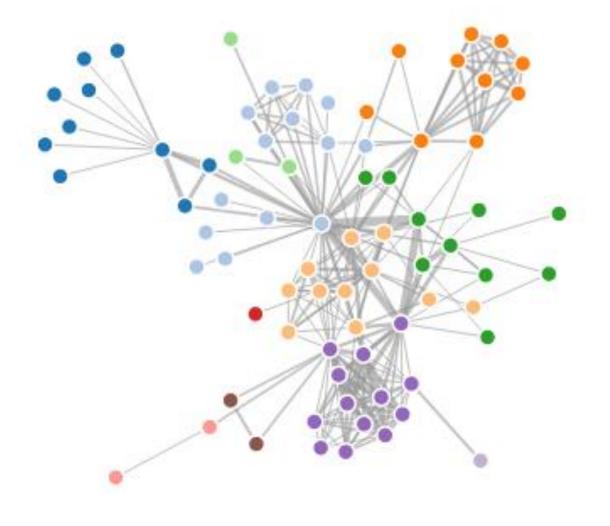
- + very flexible, aesthetic layouts on many types of graphs
- + can add custom forces
- + relatively easy to implement





FORCE DIRECTED

- repulsion loop is O(n2) per iteration
 - can speed up to O(n log n) using quadtree or k-d tree
- - prone to local minima
 - can use simulated annealing
- doesn't work well on highly connected (low diameter) graphs





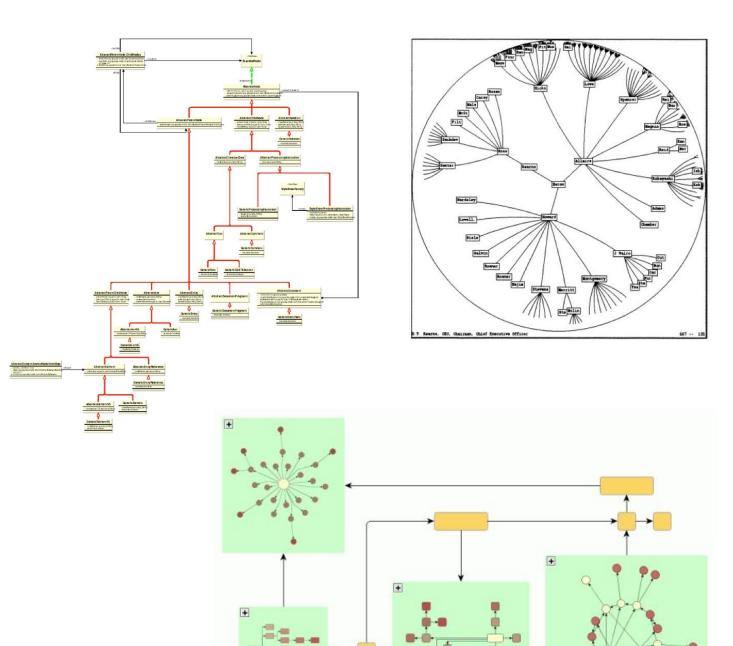
Ideas to make it better

- Add extra forces, such as repulsion from the boundary or attraction to the center of the screen.
- Allow overriding node positions using the mouse (dragging vertices)
- Allow fixing the position of certain nodes



OTHER LAYOUTS

- orthogonal
 - great for UML diagrams
 - algorithmically complex
- circular layouts
 - emphasizes ring topologies
 - used in social network diagrams
- nested layouts
 - recursively apply layout algorithms
 - great for graphs with hierarchical structure
- Attribute driven layouts
 - Use "extra data" to help inform layout
 - (more next lecture)





The Open Graph Viz Platform

Gephi is an interactive visualization and exploration platform for all kinds of networks and complex systems, dynamic and hierarchical graphs.

Runs on Windows, Linux and Mac OS X. Gephi is open-source and free.

Learn More on Gephi Platform »



► Features ► Quick start ScreenshotsVideos

Learn More »



Gephi 0.8 beta has been released! Discover a new Preview and dynamic features, start building commercial applications with the new open source license.

