

Paul Rosen

paul.rosen@utah.edu  
@paulrosenphd  
<https://cspaul.com>

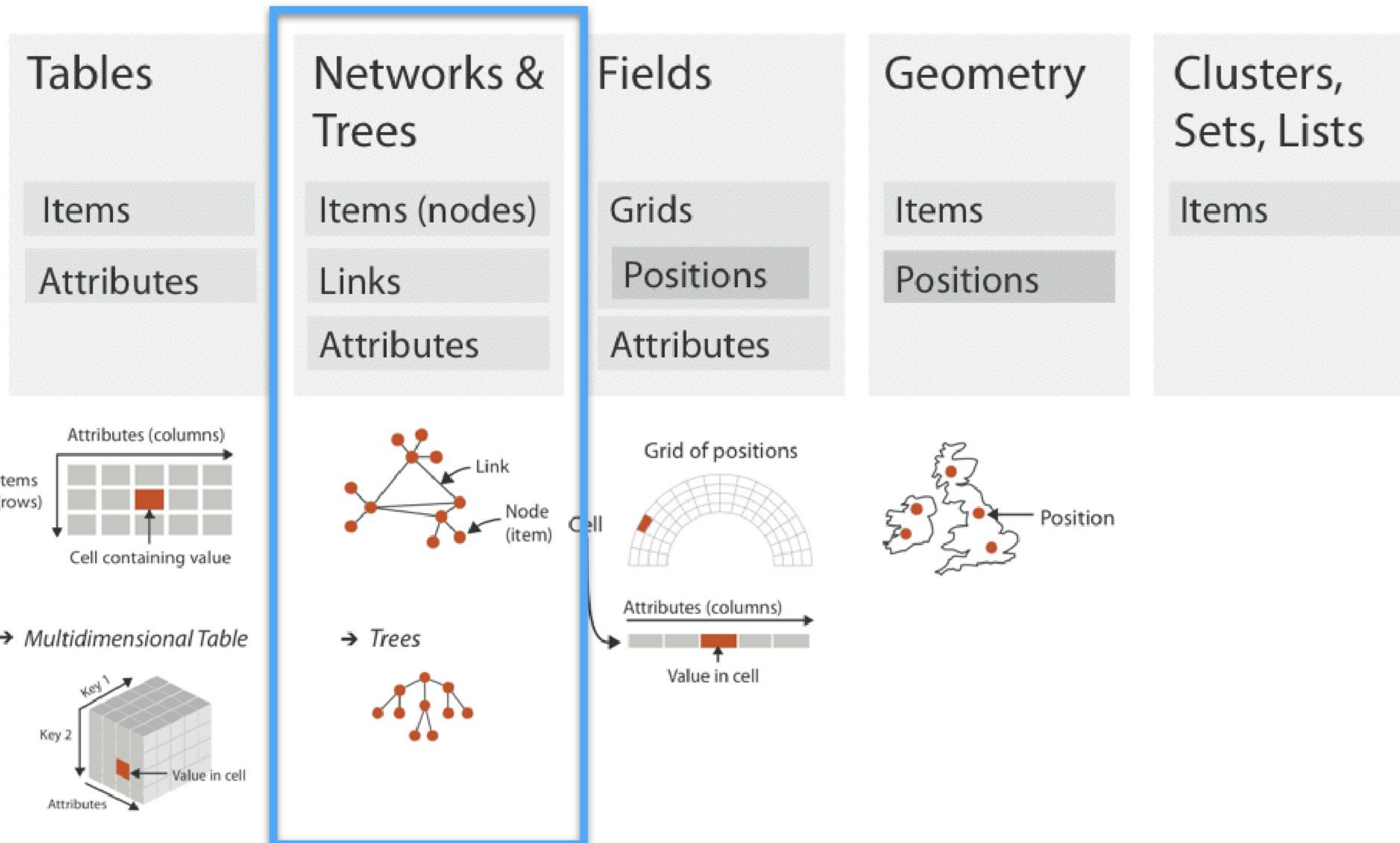


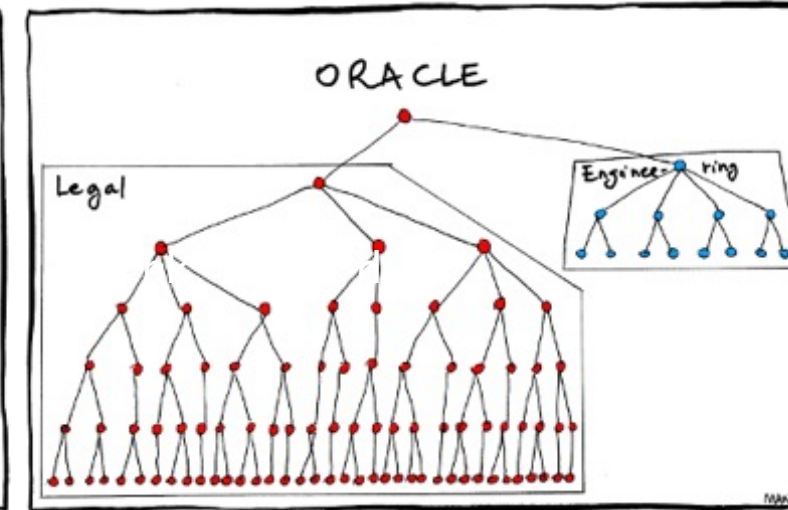
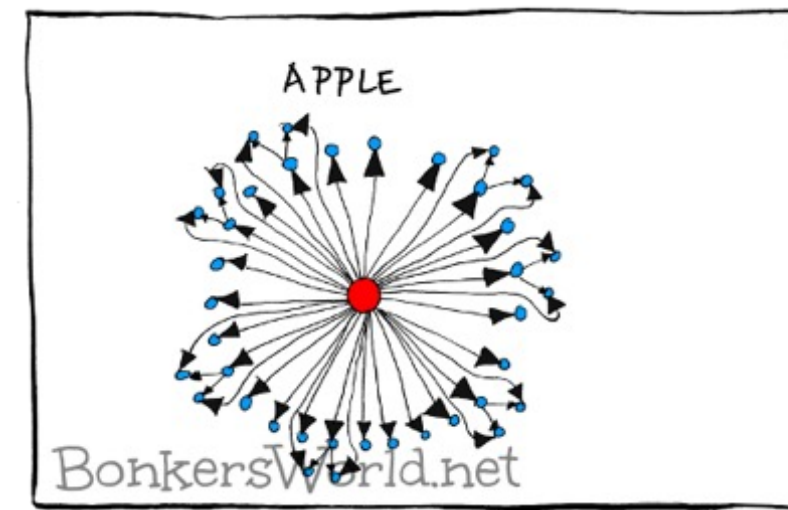
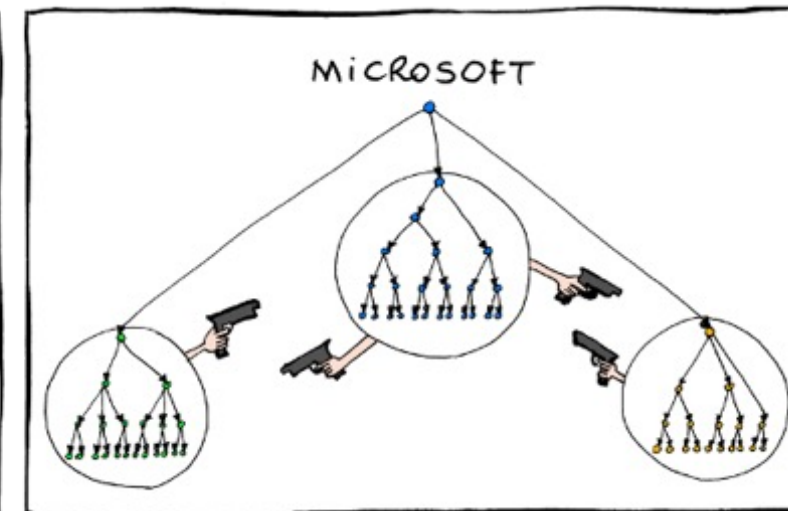
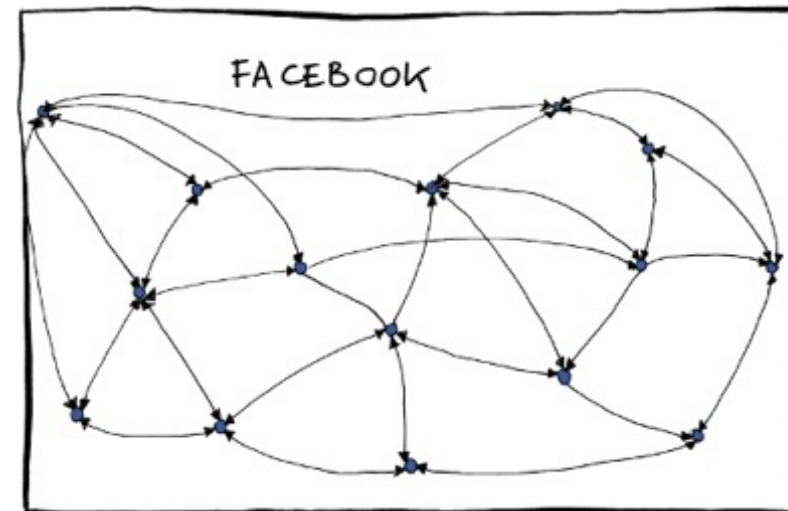
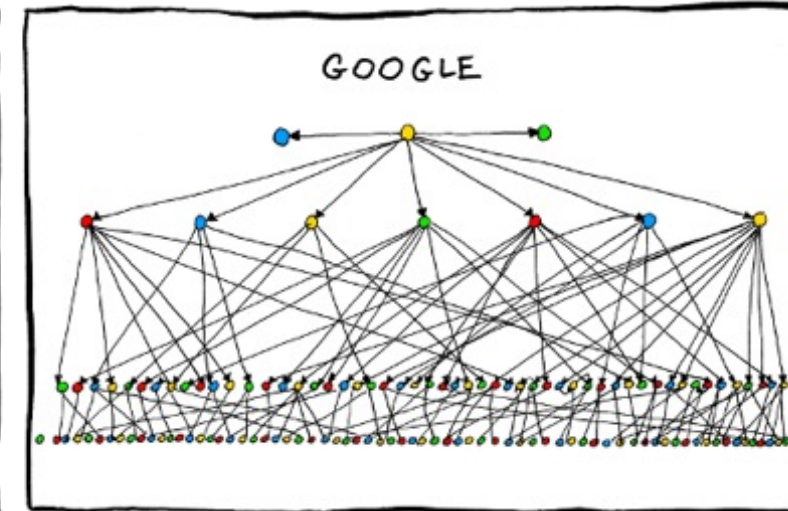
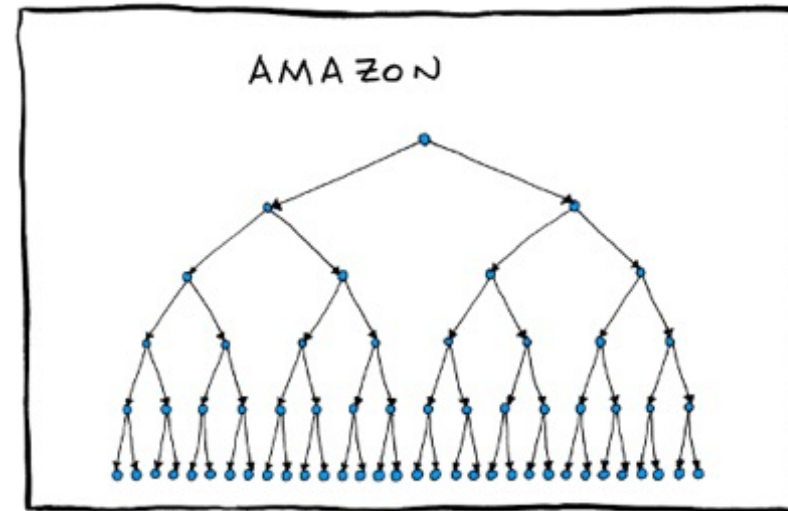
# Visualization for Data Science

