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Visualization for Data Science

DS-4630 / CS-5630 / CS-6630

Group Activity: Name that Channel!

Instruction

- Create a shared Google doc (add everyone's name)
- With your group, for each of the following 2 visualizations:
 1. Types of marks used (0D, 1D, 2D)
 2. Types of data attribute (categorical, ordinal, or quantitative)
 3. The visual encoding channels used (position, color, shape, texture, etc.)
- Create a brief write up where you capture your discussion and decisions.



20 YEARS OF INTERNET GIANTS



<https://www.visualcapitalist.com/20-internet-giants-rule-web/>

The Top 20 Biggest Web Properties Over Time



SOURCES: Media Metrix (Dec 1998), ComScore (Dec 2003, Dec 2008, Dec 2013, and Nov 2018)

visualcapitalist.com



The STARBUCKS Roast Spectrum

Batch Roasting 365 Days a Year



lighter body & milder flavor

fuller body & flavor

- Blonde
- Medium
- Dark