Learn More »

APPLICATIONS

- Exploratory Data Analysis: intuition-oriented analysis by networks manipulations in real time.
- Link Analysis: revealing the underlying structures of associations between objects, in particular in scale-free networks.
- Social Network Analysis: easy creation of social data connectors to map community organizations and small-world networks.
- Biological Network analysis: representing patterns of biological data.
- Poster creation: scientific work promotion with hi-quality printable maps.



- the Community



- Weekly news February 27, 2012
- Annual report 2011 February 25, 2012
- Gephi-Neo4j presentation at FOSDEM February 20, 2012
- Gephi meet-up #4 in Berlin February 2, 2012
- Introducing the Gephi Plugins Bootcamp January 12, 2012

PAPERS

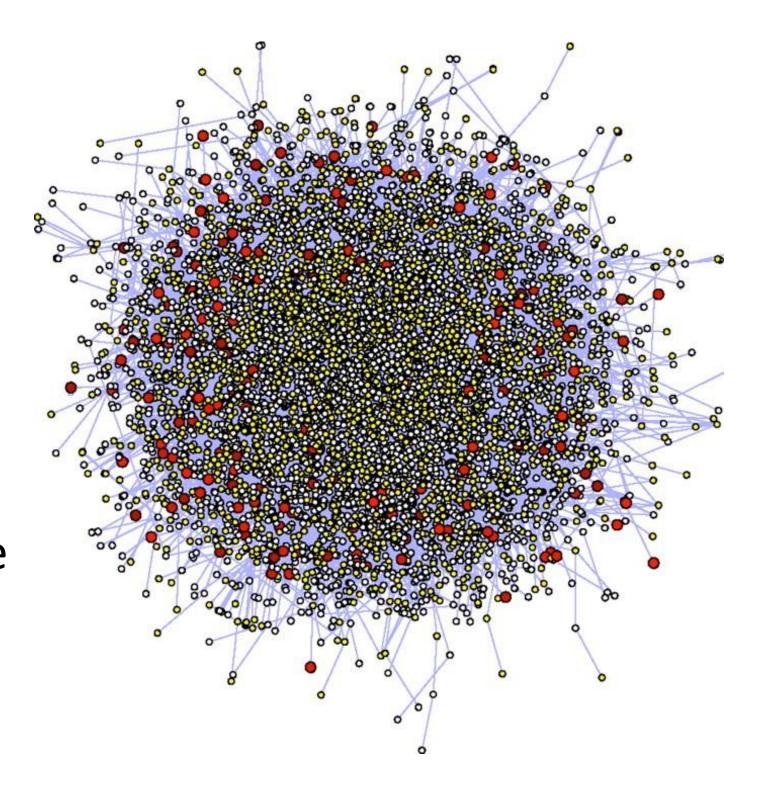




NODE LINK

- + understandable visual mapping
- + can show overall structure, clusters, paths
- + flexible, many variations

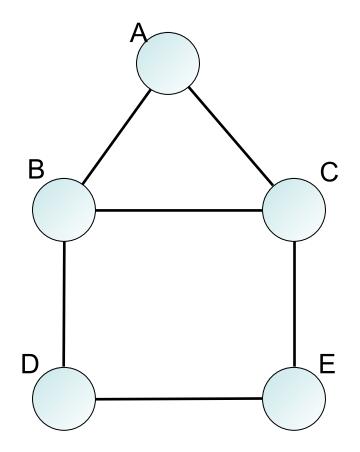
- all but the most trivial algorithms are
 > O(n²)
- not good for dense graphs
 - hairball problem!