## DS-4630 / CS-5630 / CS-6630

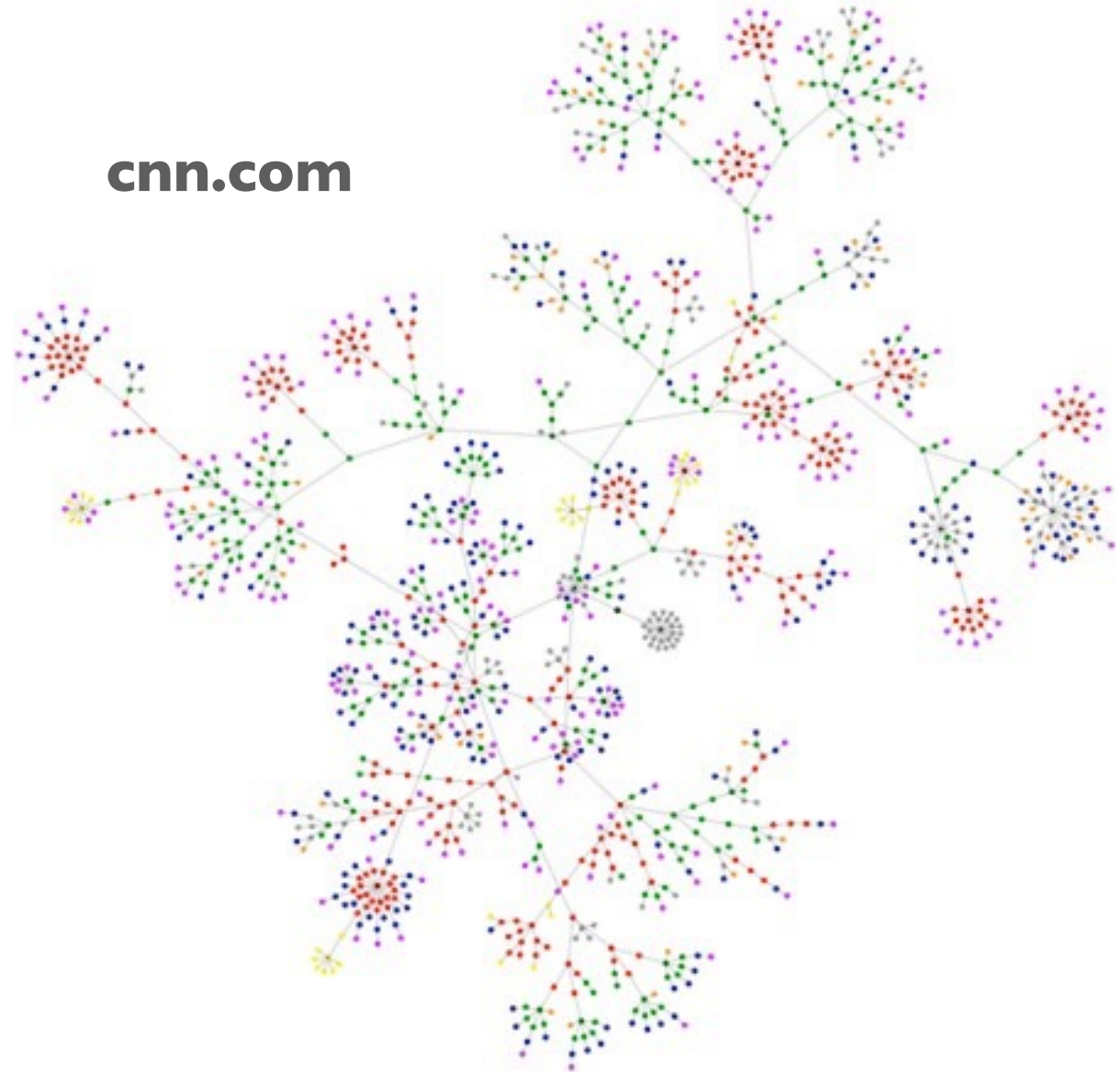
TREES & GRAPHS

# Dataset types

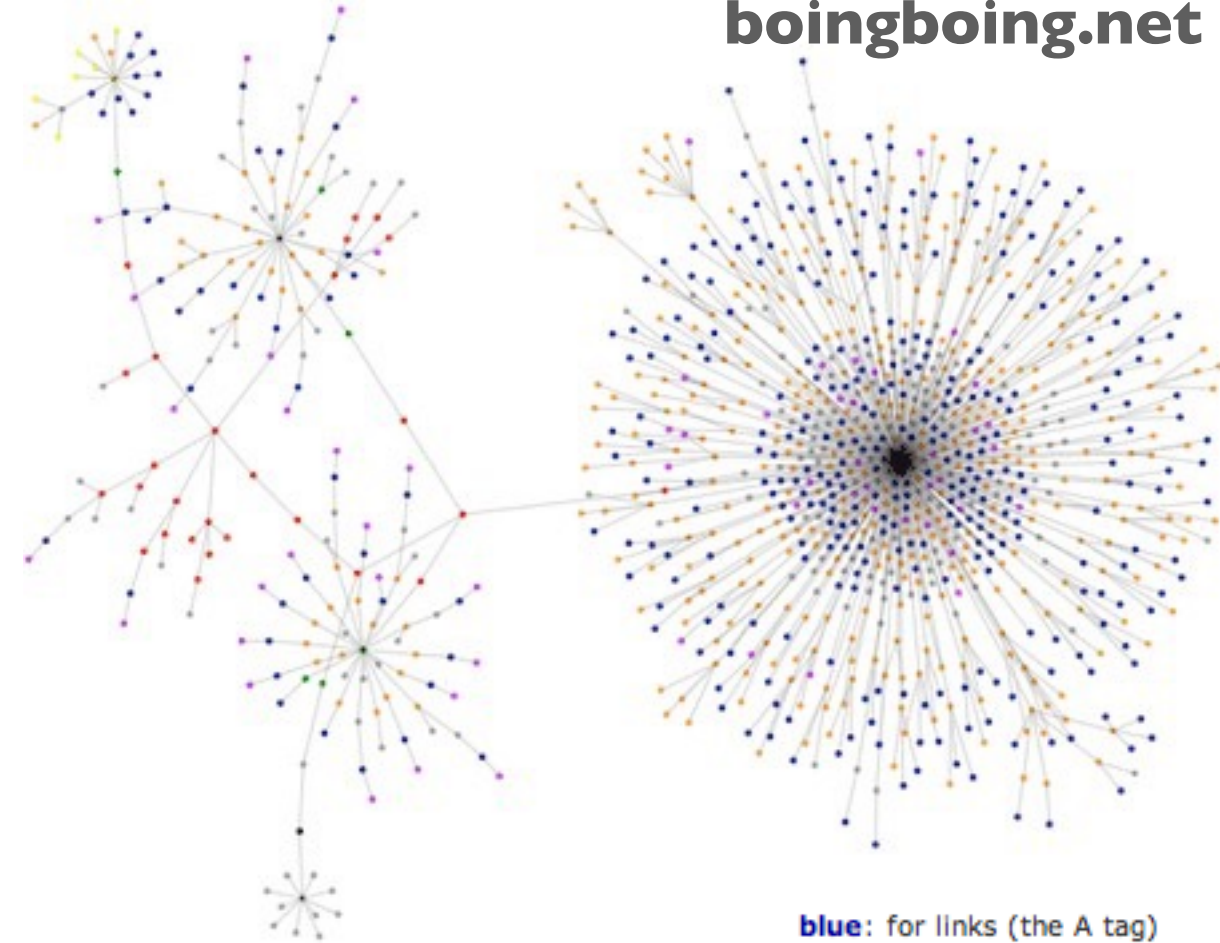




**cnn.com**



**boingboing.net**

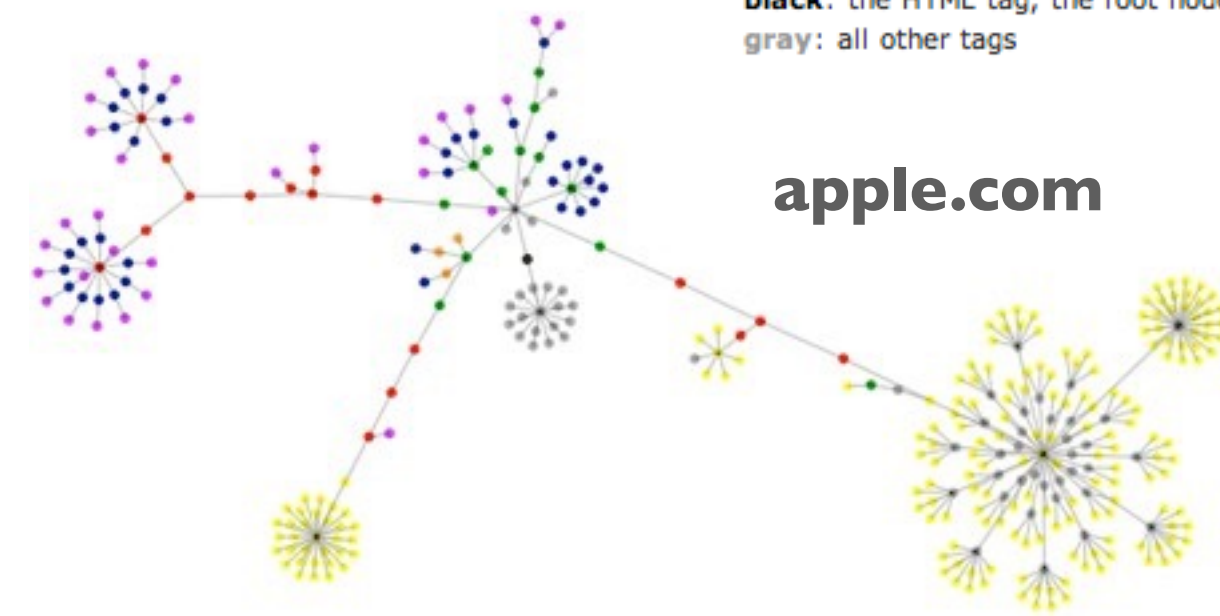


**blue:** for links (the A tag)  
**red:** for tables (TABLE, TR and TD tags)  
**green:** for the DIV tag  
**violet:** for images (the IMG tag)  
**yellow:** for forms (FORM, INPUT, TEXTAREA, SELECT and OPTION tags)  
**orange:** for linebreaks and blockquotes (BR, P, and BLOCKQUOTE tags)  
**black:** the HTML tag, the root node  
**gray:** all other tags

**wired.com**



**apple.com**





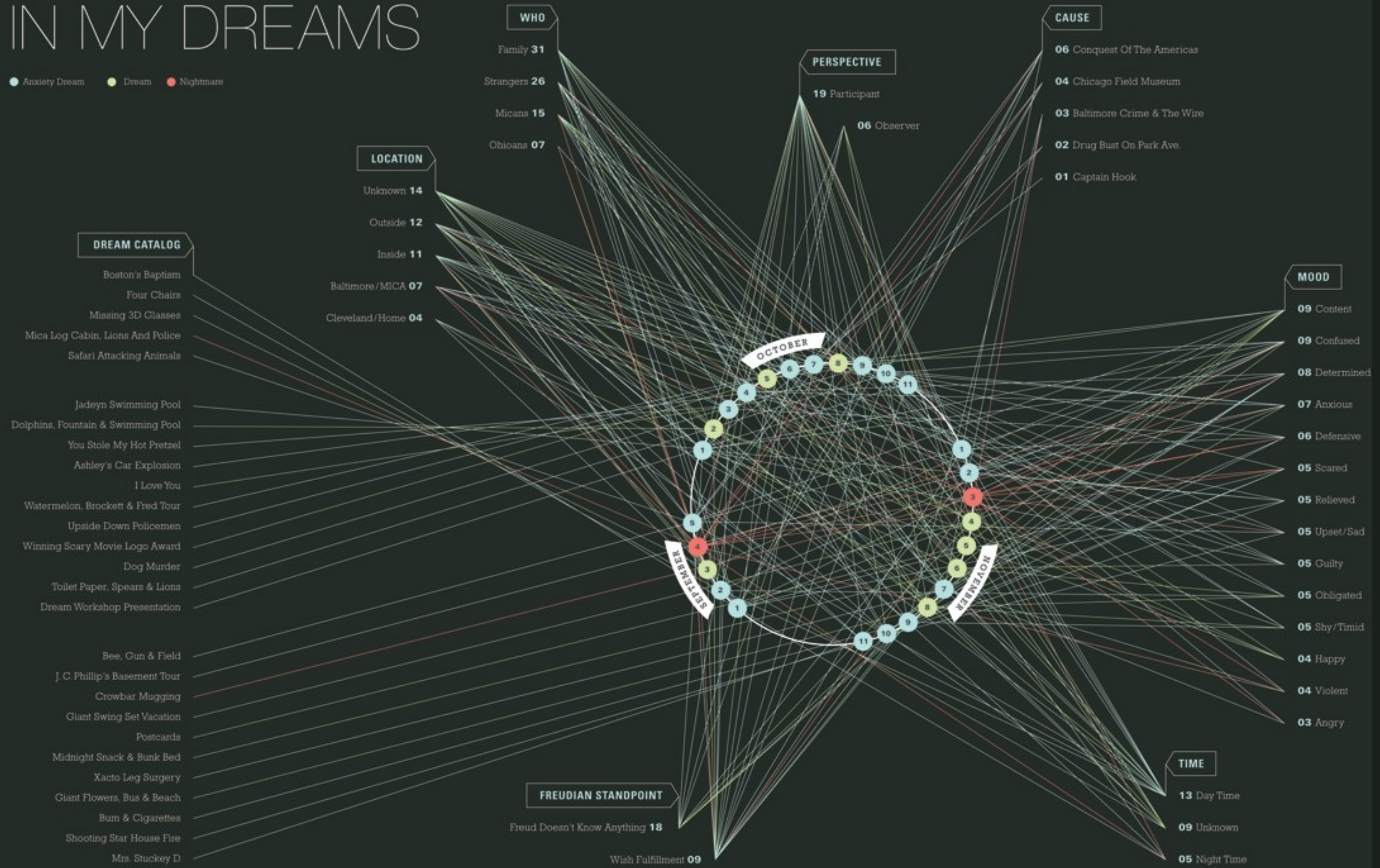
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December 2010

[Paul Butler](#)

# IN MY DREAMS

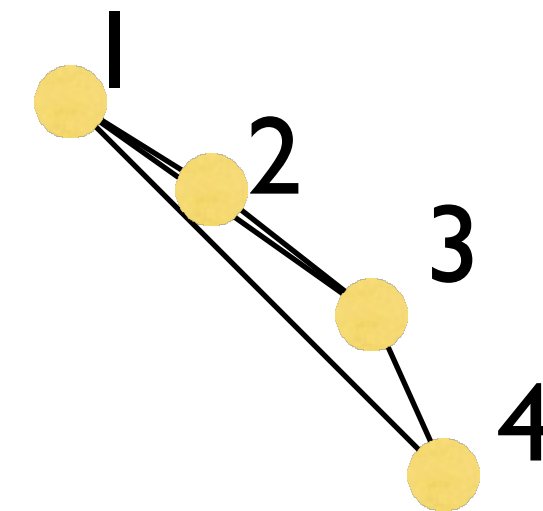
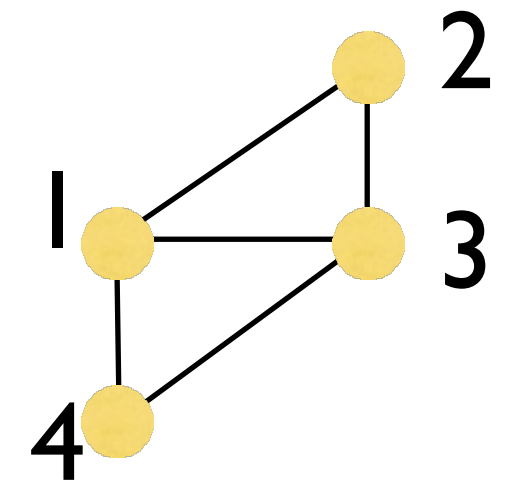
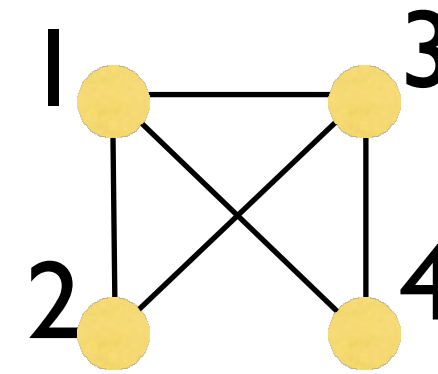
● Anxiety Dream ● Dream ● Nightmare



# DEFINITIONS

# GRAPH

- A graph **G** consists of
  - **V** - a collection of vertices (or nodes)
  - **E** - a set of edges consisting of vertex pairs
- An edge  $e_{xy} = (x,y)$  connects two vertices  $x$  and  $y$
- Example
  - $V = \{1,2,3,4\}$
  - $E = \{(1,2), (1,3), (2,3), (3,4), (4,1)\}$



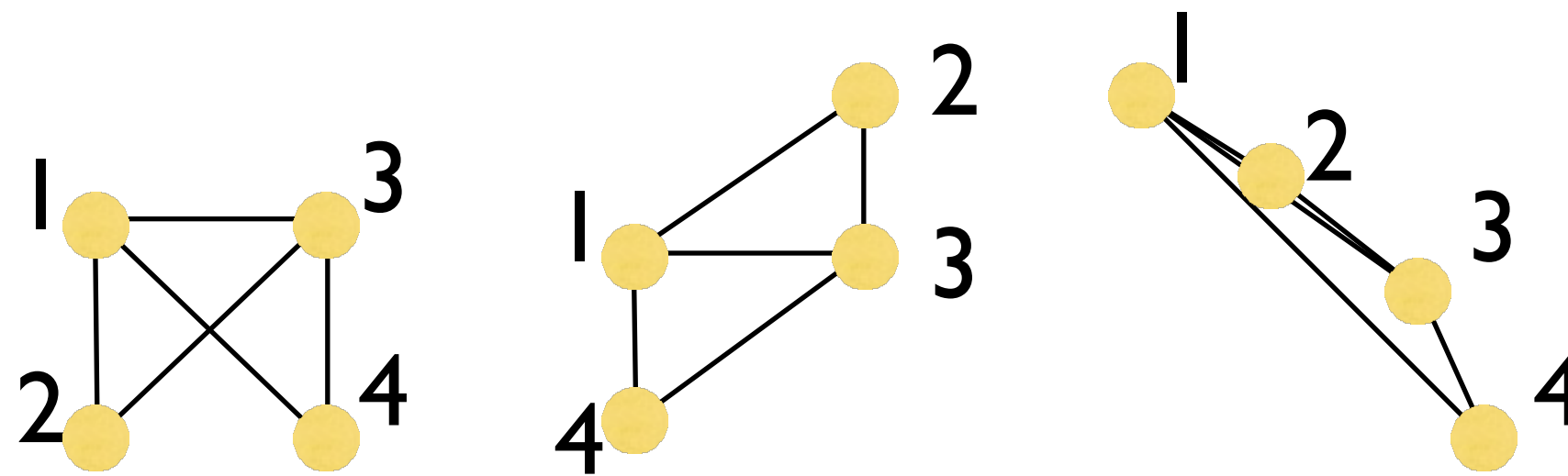


## Nodes

ID	Attribute 1	Attribute 2
1	3.4	Good
2	5.8	Bad
3	1.1	Ugly
4	-3.5	Really Ugly

## Edges

Source	Target	Attribute 3
1	2	100
1	3	200
1	4	50
2	3	150
3	4	250

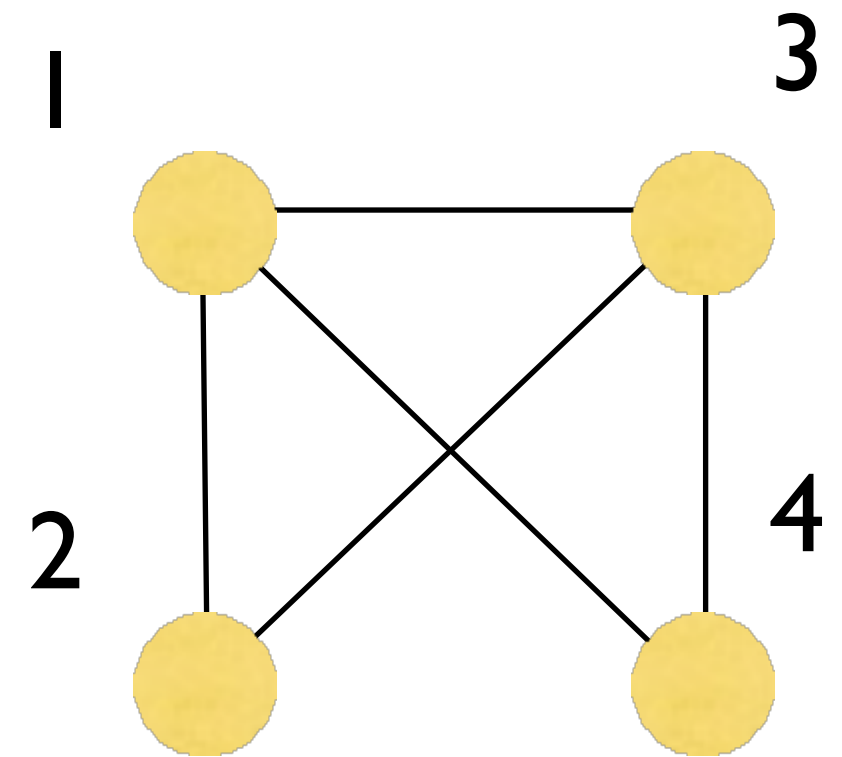


# Adjacency Matrix

- A matrix that where each row/column represents a node and non-zero values represent edges

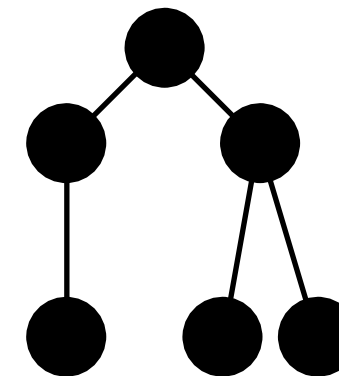
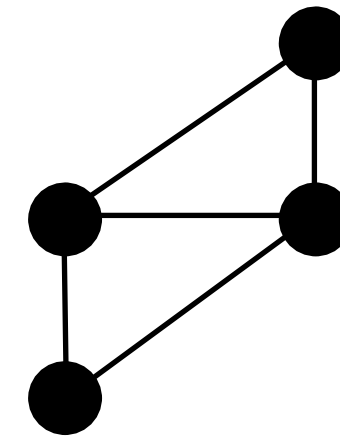
- Example

$$\begin{bmatrix} 0 & 1 & 1 & 1 \\ 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \end{bmatrix}$$

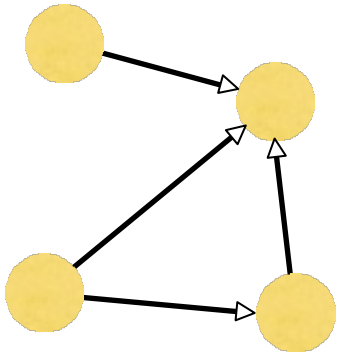


# GRAPHS & TREES

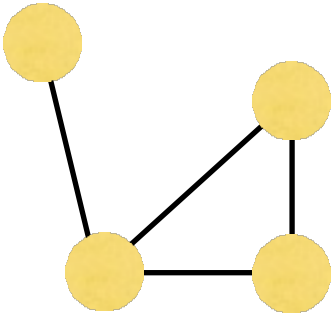
- graphs
  - model relationships about data
  - nodes and edges
- trees
  - graphs with hierarchical structure
  - nodes as parents and children



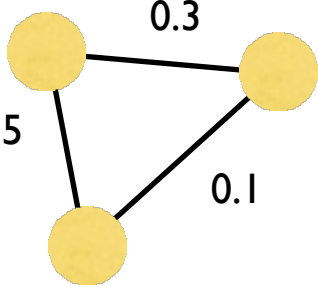
# a bunch of definitions



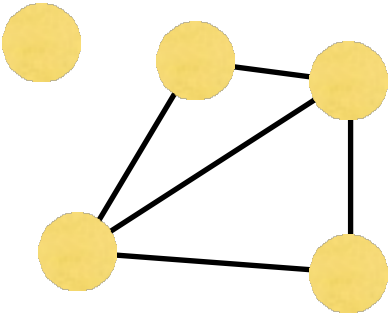
A directed graph



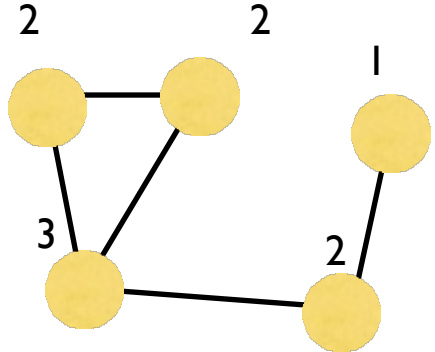
An undirected graph



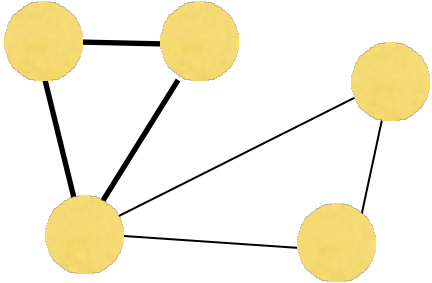
Weighted



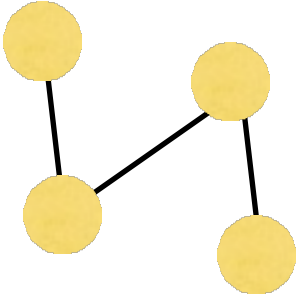
Unconnected



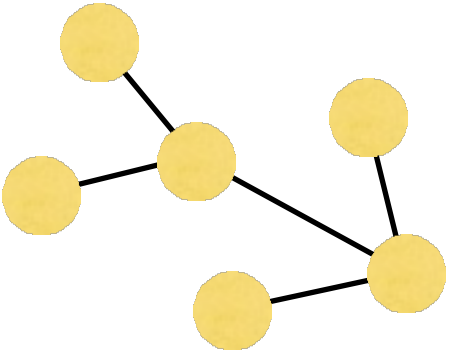
Node degrees



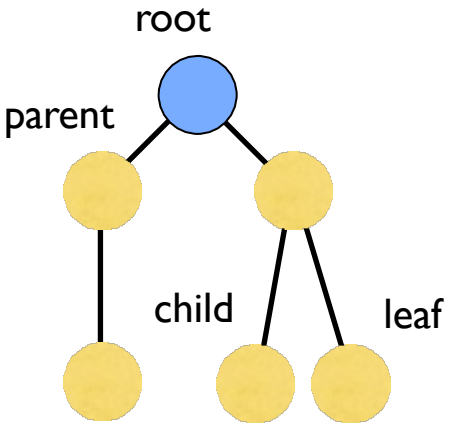
A cycle



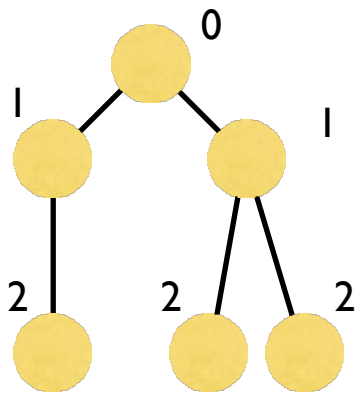
An acyclic graph



A connected acyclic graph, a.k.a. a **tree**



A rooted tree or hierarchy



Node depths

# VISUALIZING TREES

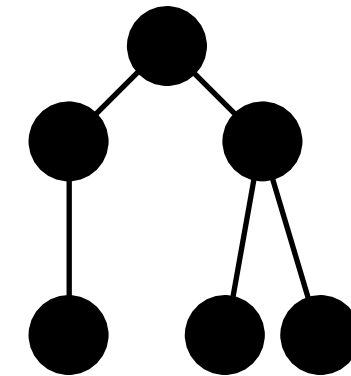


# ROOTED TREES

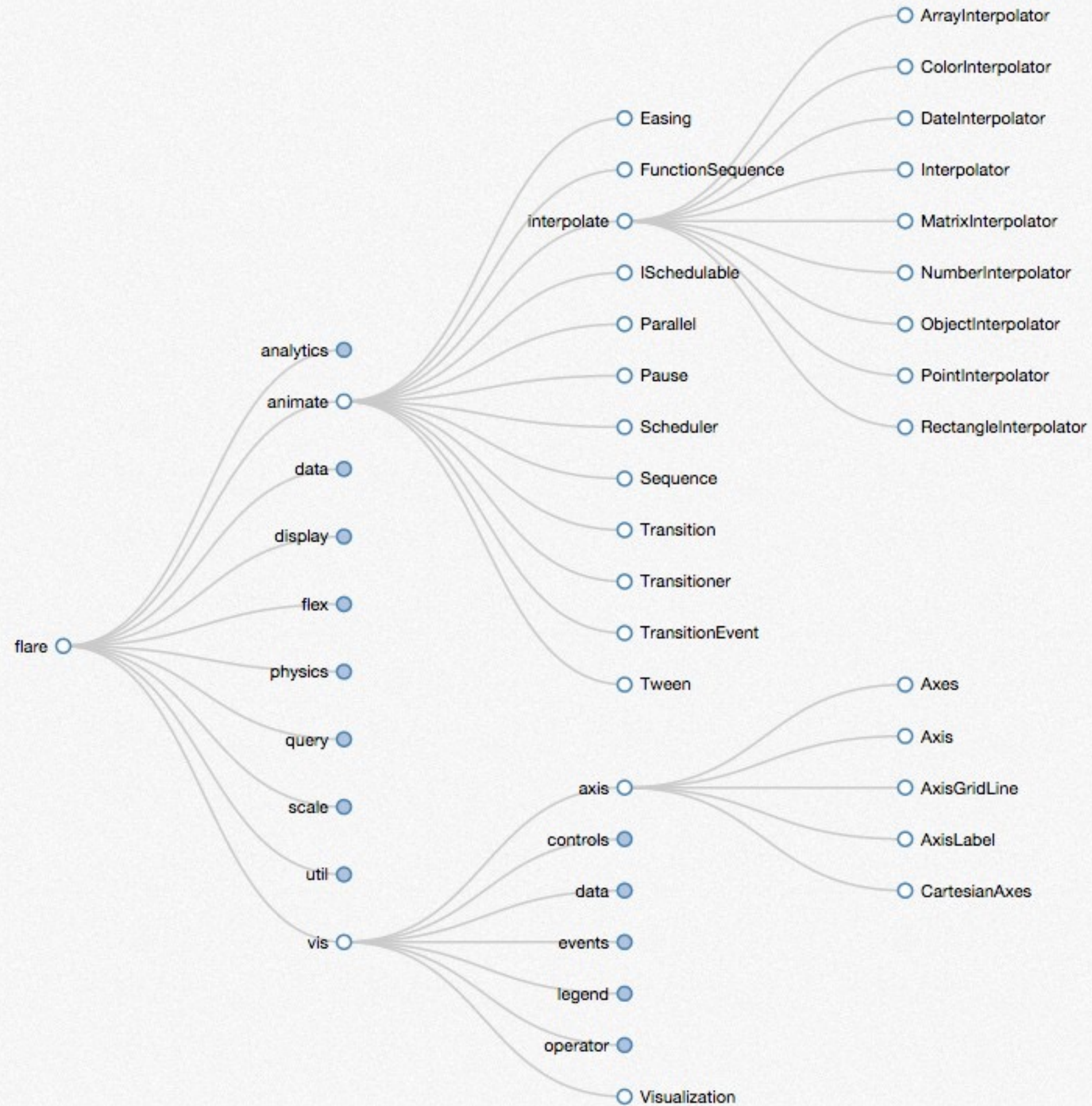
- recursion makes it elegant and fast to draw trees
- approaches:
  - node link
  - layered
  - indentation
  - enclosure

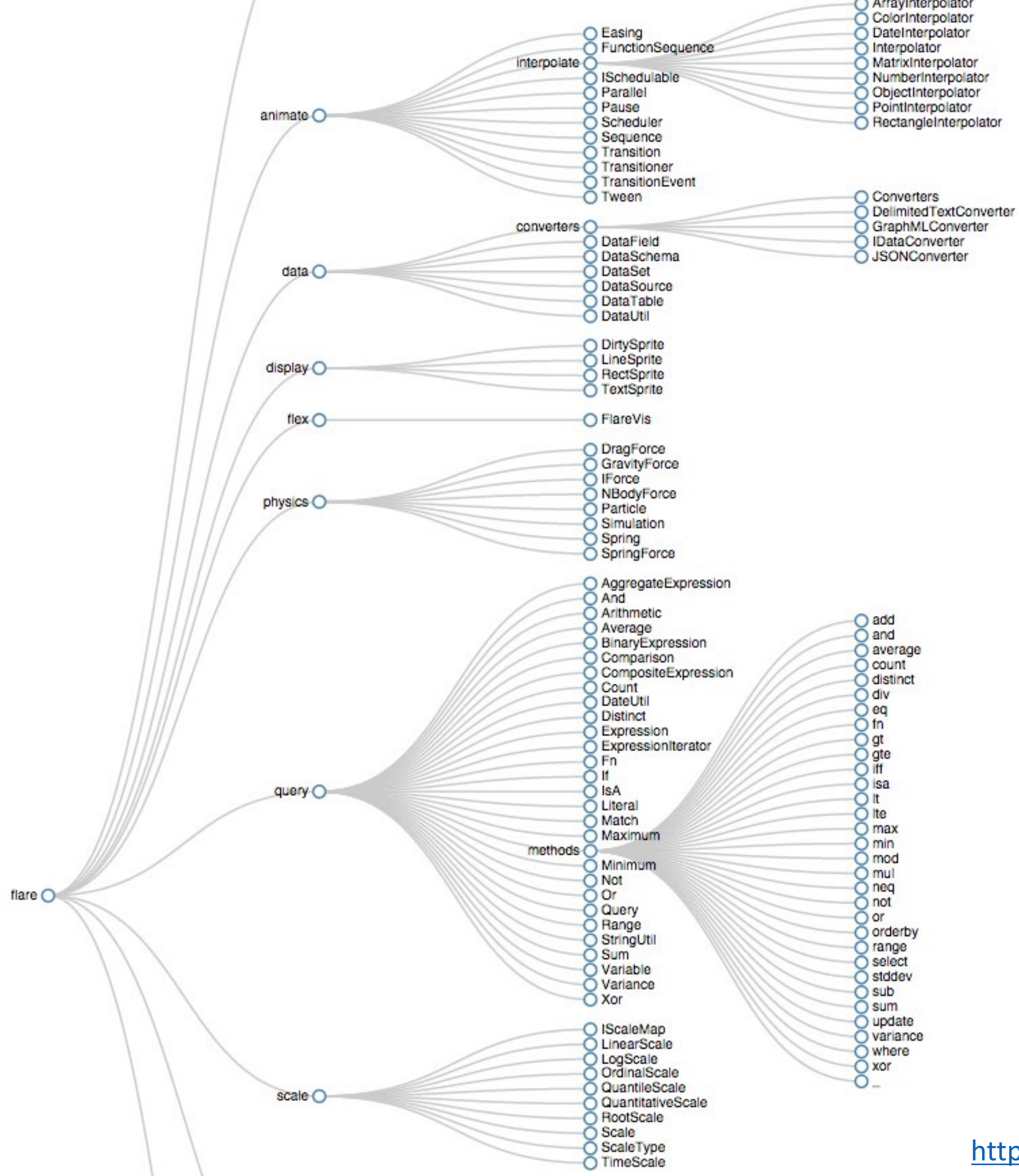
# NODE-LINK DIAGRAMS

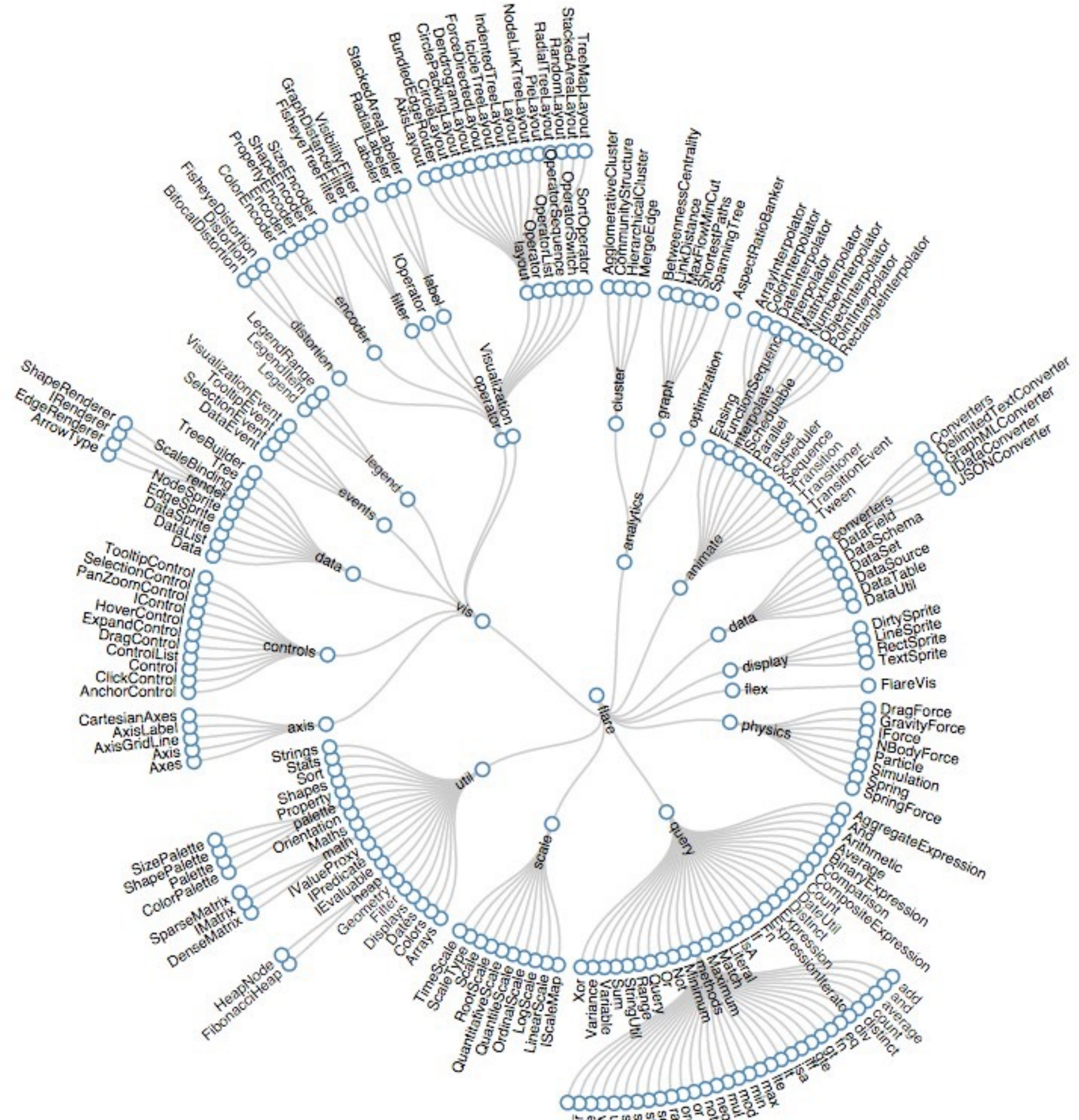
- nodes are distributed in space, connected by straight or curved lines
- typical approach is to use 2D space to break apart breadth and depth
- often space is used to communicate hierarchical orientation





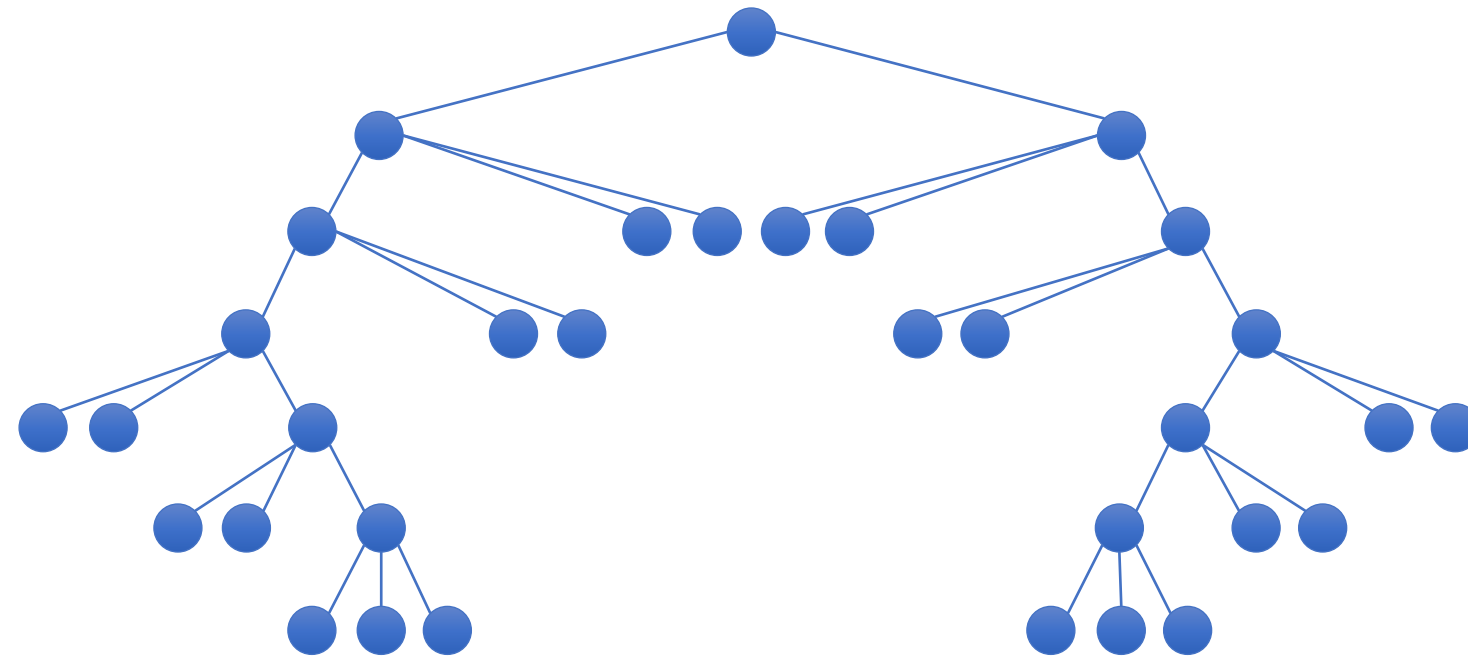






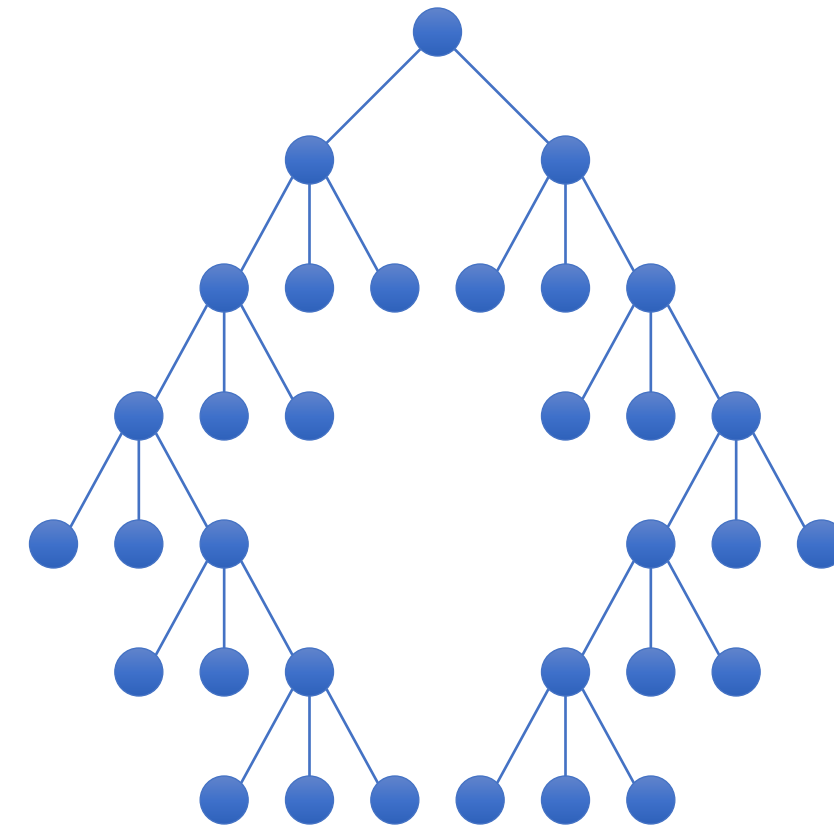
# REINGOLD-TILFORD

- repeatedly divide space for subtrees by leaf count
  - breadth of tree along one dimension
  - depth along the other dimension