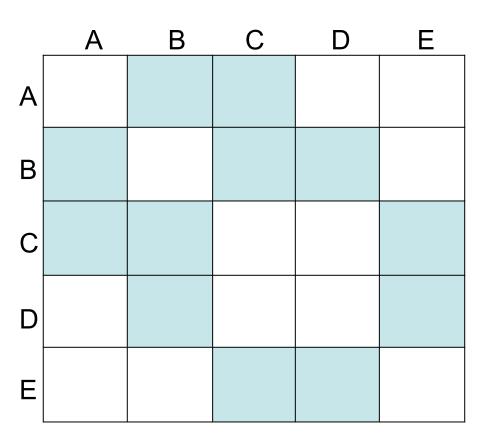




ALTERNATIVE: ADJACENCY MATRIX

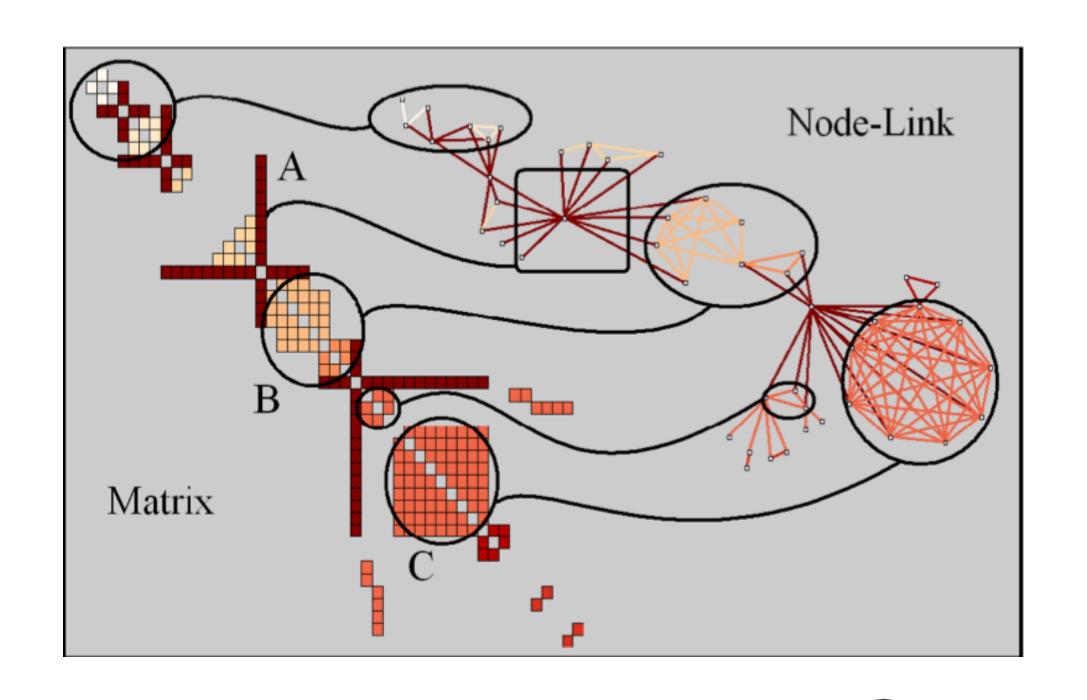
 instead of node link diagram, use adjacency matrix representation