# REINGOLD-TILFORD

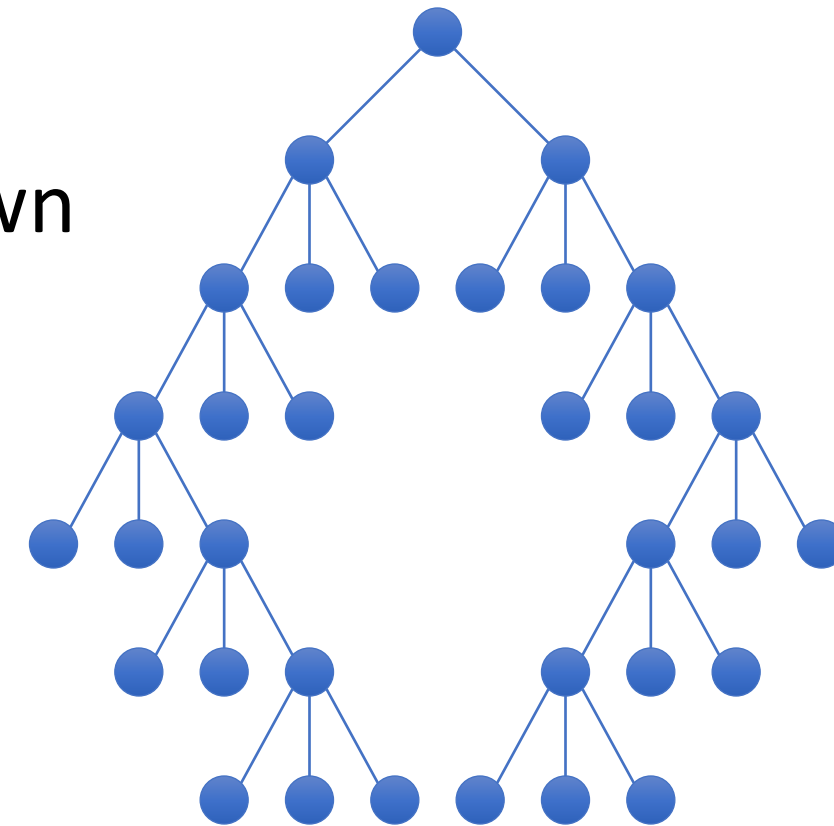
- goal
  - make smarter use of space
  - maximize density and symmetry





# REINGOLD-TILFORD

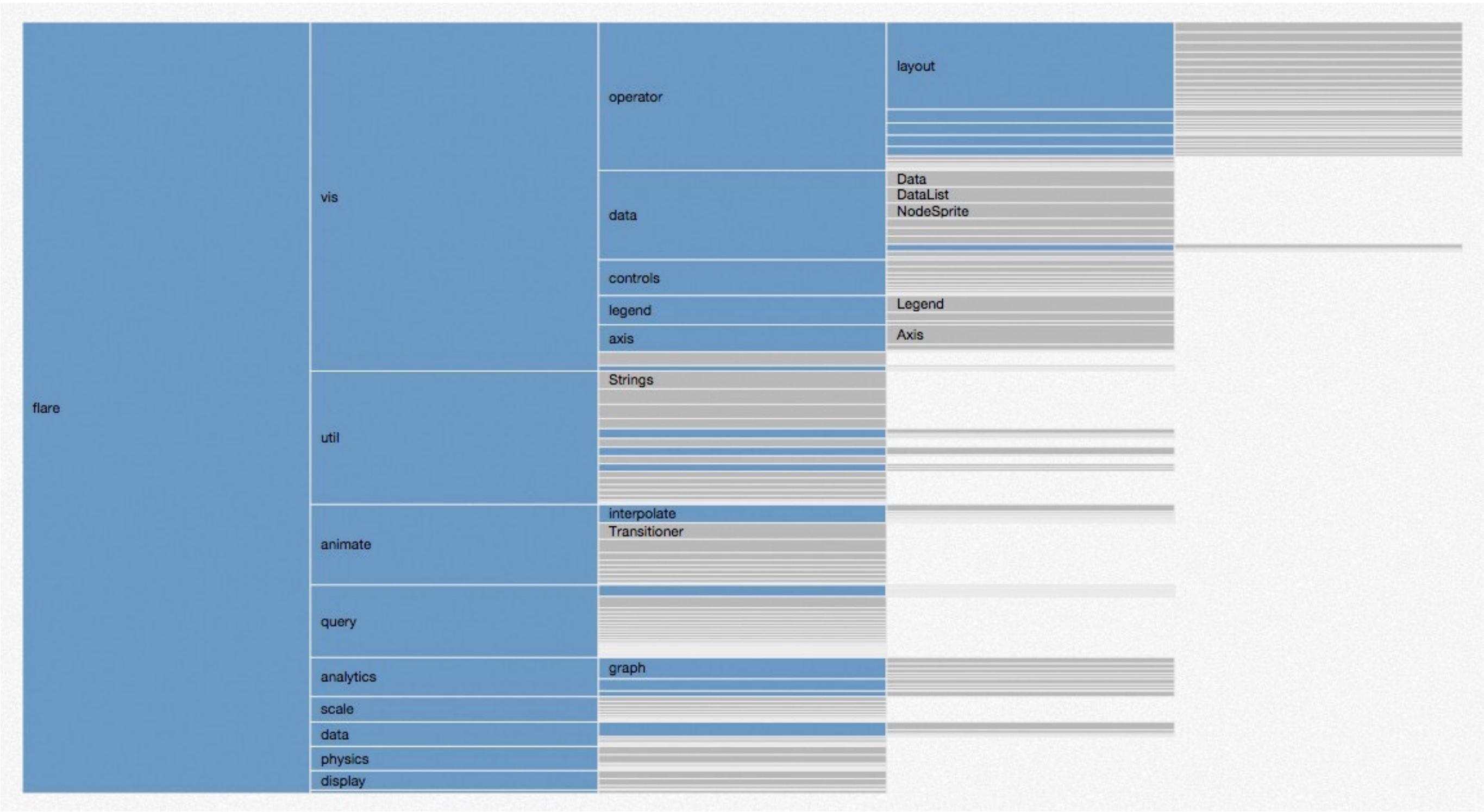
- approach
  - bottom up recursive approach
  - for each parent make sure every subtree is drawn
  - pack subtrees as closely as possible
  - center parent over subtrees

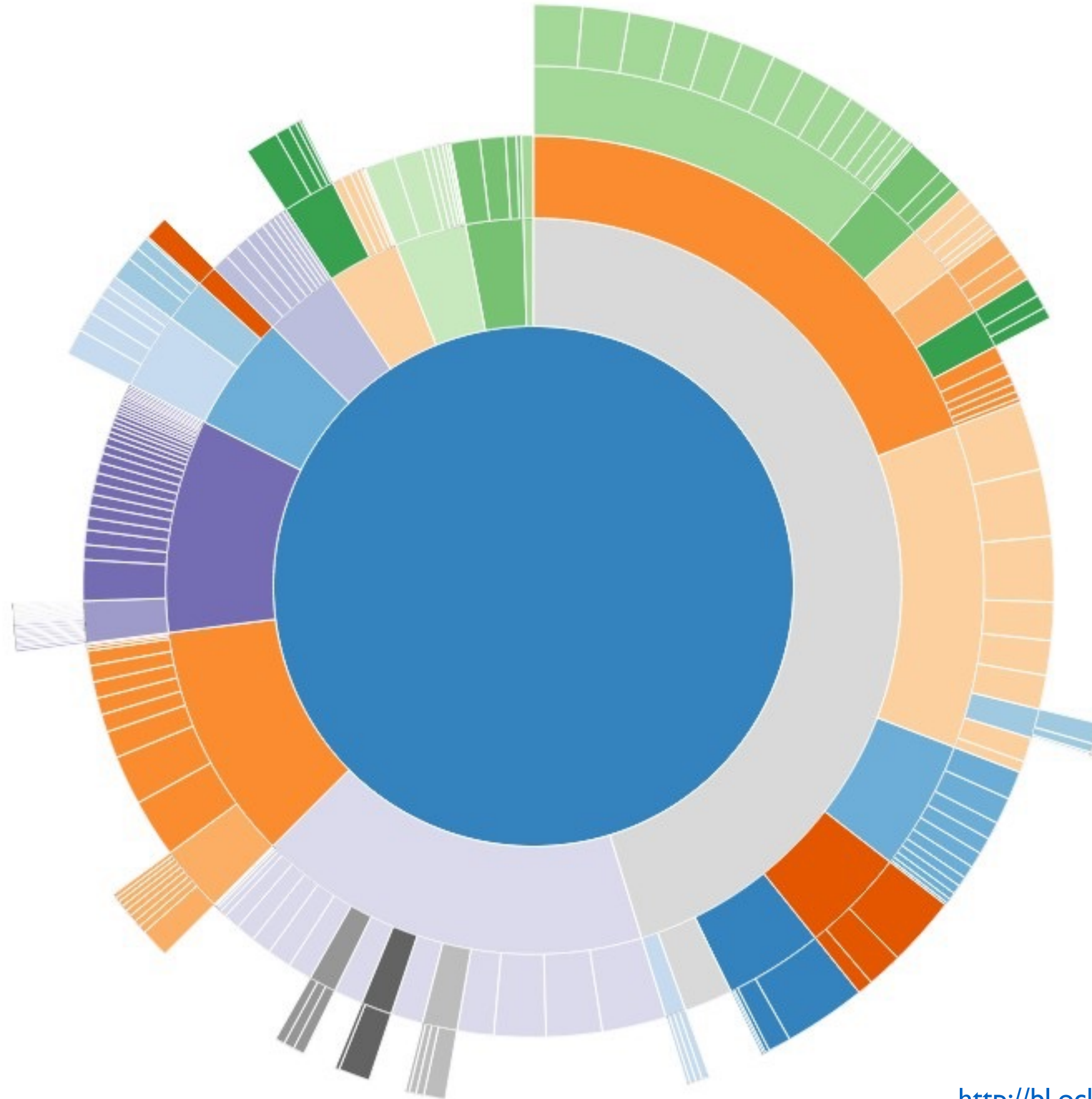


# LAYERED DIAGRAMS

- recursive subdivision of space
- structure encoded using:
  - layering
  - adjacency
  - alignment





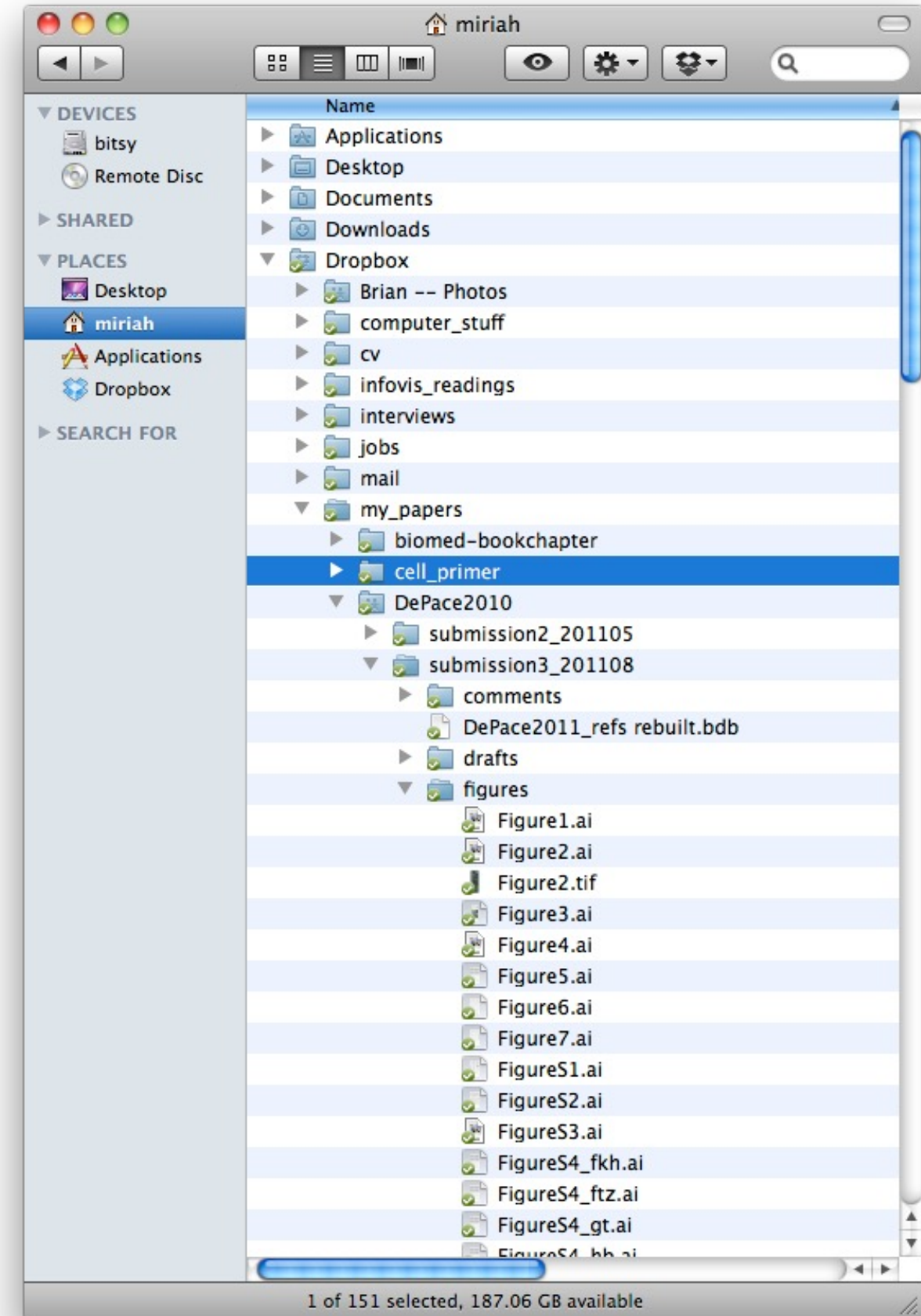


# SCALE PROBLEM

- tree breadth often grows exponentially—quickly run out of space!
- solutions
  - scrolling or panning
  - filtering or zooming
  - hyperbolic layout

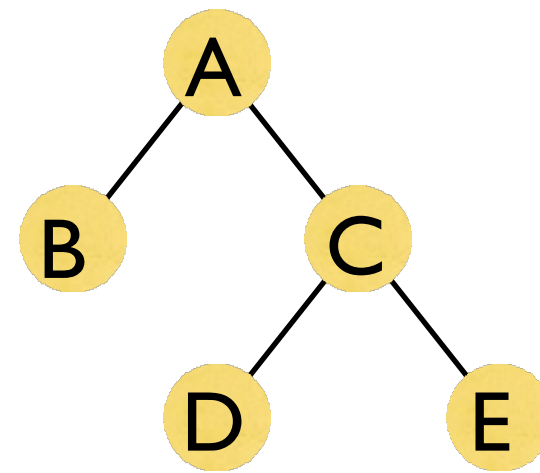
# INDENTATION

- indentation used to show parent/child relationships
- breadth and depth contend for space
- problem: often requires a great deal of scrolling

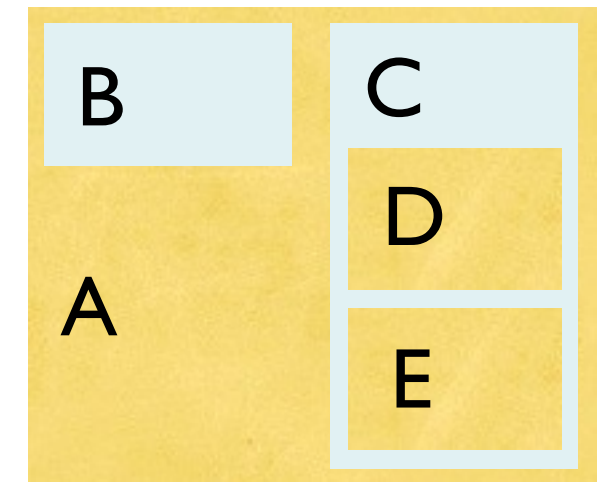


# ENCLOSURE DIAGRAMS

- encode structure using spatial enclosure
  - often referred to as treemaps
- benefits
  - provides single view of entire tree
  - easier to spot small / large nodes
- problems
  - difficult to accurately read depth



=



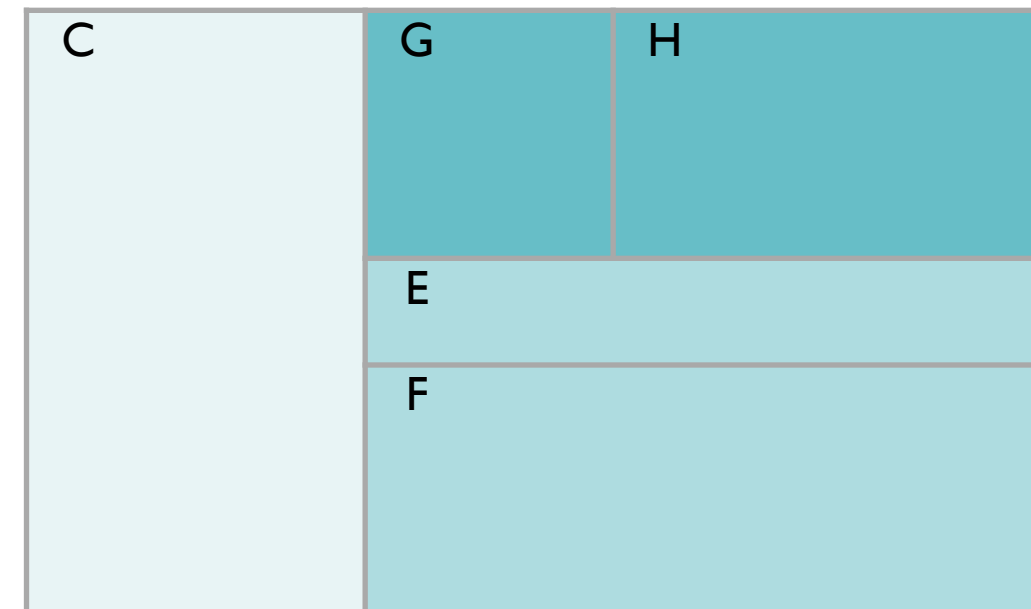
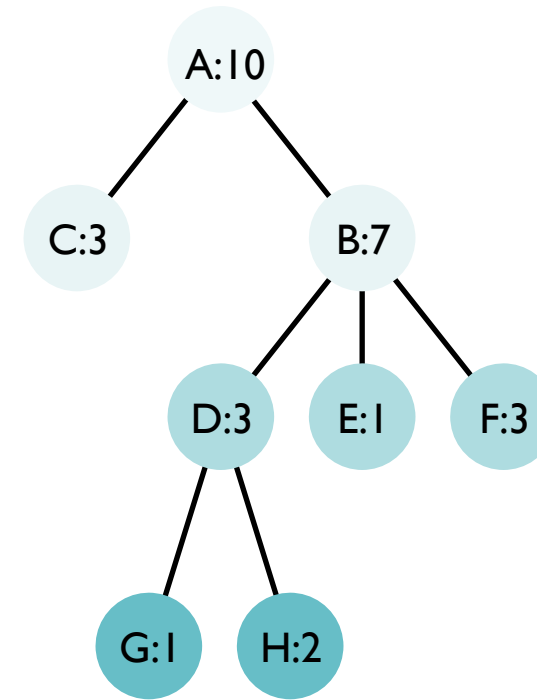
Kairi (1,01.0 GB)

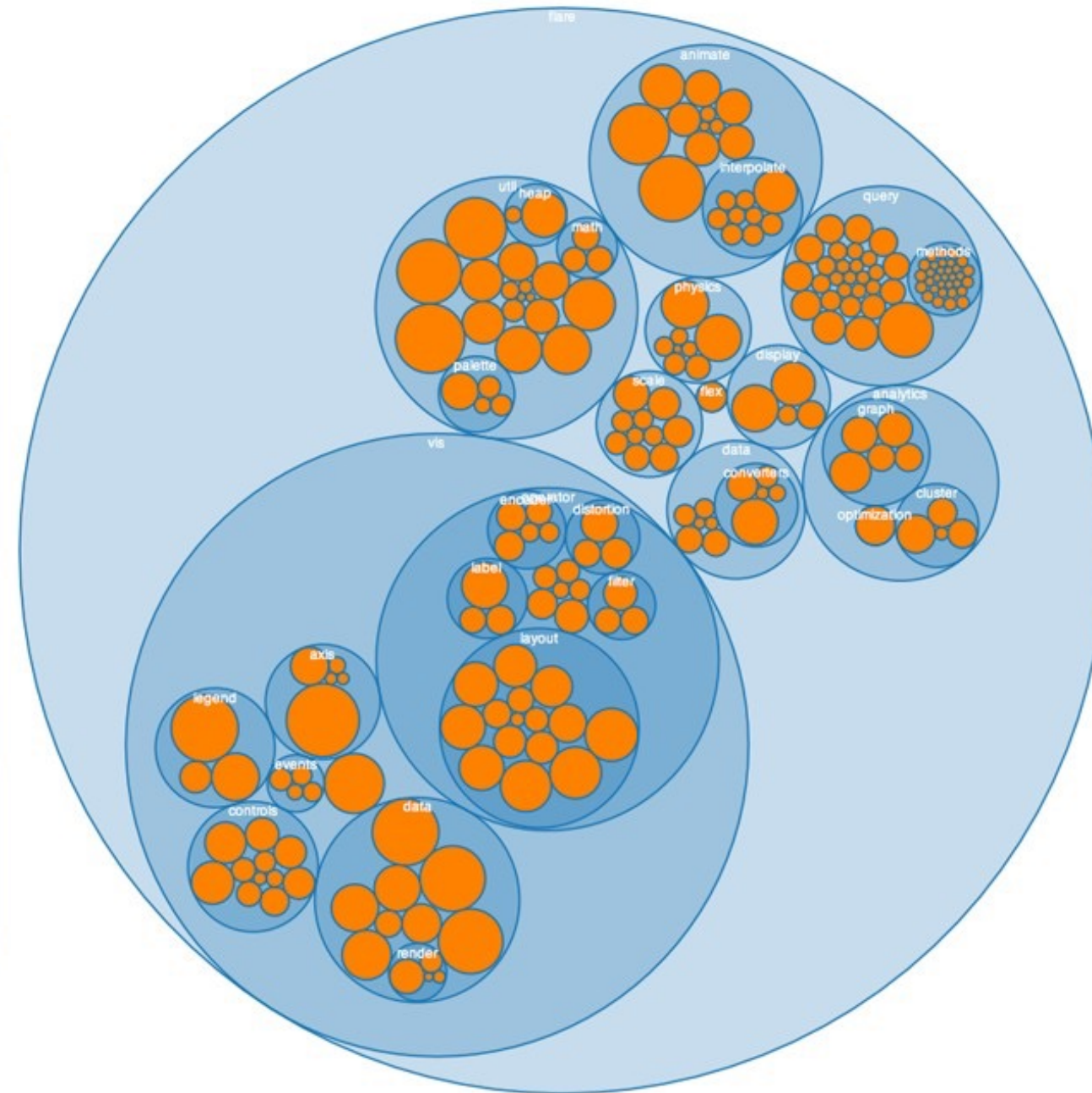
Zoom In Zoom Out Hide File Kind Statistics

Name	Size
▶ Trash	0 Bytes
▶ .gnome2	0 Bytes
▶ Guest	3 Bytes
▶ Shared	1 Bytes
▶ .localized	0 Bytes
▼ Applications	22.2 GB
▶ Xcode	4.8 GB
▶ Emulators	4.5 GB
▶ Adobe	1.5 GB
▶ Microsoft Office	1.2 GB
▶ GarageBand	1.1 GB
▶ Adobe Illustrator...	8,59.7 M
▶ Utilities	6,33.4 M
▶ LibreOffice	6,00.3 M
▶ Adobe Illustrator...	5,77.9 M
▶ Adobe	5,40.6 M
▶ Tableau	4,74.1 M
▶ Steam	4,65.6 M
▶ Spyder	4,56.7 M
▶ Adobe Bridge CS6	3,46.8 M
▶ eclipse	3,31.0 M

# TREEMAPS

- recursively fill space based on a size metric for nodes
- enclosure indicates hierarchy
- additional measures can control aspect ratio of cells
- most often use rectangles, but other shapes possible
  - square, circle, voronoi tessellation







# ‘What Do You Think Is the Most Important Problem Facing This Country Today?’

By GREGOR AISCH and ALICIA PARLAPIANO FEB. 27, 2017

Since the presidency of Franklin D. Roosevelt, the Gallup polling organization has asked Americans an open-ended question: “What do you think is the most important problem facing this country today?”

As Donald J. Trump prepares for his first major address to the nation on Tuesday, he has a unique set of issues to tackle. But there is not one singular issue that is dominating the American consciousness.

## January 2015

The biggest problems cited by Americans this month:



# VISUALIZING GRAPHS

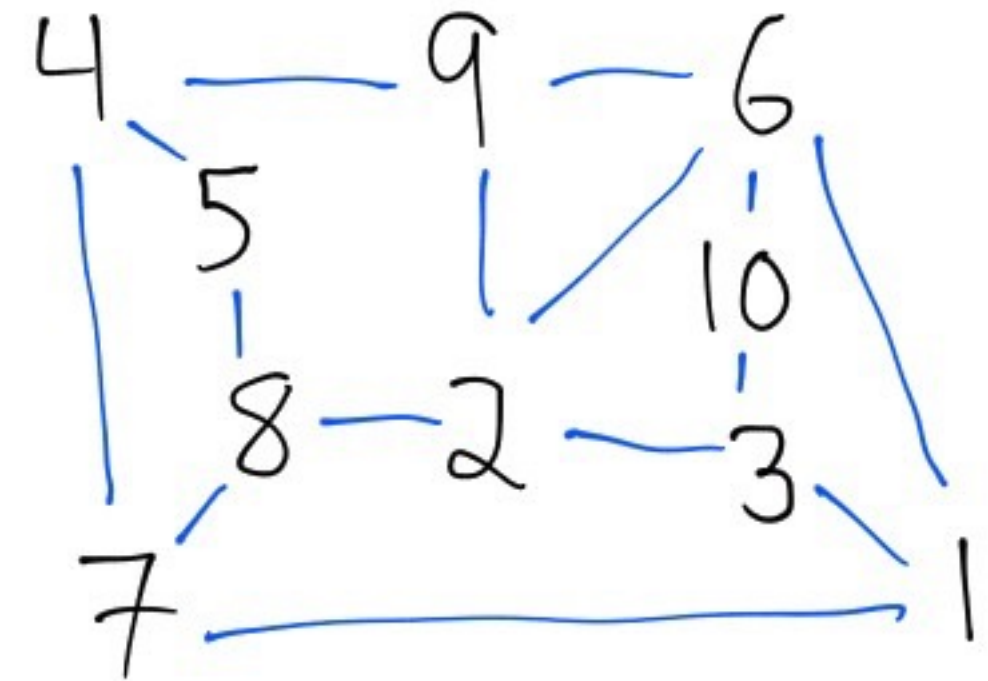
# Graph Drawing Exercise

- create an aesthetically pleasing **node-link diagram** representation

	1	2	3	4	5	6	7	8	9	10
1	0	0	1	0	0	1	1	0	0	0
2	0	0	1	0	0	1	0	1	1	0
3	1	1	0	0	0	0	0	0	0	1
4	0	0	0	0	1	0	1	0	1	0
5	0	0	0	1	0	0	0	1	0	0
6	1	1	0	0	0	0	0	0	1	1
7	1	0	0	1	0	0	0	1	0	0
8	0	1	0	0	1	0	1	0	0	0
9	0	1	0	1	0	1	0	0	0	0
10	0	0	1	0	0	1	0	0	0	0

# GRAPH DRAWING EXERCISE

- create an aesthetically pleasing **node-link diagram** representation



visual complexity

Search the VC database:  GO

CREATIVE ENGINEERING SOURCEBITS  
Sourcebits: Creative Engineering for Enterprises and Startups - Mobile + Cloud. Powered by InfluxAds

Latest Projects: Indexing 772 projects



Filter by: SUBJECT

- Art (62)
- Biology (52)
- Business Networks (29)
- Computer Systems (33)
- Food Webs (8)
- Internet (30)
- Knowledge Networks (110)
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- Music (39)
- Others (63)
- Pattern Recognition (28)
- Political Networks (22)
- Semantic Networks (30)
- Social Networks (101)
- Transportation Networks (49)
- World Wide Web (54)

See All (772)

visual complexity  
Mapping Patterns of Information  
Buy now



# VISUALIZING GRAPHS

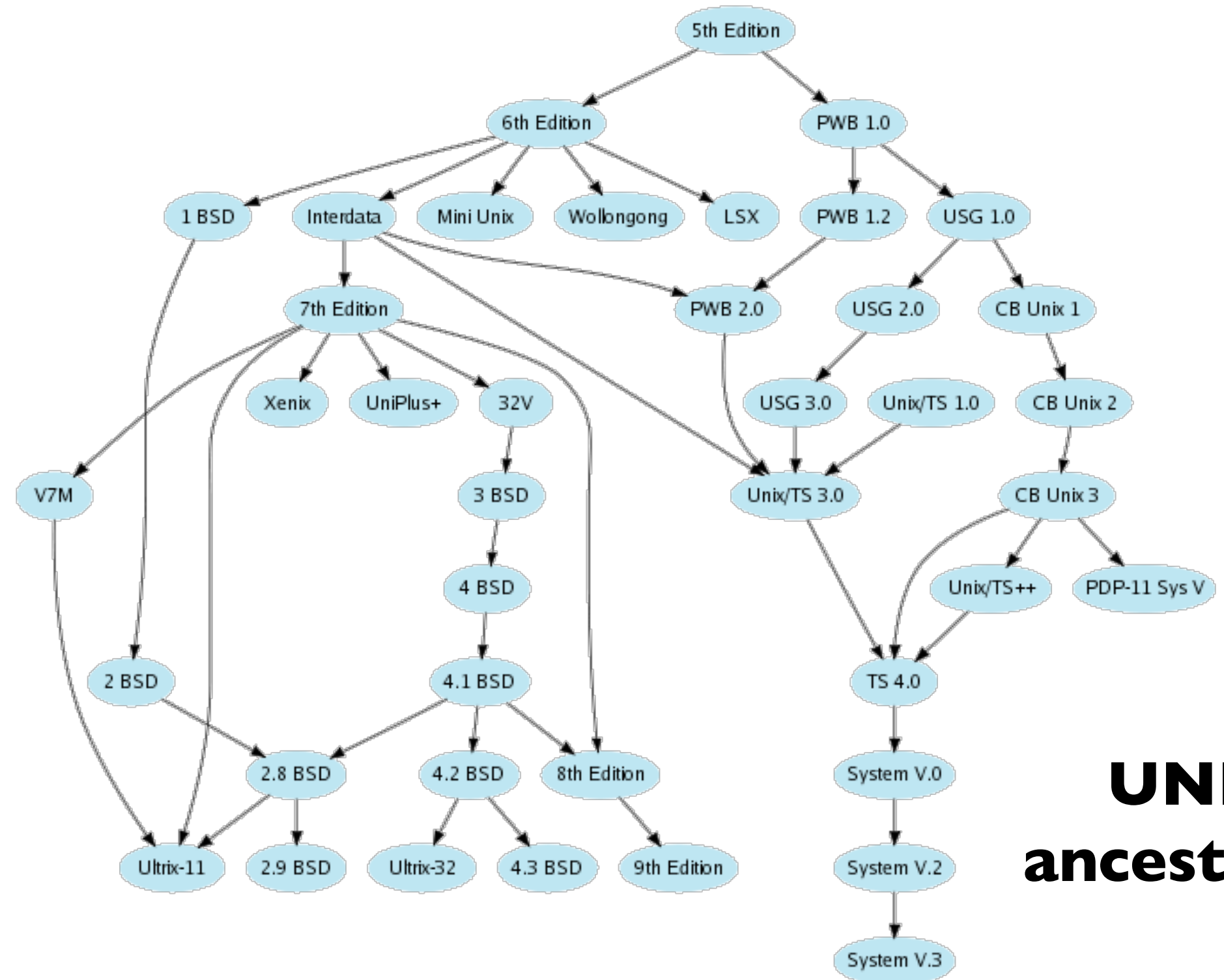
- node link layouts
  - Reingold-Tilford (discussed previously)
  - Sugiyama (directed acyclic graphs)
  - Force directed
  - Attribute-based
- adjacency matrices
- aggregate views
  - Motif Glyphs
  - PivotGraph

# SPATIAL LAYOUT

- primary concern of graph drawing is the spatial layout of nodes and edges
- often (but not always) the goal is to effectively depict the graph structure
  - connectivity, path-following
  - network distance
  - clustering
  - ordering (e.g., hierarchy level)

# SUGIYAMA

- great for graphs that have an intrinsic ordering
- depth not strictly encoded
- What is the depth of V7M?



**UNIX**  
**ancestry**

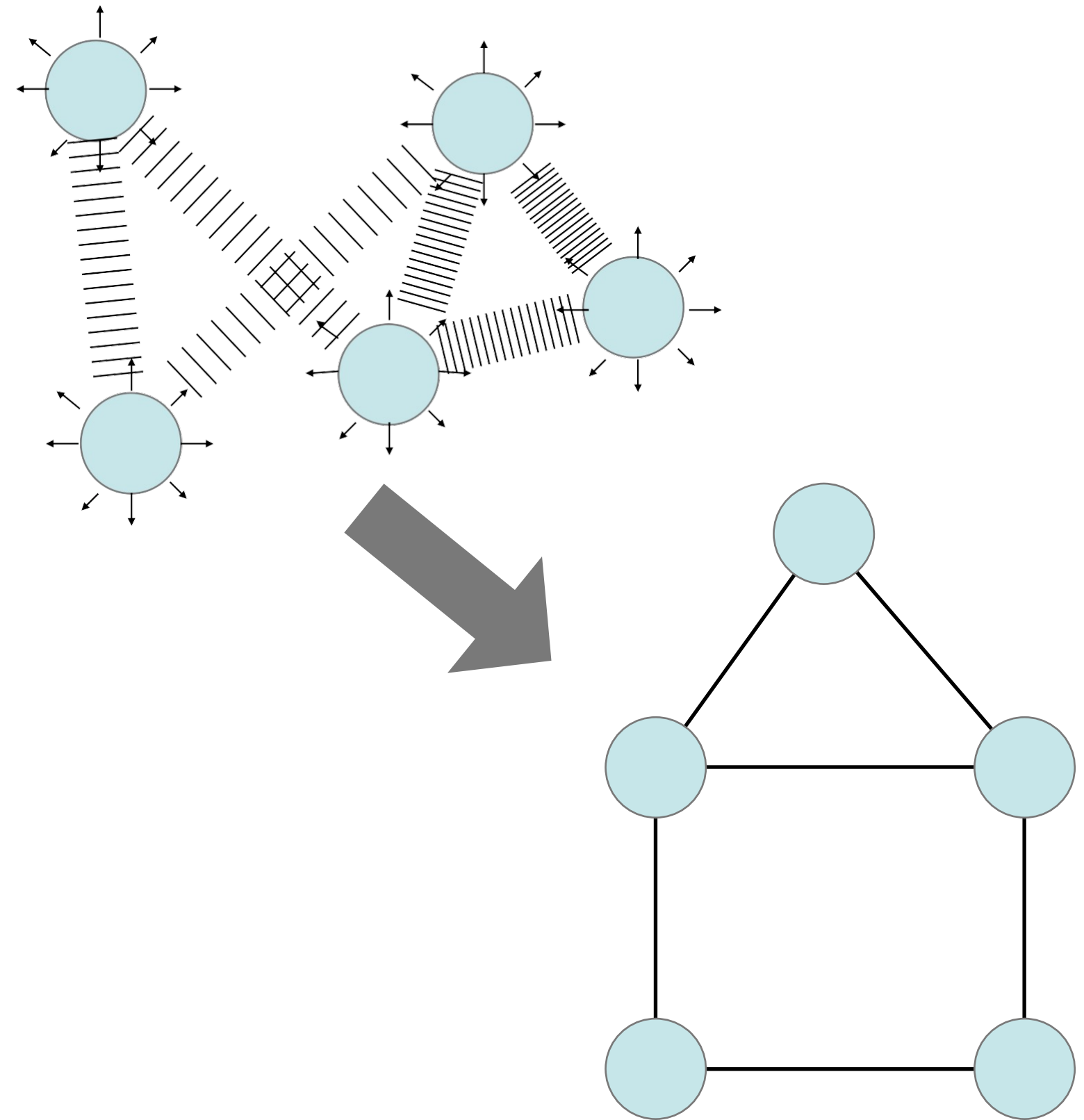


# SUGIYAMA

- + nice, readable top down flow
- + relatively fast (depending on heuristic used for crossing minimization)
- - not really suitable for graphs that don't have an intrinsic top down structure
- - hard to implement
- use free graphviz lib: <http://www.graphviz.org>