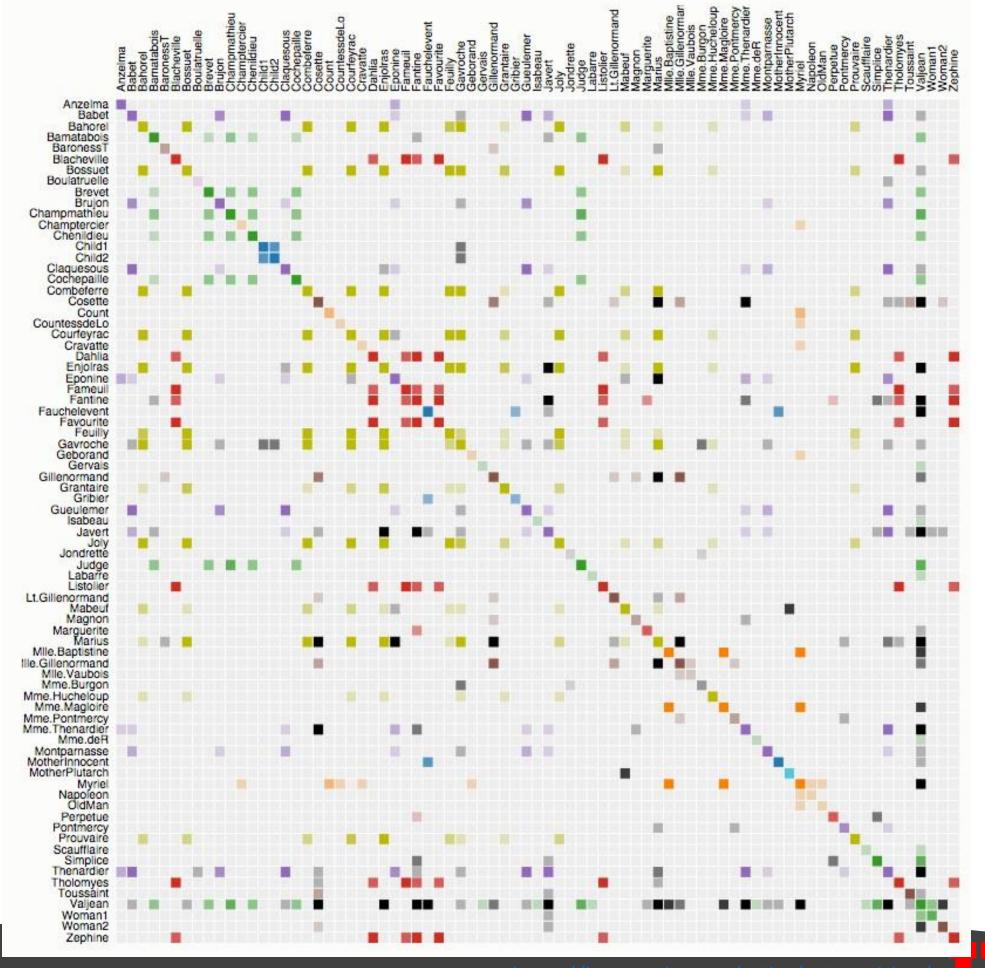
SPOTTING PATTERNS IN MATRICES





Les Misérables

character co-occurrence

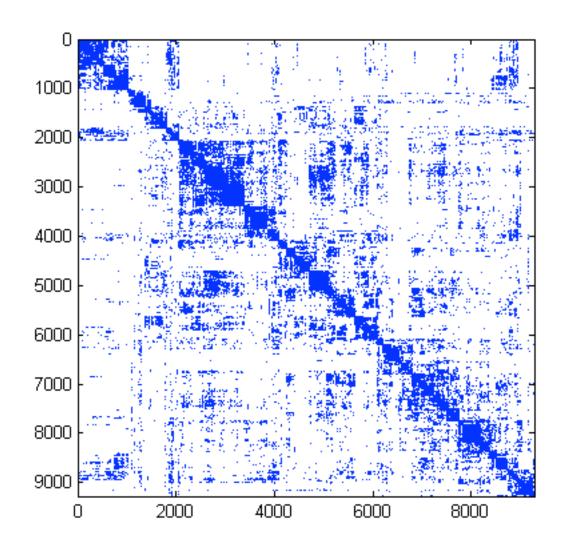




Adjacency Diagram

- + great for dense graphs
- + visually scalable
- + can spot clusters

- row order affects what you can see
- abstract visualization
- hard to follow paths