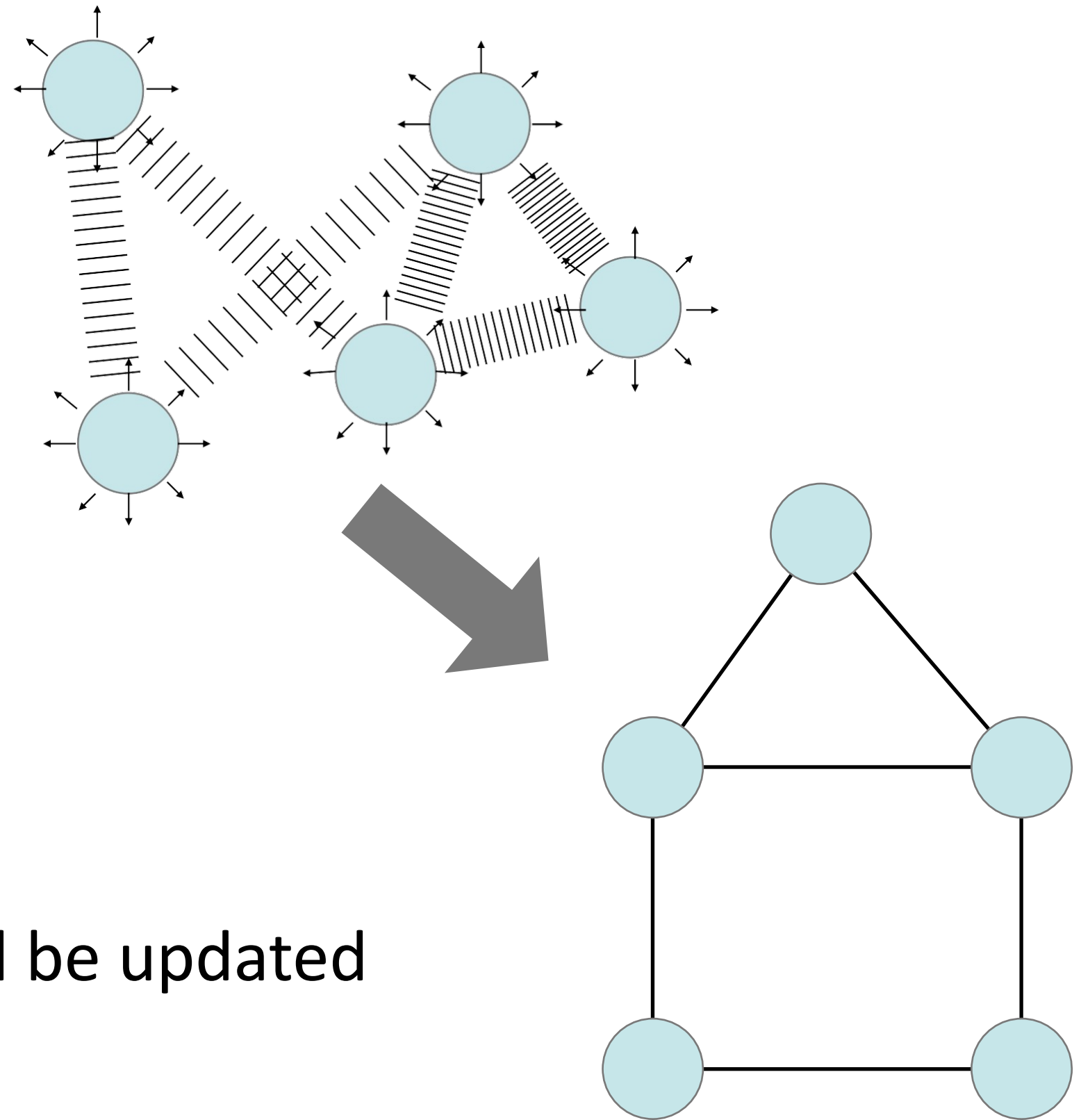
# FORCE-DIRECTED

- no intrinsic layering, now what?
- physically-based model



# FORCE-DIRECTED

- many variations, but usually physical analogy of repulsion and attraction
- Generally...
  - edges = springs
  - nodes = repulsive particles
- Requires an iterative calculation, should be updated each time the draw loop is called



# Physics Review

- $F = ma$ 
  - (Force = mass \* acceleration)
- $\Delta v = a \Delta t$ 
  - (change in velocity = acceleration \* time step)
- $p' = p + v \Delta t + \frac{1}{2} a \Delta t^2$ 
  - (new position = old position + velocity \* time step)

# Physics Review

- $a' = \frac{F}{m}$ 
  - (acceleration = Force / mass)
- $v' = v + a' \Delta t$ 
  - (new velocity = old velocity + acceleration \* time step)
- $p' = p + v' \Delta t + \frac{1}{2} a' \Delta t^2$ 
  - (new position = old position + new velocity \* time step)

# For a Given Node $i$

- $\vec{a}'_i = \frac{\vec{F}_i}{m_i}$ 
  - (acceleration = Force / mass)
- $\vec{v}'_i = \vec{v}_i + \vec{a}'_i \Delta t$ 
  - (new velocity = old velocity + acceleration \* time step)
- $\dot{p}'_i = \dot{p}_i + \vec{v}'_i \Delta t + \frac{1}{2} \vec{a}'_i \Delta t^2$ 
  - (new position = old position + new velocity \* time step + ½ acceleration \* time step<sup>2</sup>)

# FORCE MODEL

- many variations, but usually physical analogy of repulsion and attraction
- Every node feels repulsion (or attraction) to every other node

# FORCE MODEL: Repulsive Forces

- $f_R(d) = \frac{C_R m_1 m_2}{d^2}$ 
  - $C_R$  is a strength constant
  - $m_1, m_2$  are node masses
  - $d$  is a distance between nodes



# FORCE MODEL

- Repulsive force:

- $F_R(P) = \sum_{\text{all neighbors}(Q)} f_R(||Q-P||) * (Q-P)$

- Attractive force:

- $F_A(P) = \sum_{\text{connected neighbors}(Q)} f_A(||P-Q||) * (P-Q)$

# FORCE MODEL

- Every node feels repulsion to every other node
- Only **connected** nodes feel attracted

# FORCE MODEL: Attractive Forces

- $f_A(d) = C_A * (d - L)$ 
  - $C_A$  is a strength constant
  - $d$  is a distance between nodes
  - $L$  is the rest length of the spring (i.e. Hooke's Law)

# FORCE MODEL: Attractive Forces

- $f_A(d) = C_A \cdot \max(0, d - L)$ 
  - $C_A$  is a strength constant
  - $d$  is a distance between nodes
  - $L$  is the rest length of the spring (i.e. Hooke's Law)

# FORCE MODEL

- Use force to update acceleration
- Use acceleration to update velocity
- Use velocity and acceleration to update position

# ALGORITHM

- start from random layout
- (global) loop:
  - for every node pair compute repulsive force
  - for every edge compute attractive force
  - accumulate forces per node and update velocity
  - update each node position in direction of velocity
- stop when layout is 'good enough'

# What values do we set for...

- time step  $\Delta t$  ?
- initial position  $p_i$  ?
- initial velocity  $v_i$  ?
- mass  $m_i$  ?
- Force  $F_i$  ?

# What values do we set for...

- time step  $\Delta t$  ?
  - Fixed timestep, time since last frame was drawn, ...
- initial position  $p_i$  ?
  - Start with a random position
- initial velocity  $v_i$  ?
  - Zero
- mass  $m_i$  ?
  - Depends, however, the heavier it is, the slower it moves
- Force  $F_i$  ?
  - That is what we still need to calculate...

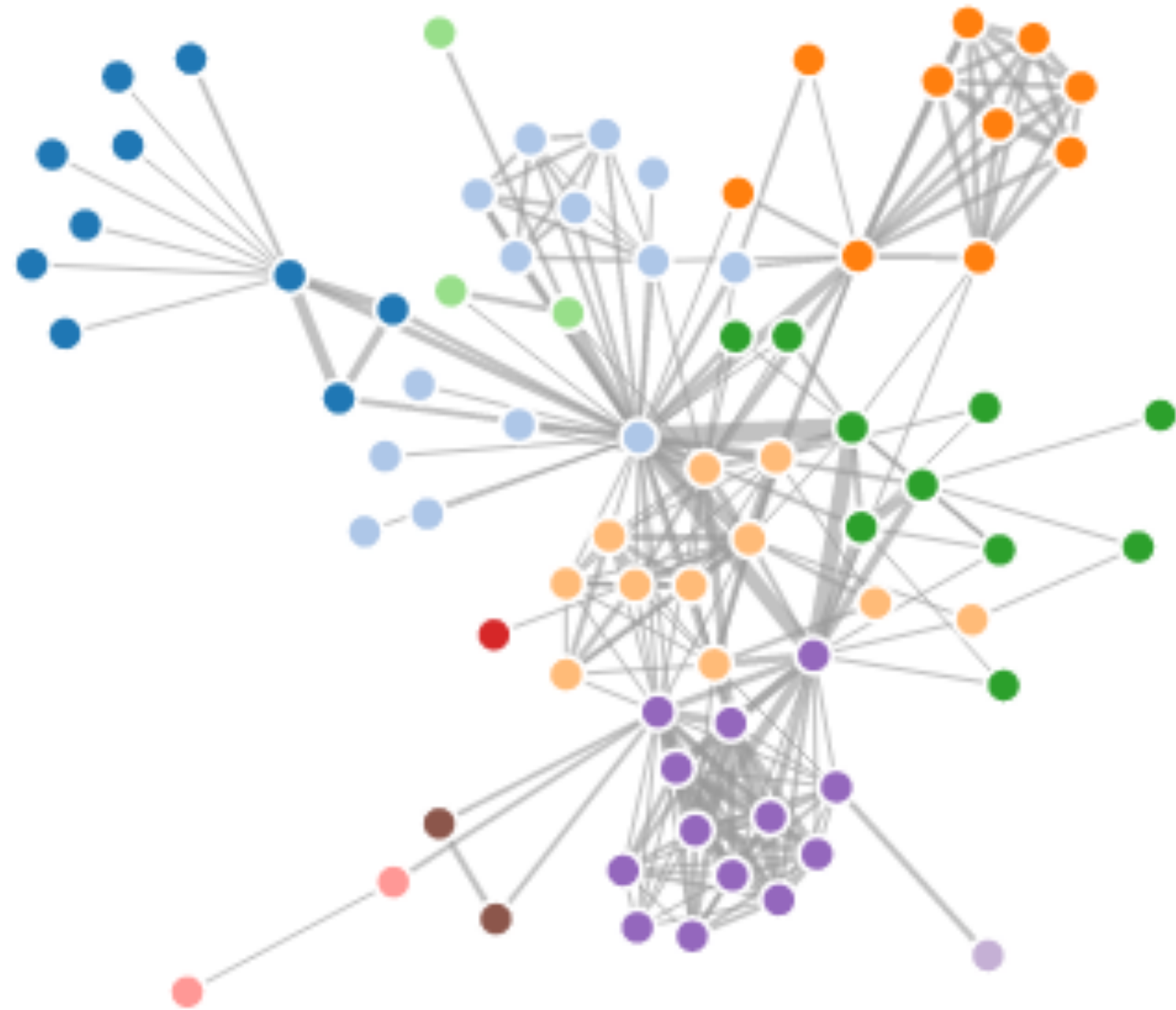


# What values for...

- Repulsive constant  $C_R$  ?
- Attractive constant  $C_A$  ?
- Rest length of the spring  $L$  ?

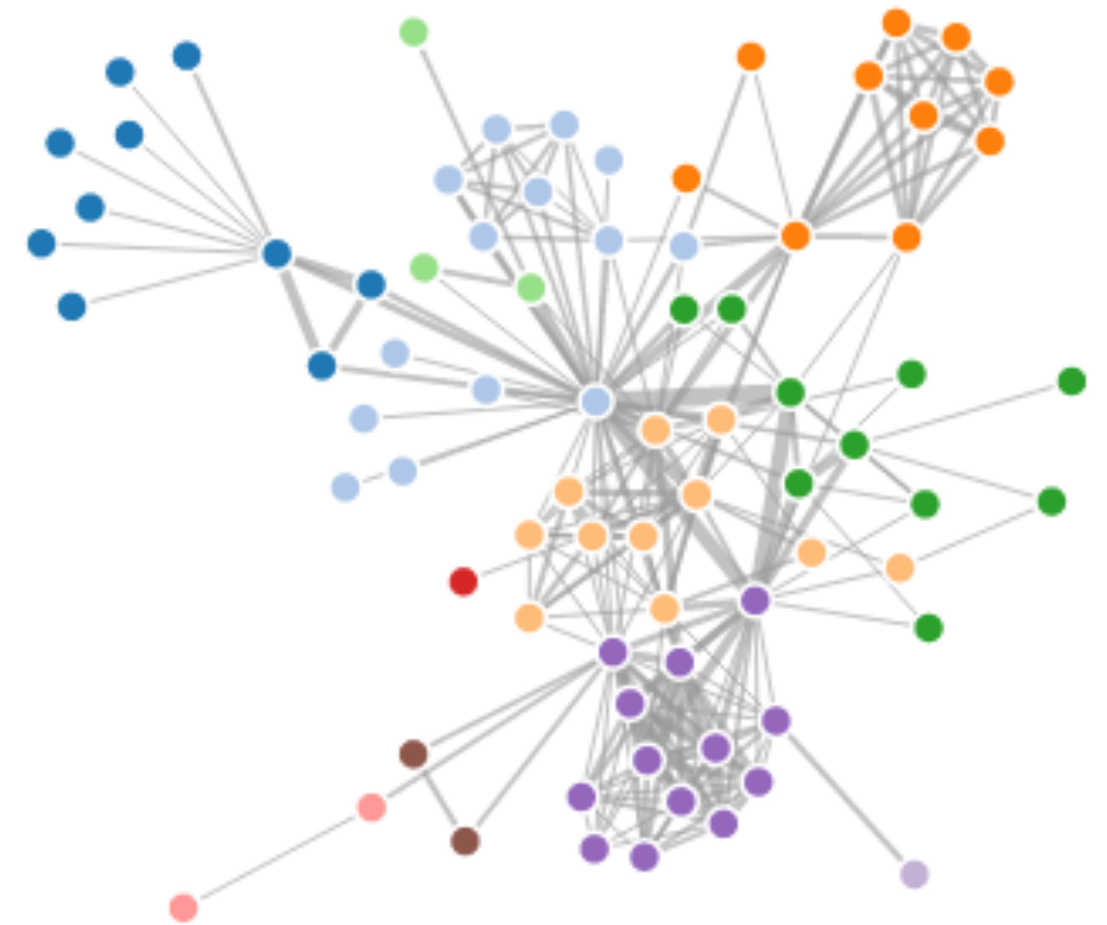
# What values for...

- Repulsive constant  $C_R$  ?
  - Start with something small (weaker force)
- Attractive constant  $C_A$  ?
  - Start with something small (weaker force)
- Rest length of the spring  $L$  ?
  - Closest you would *like* 2 nodes to be together (they will be closer) – 10-20 pixels is a good start



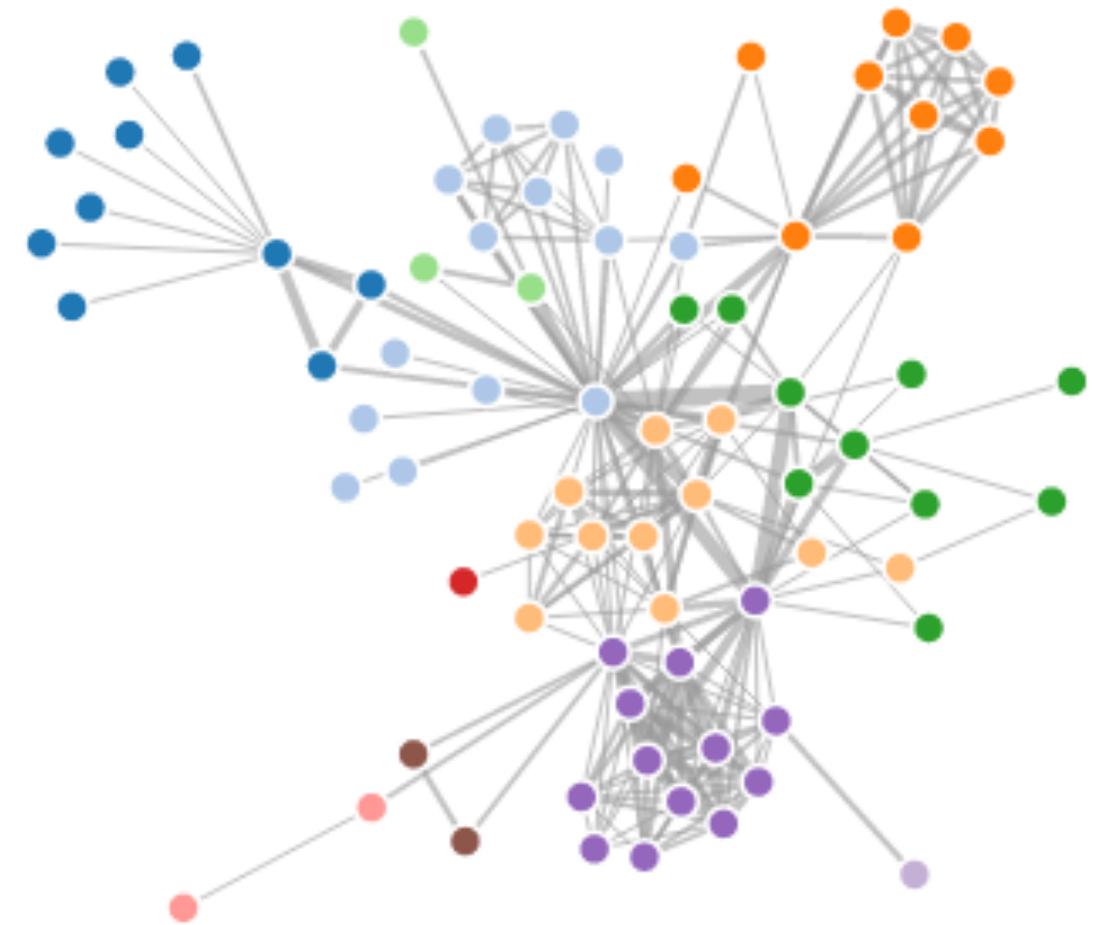
# FORCE DIRECTED

- + very flexible, aesthetic layouts on many types of graphs
- + can add custom forces
- + relatively easy to implement



# FORCE DIRECTED

- - repulsion loop is  $O(n^2)$  per iteration
  - can speed up to  $O(n \log n)$  using quadtree or k-d tree
- - prone to local minima
  - can use simulated annealing
- - doesn't work well on highly connected (low diameter) graphs

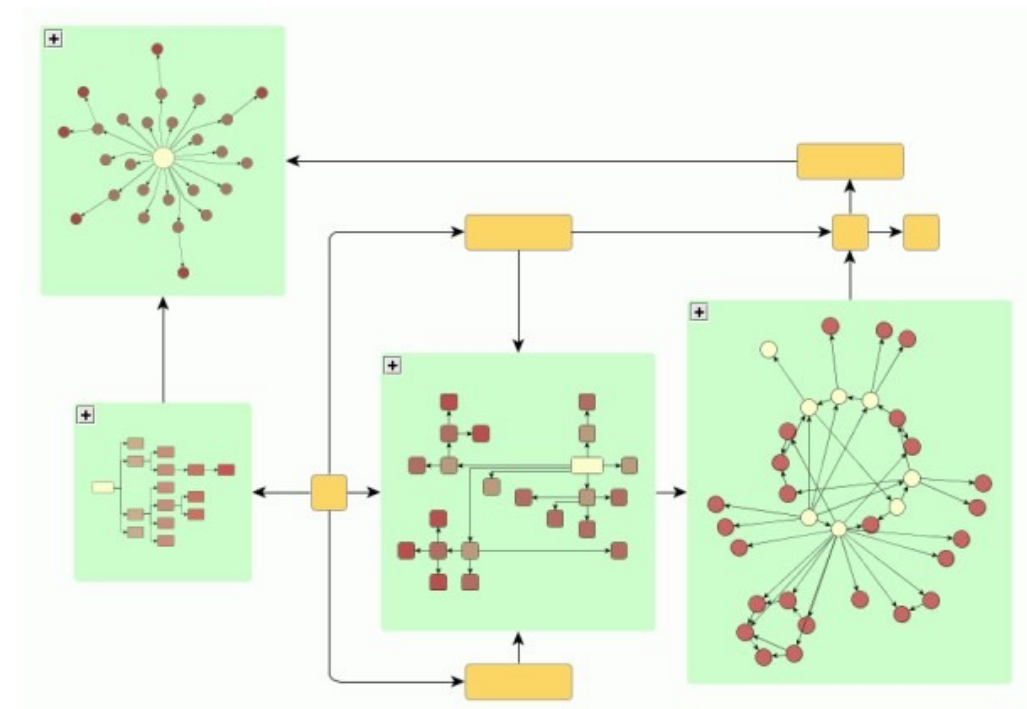
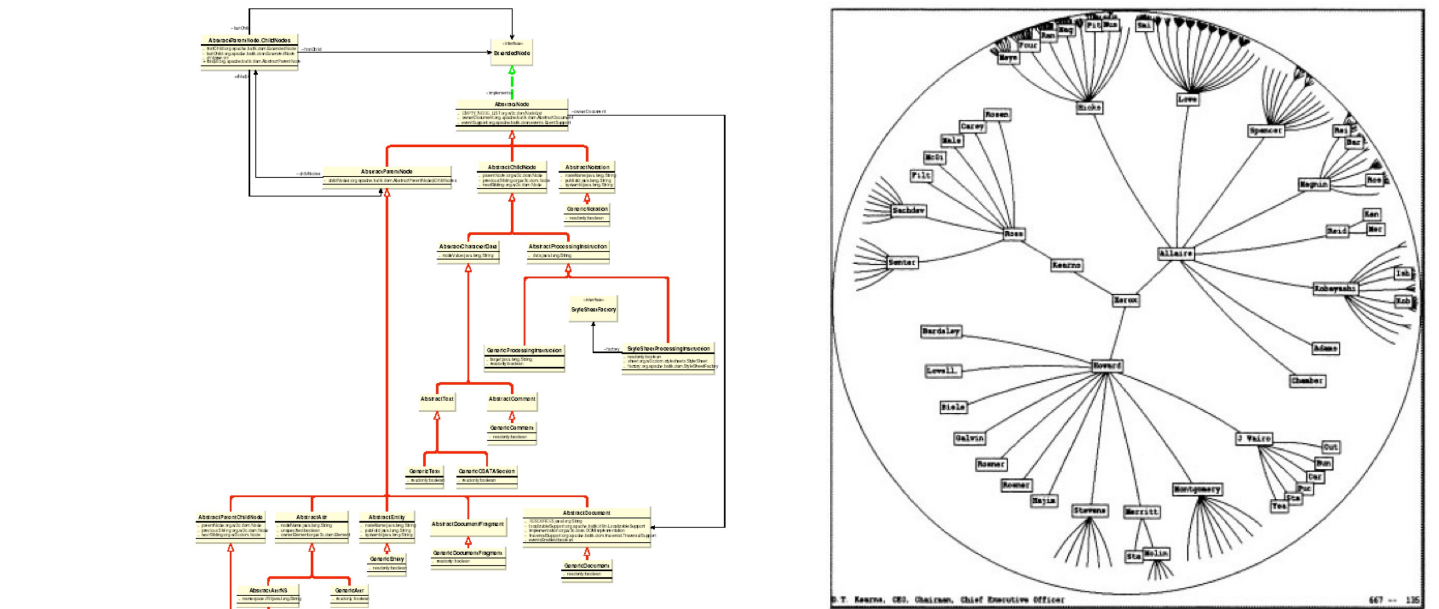


# Ideas to make it better

- Add extra forces, such as repulsion from the boundary or attraction to the center of the screen.
- Allow overriding node positions using the mouse (dragging vertices)
- Allow fixing the position of certain nodes

# OTHER LAYOUTS

- orthogonal
  - great for UML diagrams
  - algorithmically complex
- circular layouts
  - emphasizes ring topologies
  - used in social network diagrams
- nested layouts
  - recursively apply layout algorithms
  - great for graphs with hierarchical structure
- Attribute driven layouts
  - Use “extra data” to help inform layout
  - (more next lecture)





## The Open Graph Viz Platform

Gephi is an interactive visualization and exploration platform for all kinds of networks and complex systems, dynamic and hierarchical graphs.

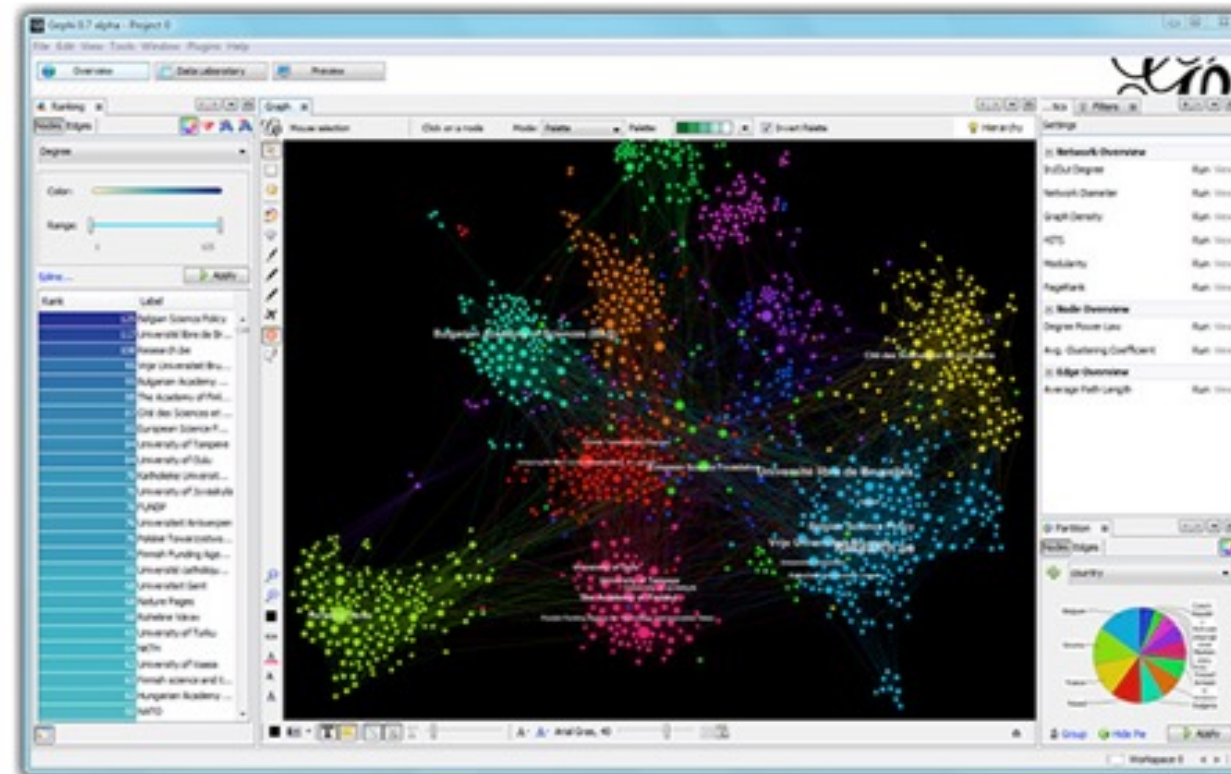
Runs on Windows, Linux and Mac OS X. Gephi is open-source and free.

[Learn More on Gephi Platform >](#)

[Download FREE Gephi 0.8 beta](#)

[Release Notes](#) | [System Requirements](#)

- [▶ Features](#)
- [▶ Quick start](#)
- [▶ Screenshots](#)
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**Gephi 0.8 beta has been released! Discover a new Preview and dynamic features, start building commercial applications with the new open source license.**

[Learn More >>](#)

### APPLICATIONS

- ✓ **Exploratory Data Analysis:** intuition-oriented analysis by networks manipulations in real time.
- ✓ **Link Analysis:** revealing the underlying structures of associations between objects, in particular in scale-free networks.
- ✓ **Social Network Analysis:** easy creation of social data connectors to map community organizations and small-world networks.
- ✓ **Biological Network analysis:** representing patterns of biological data.
- ✓ **Poster creation:** scientific work promotion with hi-quality printable maps.

[Learn More >](#)

“Like Photoshop™ for graphs.”  
— the Community

### LATEST NEWS

- ✦ [Weekly news](#)  
*February 27, 2012*
- ✦ [Annual report 2011](#)  
*February 25, 2012*
- ✦ [Gephi-Neo4j presentation at FOSDEM](#)  
*February 20, 2012*
- ✦ [Gephi meet-up #4 in Berlin](#)  
*February 2, 2012*
- ✦ [Introducing the Gephi Plugins Bootcamp](#)  
*January 12, 2012*

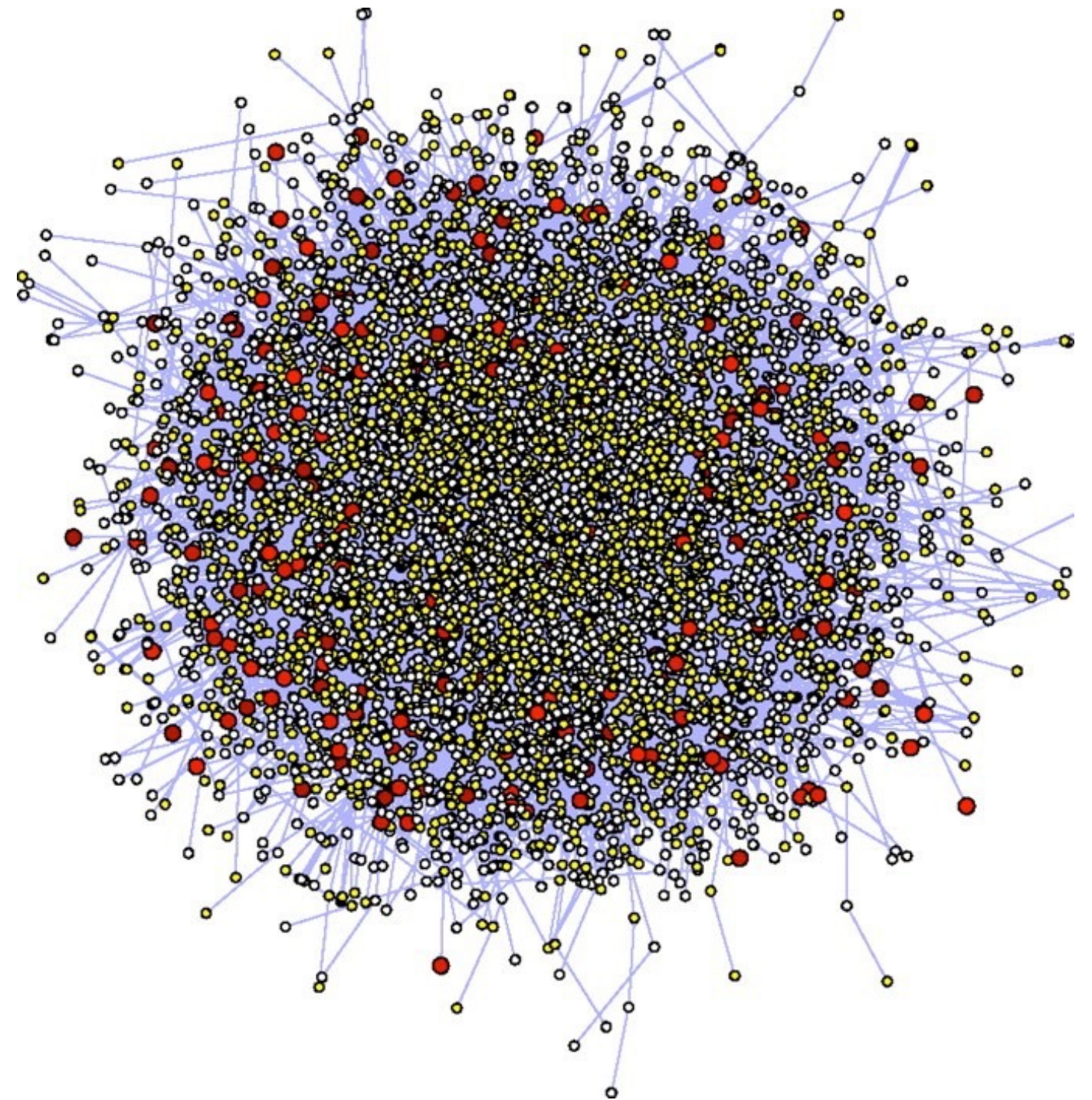
### PAPERS





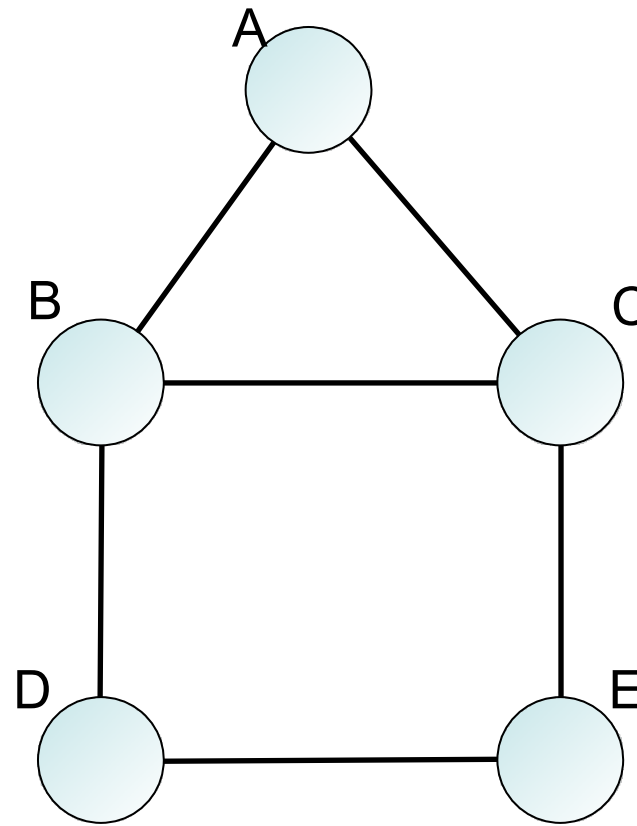
# NODE LINK

- + understandable visual mapping
- + can show overall structure, clusters, paths
- + flexible, many variations
  
- - all but the most trivial algorithms are  $> O(n^2)$
- - not good for dense graphs
  - hairball problem!