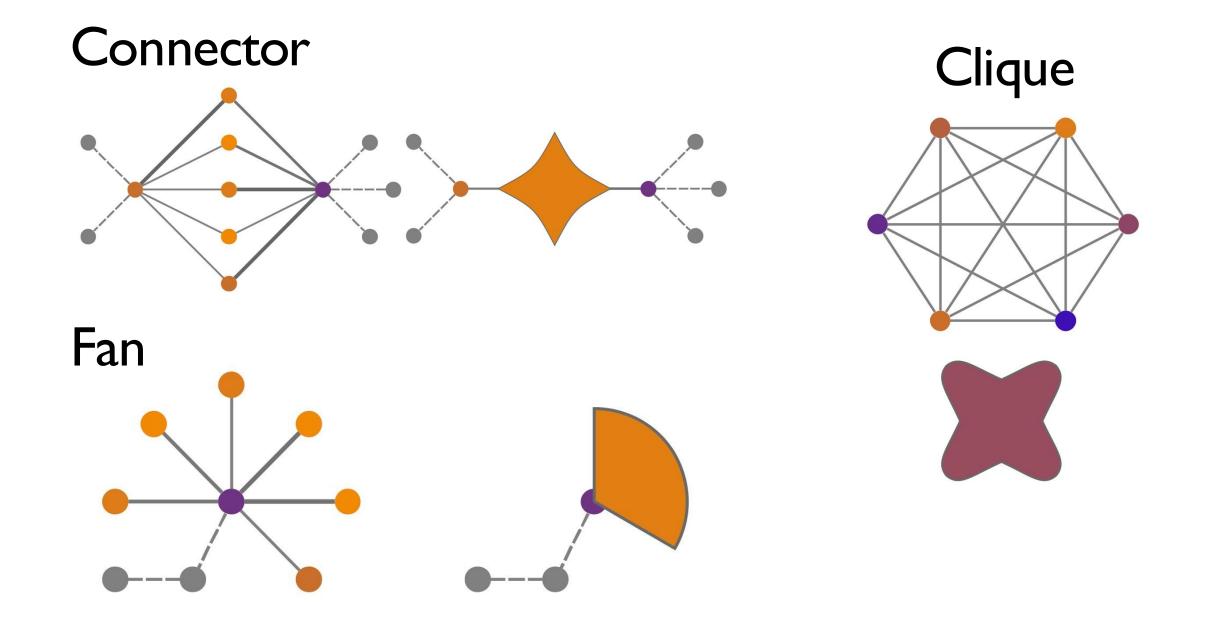




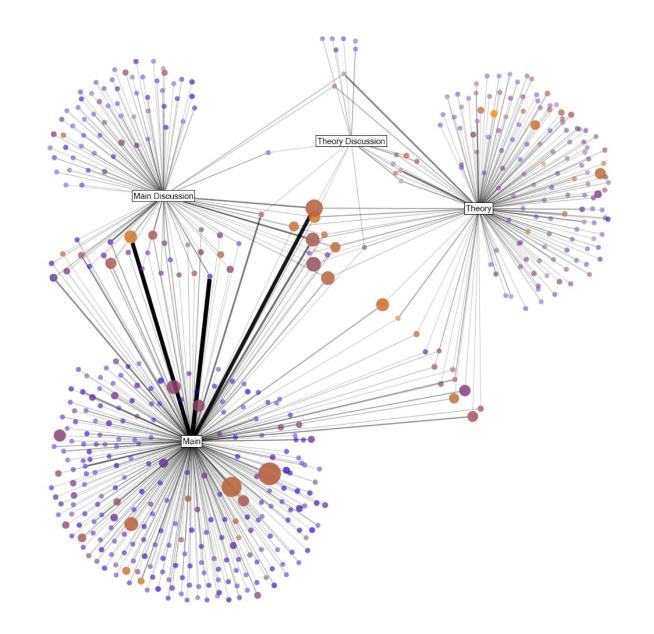
AGGREGATE VIEWS

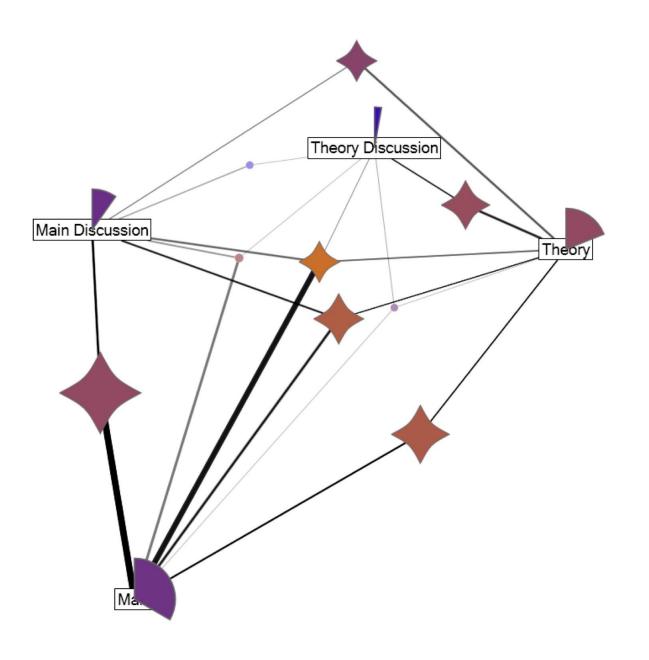


MOTIF GLYPHS



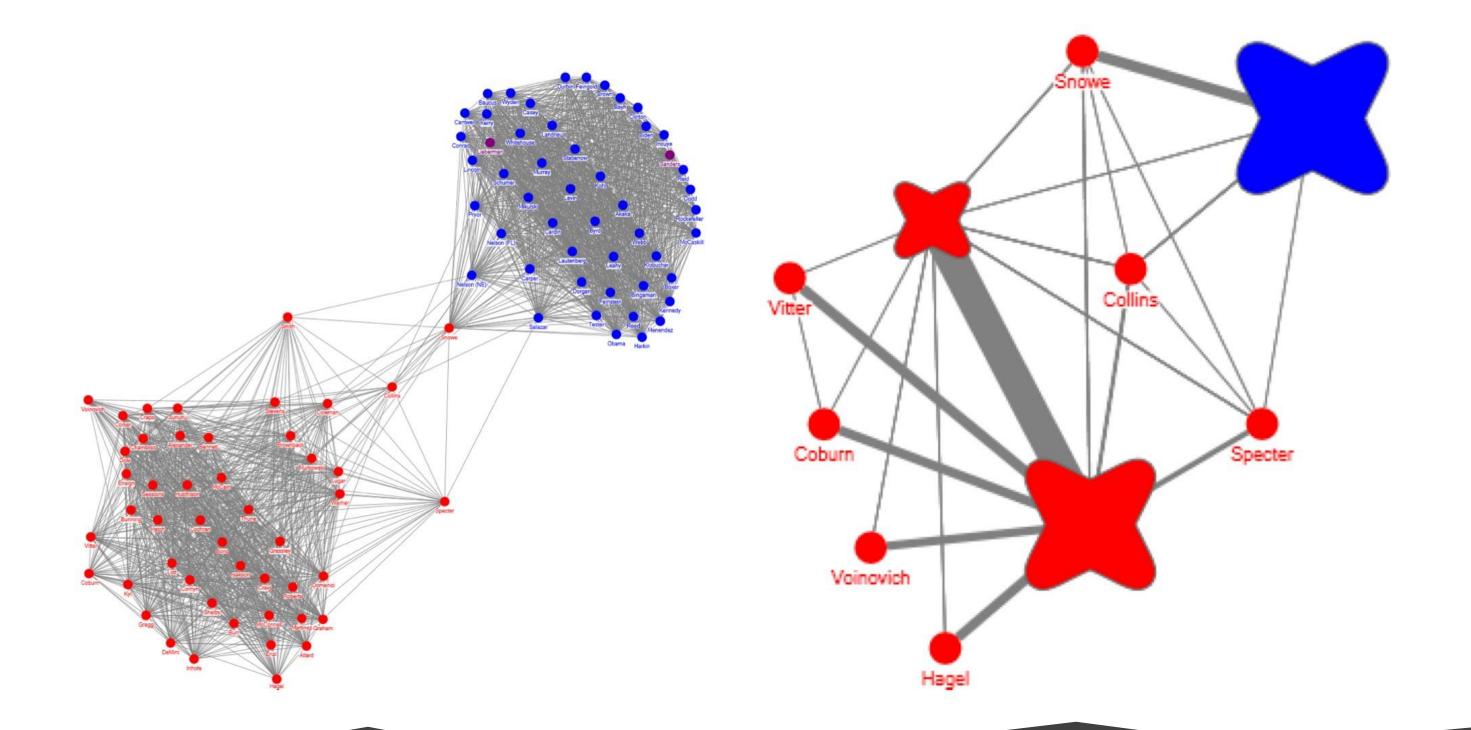
MOTIF GLYPHS







MOTIF GLYPHS



RECAP



TREES

- indentation
 - simple, effective for small trees
- node link and layered
 - looks good but needs exponential space
- enclosure (treemaps)
 - great for size related tasks but suffer in structure related tasks



GRAPHS

- node link
 - familiar, but problematic for large or dense graphs
- adjacency matrices
 - abstract, hard to follow paths
- aggregation can help
 - not always possible, not always appropriate
- extracting structure can help
 - unclear how crosscutting it will be



TAKE HOME MESSAGE No best solution!