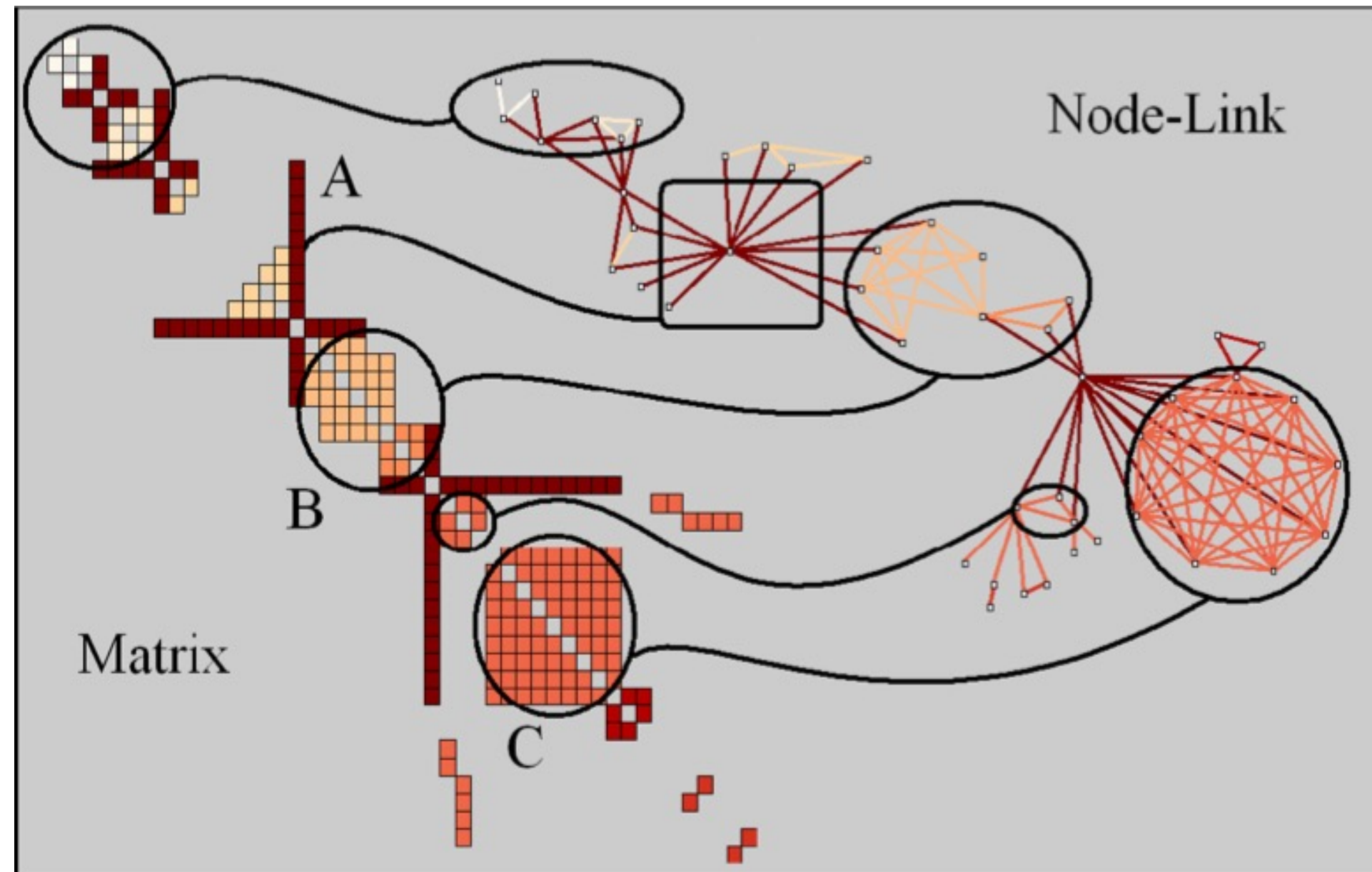
# ALTERNATIVE: ADJACENCY MATRIX

- instead of node link diagram, use adjacency matrix representation



	A	B	C	D	E
A		1	1		
B	1		1	1	
C	1	1			1
D		1			1
E			1	1	

# SPOTTING PATTERNS IN MATRICES



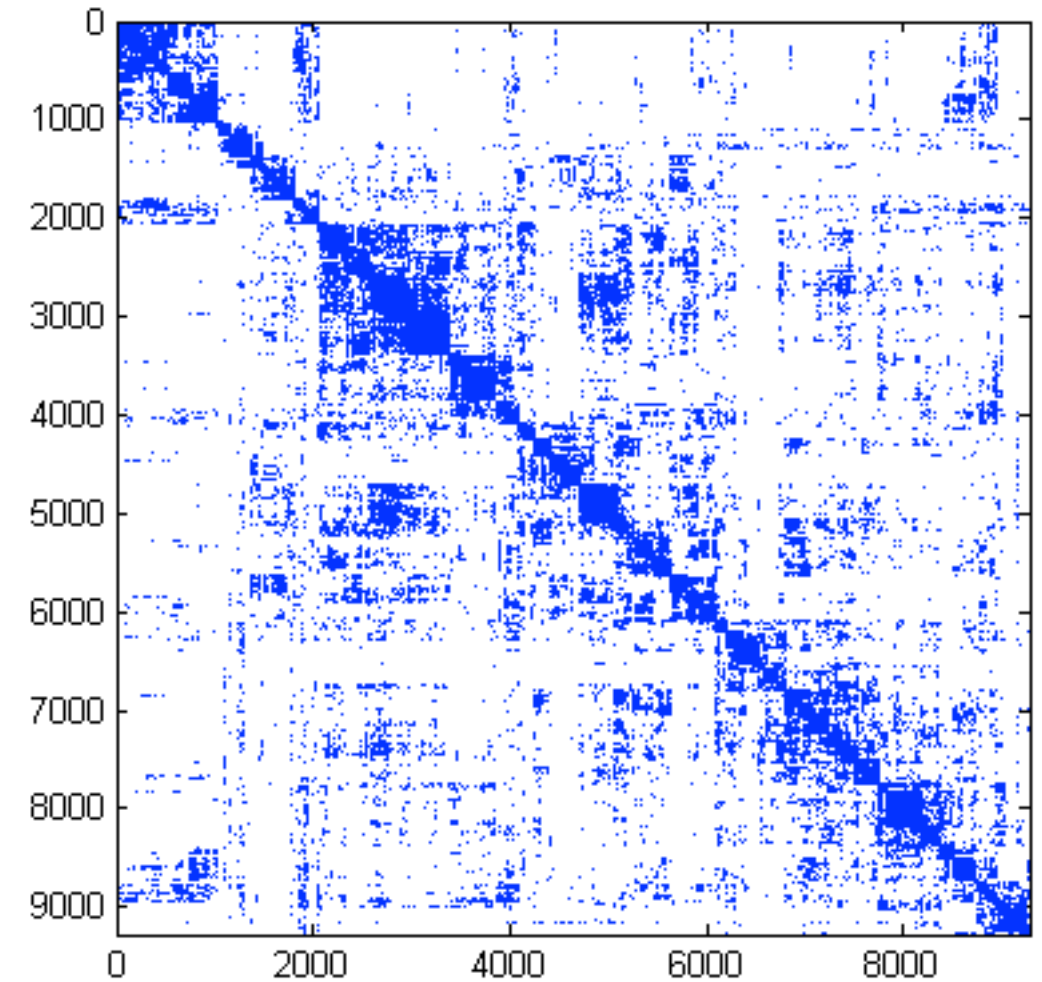
# Les Misérables

- character co-occurrence



# Adjacency Diagram

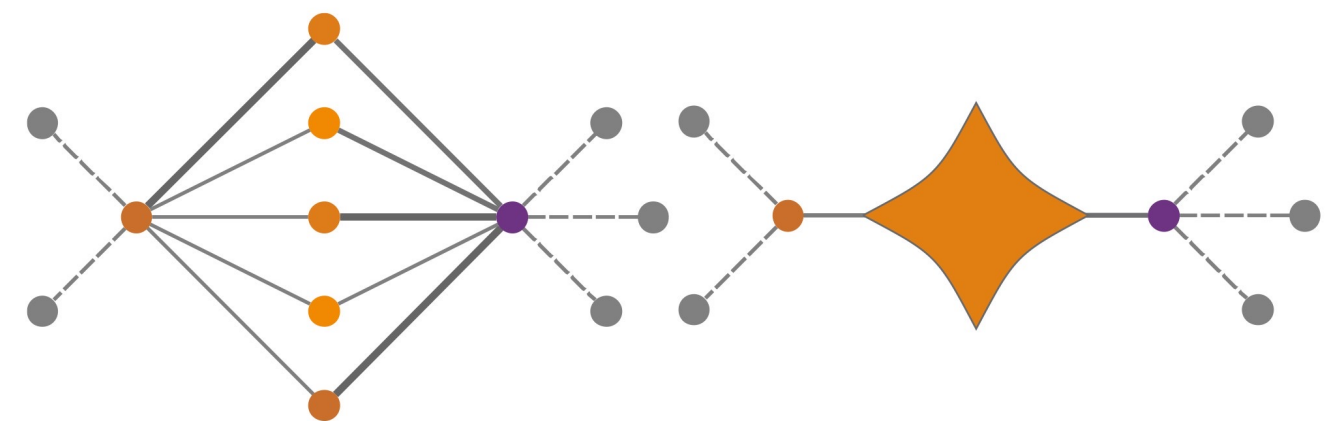
- + great for dense graphs
- + visually scalable
- + can spot clusters
- - row order affects what you can see
- - abstract visualization
- - hard to follow paths



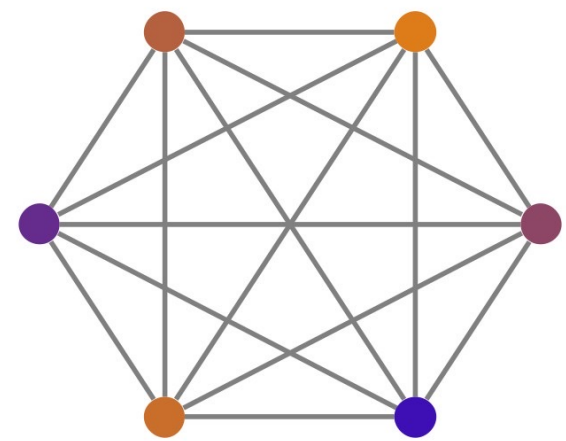
# AGGREGATE VIEWS

# MOTIF GLYPHS

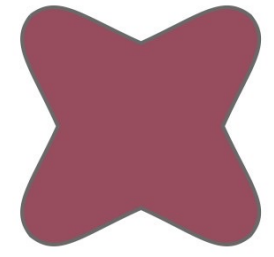
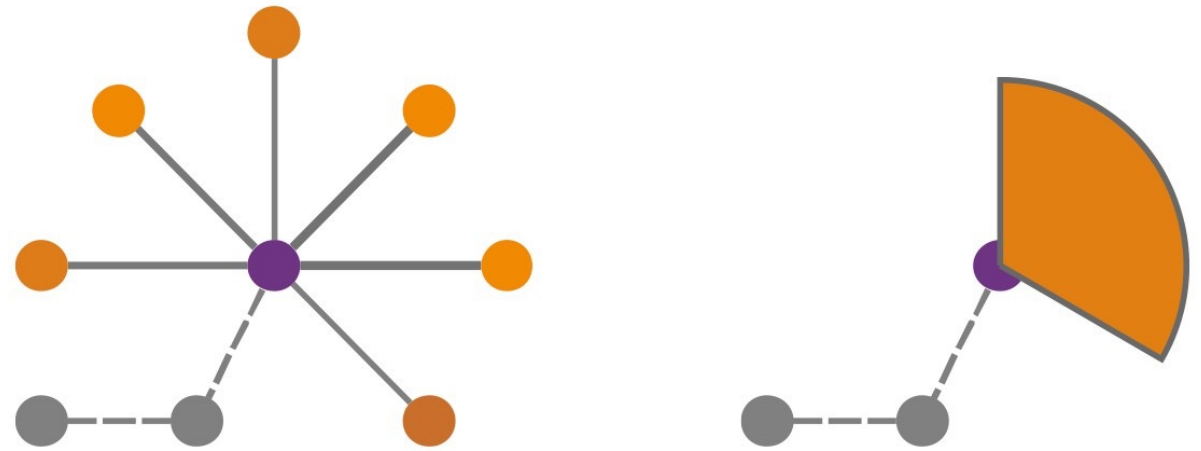
Connector



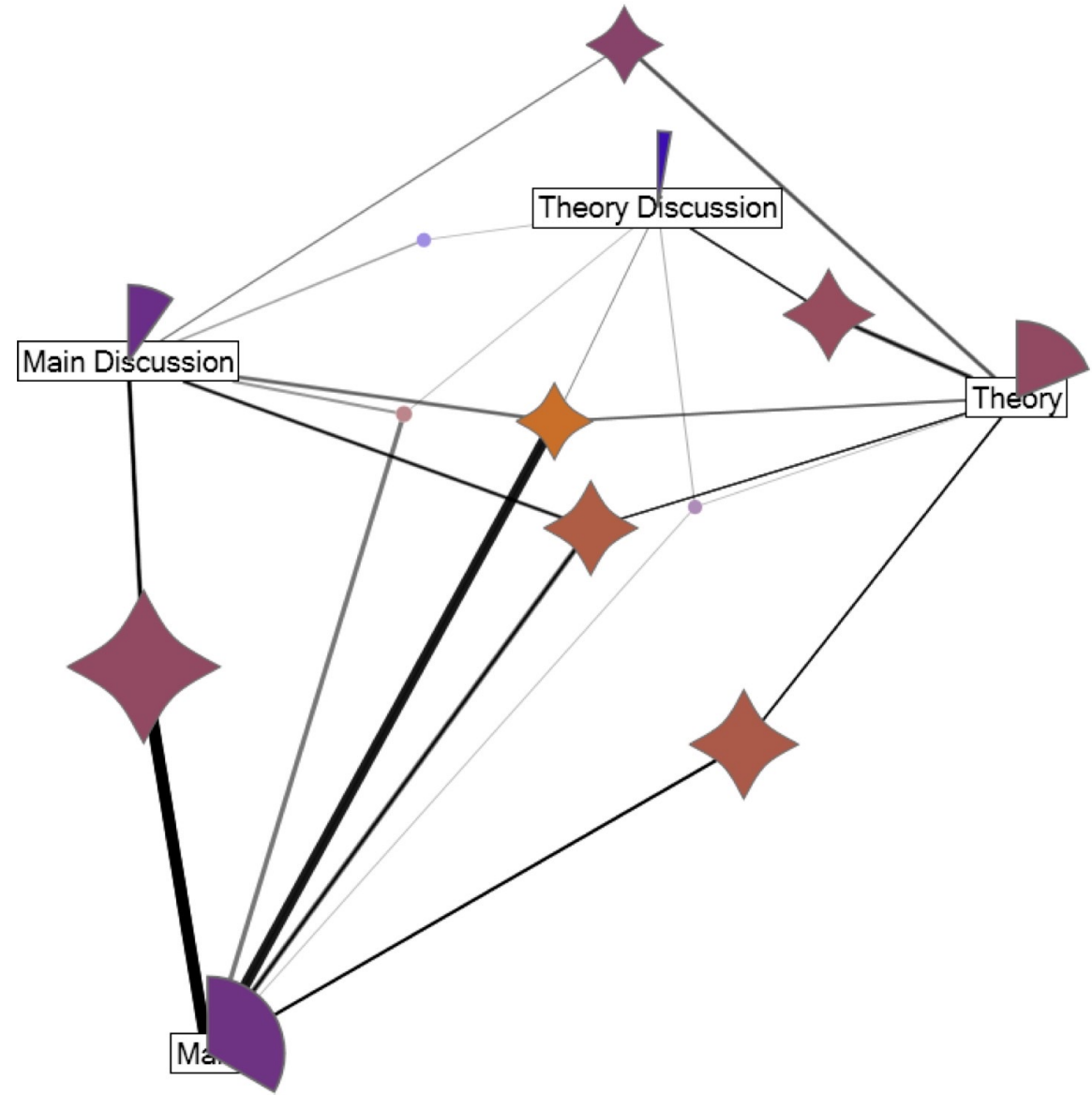
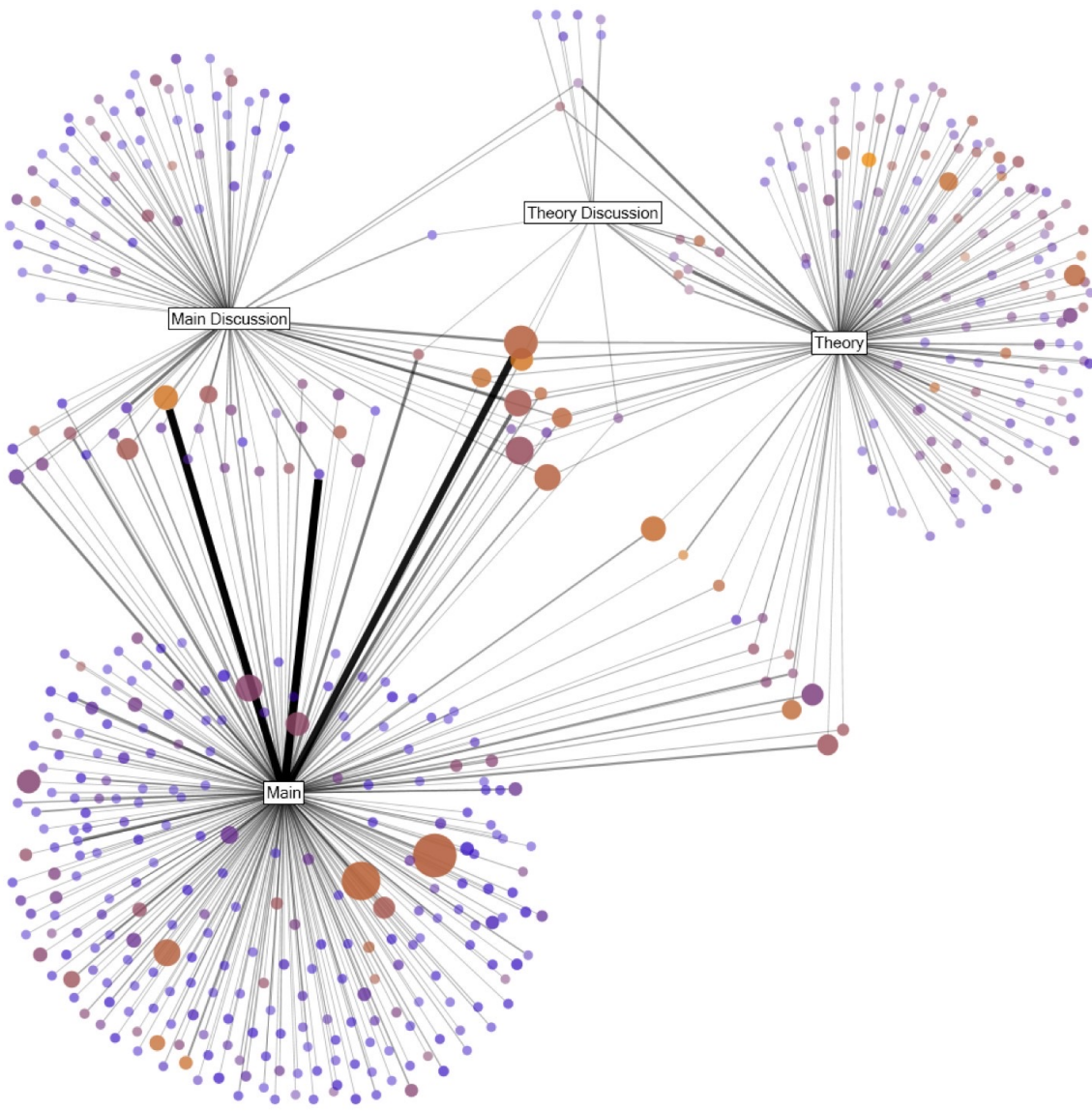
Clique



Fan

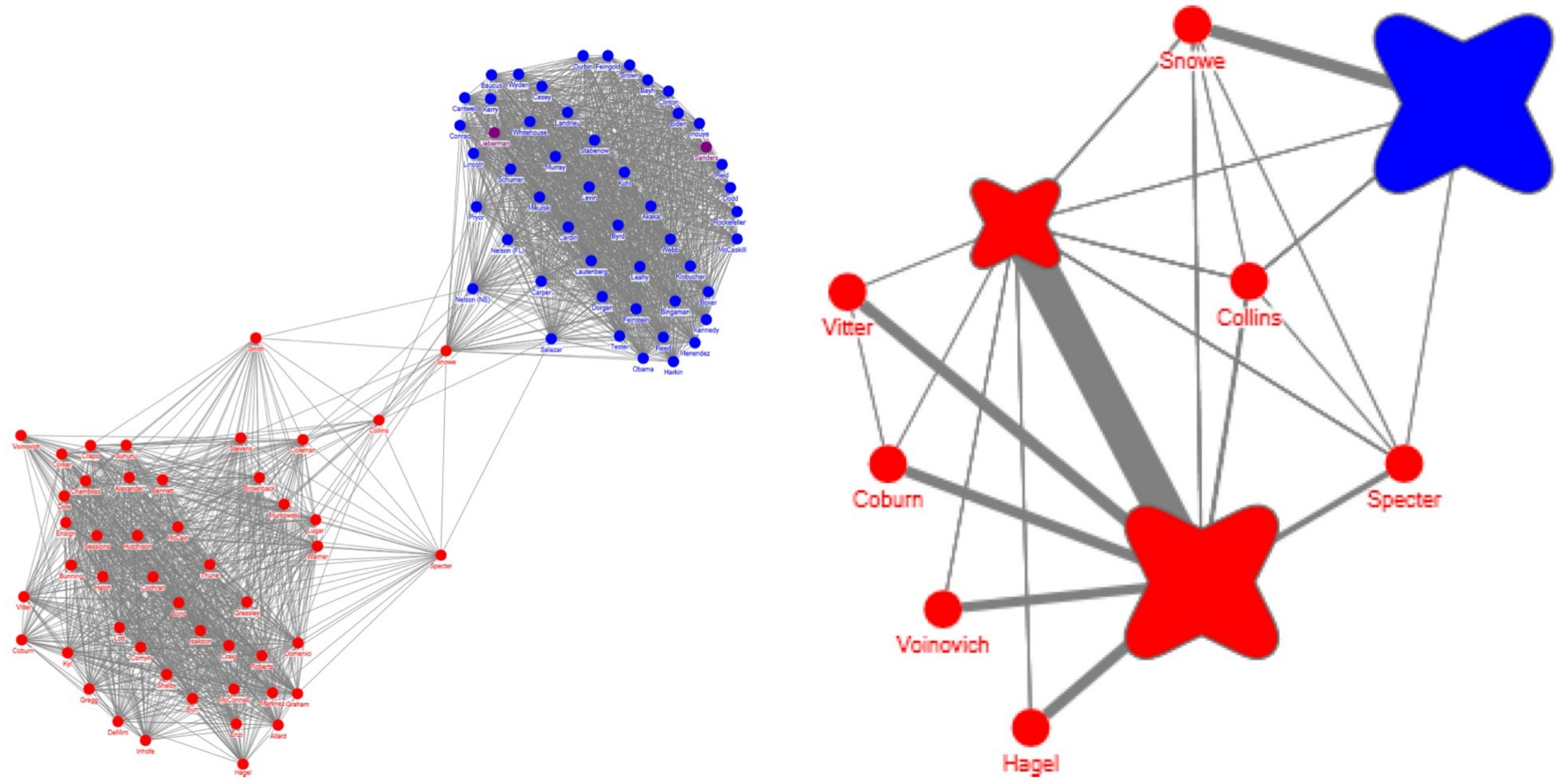


# MOTIF GLYPHS





# MOTIF GLYPHS



RECAP

# TREES

- indentation
  - simple, effective for small trees
- node link and layered
  - looks good but needs exponential space
- enclosure (treemaps)
  - great for size related tasks but suffer in structure related tasks

# GRAPHS

- node link
  - familiar, but problematic for large or dense graphs
- adjacency matrices
  - abstract, hard to follow paths
- aggregation can help
  - not always possible, not always appropriate
- extracting structure can help
  - unclear how crosscutting it will be

TAKE HOME MESSAGE  
No best solution!

